

# Central Showdown Sponsorship Outline



## Sponsorship philosophy

The Junior Bisons are hosting the first annual Central Showdown, volleyball tournament which connects the top programs from Eastern and Western Canada in a combined 17/18U format for 16 teams in each gender.

Junior Bisons programs offer high-performance training and competition opportunities that develop, enhance and promote positive relationships and personal and team-building skills for athletes at any level. Whether just beginning or looking for the next step to prepare them for post-high school competition, Junior Bisons has premier programs to help athletes achieve their goals.

A partnership offers brands a platform to align with the teamwork and leadership development core to our programs, which foster excellence and future success in our young athletes.

**Culture of respect:** Our culture emphasizes respect integrity and engagement, values that resonate with organizations committed to diversity and social responsibility.

**Developing leaders:** By supporting this event, partners contribute to the ongoing development of young athletes who are developing resilience, teamwork and leadership the same values that drive successful organizations.

**Community reach:** The championship attracts fans, families, alumni and community partners, creating visibility and engagement opportunities with residents of Manitoba and from Eastern and Western Canada.

## Event information

**Date:** March 20 – 22, 2026

**Location:** Investors Group Athletic Centre / Frank Kennedy Centre

**Number of games:** 144

**Athletes:** 320-384 (32 teams)

**Coaches and teams therapists:** 96

**Volunteers and medical team:** ~ 5-20

**Fans:** 640 - 768

## Event schedule

### Friday, March 20

Friday Pool: games from 9:00 a.m. - 9:30 p.m.

### Saturday, March 21

Saturday Power: games from 9:00 a.m. - 9:30 p.m.

### Sunday, March 16

Sunday Playoffs: games from 9:00 a.m. - 9:30 p.m.

We look forward to partner with you on hosting this exciting tournament at the University of Manitoba.



### Sponsorship tiers

This package offers several tiers to accommodate various marketing objectives and budgets. Customized packages can also be developed.

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	\$7,500	\$5,000	\$2,500	\$1,000
<b>Pre-Event Recognition</b>				
Logo/name recognition in any advertising	•			
<b>Event Recognition</b>				
Championship passes	6	4	4	2
Logo/name recognition on selected tournament apparel	•			
Logo recognition on signage at digital boards	•	•		
Activation space in venue lobby to engage participants and spectators	•	•		
Opportunity to distribute promo item or swag to attendees	•	•	•	
Social media recognition	•	•	•	
Ad in the digital program	Full page	Half page	1/3 page	1/4 page
Company name on banner displayed at the event	•	•	•	•
Acknowledgement in scripting	•	•	•	•
Recognition in pre-tournament communication to participants	•	•	•	•

If you have any questions regarding sponsorship, please contact:  
 Nataliya Wanke | [nataliya.wanke@umanitoba.ca](mailto:nataliya.wanke@umanitoba.ca)

For tournament/logistics questions, please connect with:  
 Joe Moore | [joe.moore@umanitoba.ca](mailto:joe.moore@umanitoba.ca)