Strategic Enrolment Management Goals:

Assessment

Spring 2016

Senate Presentation

June 22, 2016
Total Student Enrolment Trends
(as at November 1)
Capacity: 32,000

<table>
<thead>
<tr>
<th>Year</th>
<th>% Change</th>
<th>Enrolment</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>+ 2.4%</td>
<td>28,430</td>
</tr>
<tr>
<td>2012</td>
<td>+ 2.6%</td>
<td>29,181</td>
</tr>
<tr>
<td>2013</td>
<td>+ 2.0%</td>
<td>29,759</td>
</tr>
<tr>
<td>2014</td>
<td>- 0.3%</td>
<td>29,657</td>
</tr>
<tr>
<td>2015</td>
<td>+ 0.9%</td>
<td>29,929</td>
</tr>
</tbody>
</table>
Total Undergraduate Student Enrolment Trends
(as at November 1)
Target: 25,600
Undergraduate Retention Rates – First to Second Year

U15 Institutions (2013 cohort)

Target by 2018: 90%

Source: CSRDE Full-Time = 80%
- Includes all students Full-Time as at November 1st of their first year of study
- First to Second Year refers to years at the U of M, and not within Program
Undergraduate Retention Rates – First to Second Year

Target by 2018: 90%

Source: CSRDE Full-Time = 80%
• Includes all students Full-Time as at November 1st of their first year of study
• First to Second Year refers to years at the U of M, and not within Program
Undergraduate Graduation after 6 Years – U15 Institutions (2008 cohort)
Target by 2018: 60%

Source: CSRDE Full-Time = 80%
• Includes all students Full-Time as at November 1st of their first year of study
Undergraduate Graduation after 6 Years
Target by 2018: 60%

Source: CSRDE Full-Time = 80%
• Includes all students Full-Time as at November 1st of their first year of study
Total Graduate Student Enrolment Trends (as at November 1)
Target: 6,400

Figures exclude PGME students
Total Masters & Doctoral Student Enrolment Trends  
(as at November 1)  
Target: 6,400
Graduate Enrolment – U15 Institutions (2013-2014)

Total includes Masters, Doctoral, Graduate Diploma, Certificate and Other
Graduate Enrolment Percentage of Institution – U15 Institutions (2013-2014)

Total includes Masters, Doctoral, Graduate Diploma, Certificate and Other
Ratio of Doctoral to Master’s Students (D:M) – U15 Institutions (2013-2014)
Target by 2023: 0.5:1

Master’s includes both Thesis and Course based programs
Master’s graduation rates after 5 years – U15 Institutions (2007 cohort)
Target by 2018: 80%

- Figure includes those students who were promoted to a doctoral program
- Master’s includes both Thesis and Course based programs
Master’s graduation rates after 5 years – U15 Institutions

Target by 2018: 80%

- Figure includes those students who were promoted to a doctoral program
- Master’s includes both Thesis and Course based programs
Median Number of Terms to Completion for Master’s degree – U15 Institutions
(2008 Cohort)
Target by 2018: 7 terms

Master’s includes both Thesis and Course based programs
Median Number of Terms to Completion for Master’s degree – U15 Institutions

Target by 2018: 7 terms

Master’s includes both Thesis and Course based programs
Doctoral graduation rates after 9 years – U15 Institutions
(2004 cohort)
Target by 2018: 75%
Median Number of Terms to Completion for Doctoral Degree – U15 Institutions

(2004 cohort)

Target by 2018: 15 terms

[Bar chart showing median number of terms for U15 institutions, with a target of 15 terms by 2018.]
Median Number of Terms to Completion for Doctoral Degree – U15 Institutions

Target by 2018: 15 terms
Indigenous Enrolment

<table>
<thead>
<tr>
<th>Year</th>
<th>Total</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>2,015</td>
<td>+5.8% (7.2%)</td>
</tr>
<tr>
<td>2012</td>
<td>2,077</td>
<td>+3.1% (7.3%)</td>
</tr>
<tr>
<td>2013</td>
<td>2,131</td>
<td>+2.6% (7.3%)</td>
</tr>
<tr>
<td>2014</td>
<td>2,155</td>
<td>+1.1% (7.4%)</td>
</tr>
<tr>
<td>2015</td>
<td>2,180</td>
<td>+1.2% (7.5%)</td>
</tr>
</tbody>
</table>
Indigenous Enrolment
Target by 2018: 10% for undergraduate & 5% for graduate
Indigenous Undergraduate Retention Rates – First to Second Year

Based on Full-Time = 80%
• Includes all students Full-Time as at November 1st of their first year of study
• First to Second Year refers to years at the U of M, and not within Program
Indigenous Graduation after 6 Years

Based on Full-Time = 80%
International Student Enrolment

- 2011: Undergraduate 1,981, Graduate 692
- 2012: Undergraduate 2,398, Graduate 810
- 2013: Undergraduate 2,888, Graduate 917
- 2014: Undergraduate 3,399, Graduate 1,007
- 2015: Undergraduate 3,739, Graduate 1,068

Legend:
- Yellow: Undergraduate
- Brown: Graduate
International Student Enrolment
Target by 2018: 10% for undergraduate & 20% for graduate
International Undergraduate Retention Rates – First to Second year

Based on Full-Time = 80%
- Includes all students Full-Time as at November 1st of their first year of study
- First to Second Year refers to years at the U of M, and not within Program
International Graduation After 6 Years

Based on Full-Time = 80%
International Undergraduate Student Enrolment – U15 Institutions
International Graduate Student Enrolment – U15 Institutions

Percentage

U15 Institution

UM 26.8

U15 24.8
A SEM Implementation Plan that outlines strategies to help achieve the SEM goals was finalized in 2015 – sub-committees have been established to prioritize and implement actions.

Integration of better processes to control admissions for: dual-entry streams (from direct entry and University 1); international enrolment; and articulation agreements is underway.

On-line enrolments continue to increase significantly
• A new Admissions Targets policy and procedures was passed by Senate and the Board of Governors in Fall 2015.

• A review of University 1 as an admissions category and the First Year Experience will be undertaken in 2016/17.

• We need to continue to monitor international enrolment.
Observations – Student Outcomes

• Undergraduate:
  o Retention and graduation rates have not improved and need to increase significantly
  o New VW, AW, GPA & Limited Access policies have been drafted to address the high volume of VW’s and repeat courses
  o A more nuanced understanding of factors contributing to poor student outcomes, based on data analysis, is needed

• Graduate:
  o We must continue to work on strategies to increase funding
  o Time-to-completion for both Master’s and doctoral students needs to decrease