



Name: **Evan Kuz**

Occupation/Position: **Graphic Designer/Owner**

Organization: **Bounce Design**

Degree, Year of graduation: **BFA (H), 1990**

1. What did you want to be when you started university and what did you end up being?

**I knew that I wanted to do something creative, but being unsure of what that was, I entered into the school of art. It was in my second year there that I discovered a specific course in Graphic Design (with touches on advertising) and from that point on I was hooked by learning the skill of visual communications.**

2. How did you decide what to “be”?

**The more I went through the program, the more I could see what the life of a graphic designer was like. It started to become a natural fit, but still a challenge. I saw it as an opportunity to have continued learning throughout my career, which to me, was essential.**

3. What experiences helped you to succeed in your career path?

**In a word: Mentorship. Getting a base of knowledge from the university was great, but having someone from the industry to review my work and someone to talk to was the best thing that could have happened.**

4. What advice do you have for graduates for their first year on the job?

**Keep your ego aside and listen to any and all advice. You have to remember that good design comes from good experience, and that it's not always a one person job – collaboration, either with the client, with other designers, or both will help bring about great results.**



5. What is the best job search advice you've ever received? What job search advice would you give to new grads?

**Be current with what's going on in the world. Read design magazines. Read design blogs. Connect with the design community.**

6. How do you prepare for an interview?

**I first research the employer. The more you know about them, the better you can communicate. If you're presenting a portfolio and you know they specialize in a certain area, you can cater your work with that in mind. It's all about selling yourself (your work and your personality), so the better you can connect, the better your chances are of getting hired.**

7. Did you ever feel like you weren't going to get a job?

**No! I always had faith something would work out. At the same time though, I wasn't sitting on the couch waiting for things to happen. I was out there meeting industry people, working on my portfolio, and working whatever connections to the industry I had.**

8. Comments, tips & advice: **Be confident, but be humble. Enjoy what you do. If you don't, you're likely meant to do something else!**

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