News Release...News Release...News Release...News Release...

Public Affairs Department • 97 Dafoe Road•Winnipeg, Manitoba Canada R3T 2N2 • Phone 204-474-8346 • Fax 204-474-7631 • www.umanitoba.ca/public_affairs/

UNIVERSITY OF MANITOBA

December 3, 2004
Office of the Vice-President (Research)
University of Manitoba
Contact: Roberta Koscielny
204-474-7300

INDUSTRIAL TECHNOLOGY CENTRE WILL SOON BE CALLING SMARTPARK HOME

The Industrial Technology Centre's vision is to be recognized as the best resource for solving technical issues for the benefit of Manitoba and the ITC will work toward fulfilling this vision as it moves into the University of Manitoba's Smartpark.

"We are pleased to be welcoming ITC to Smartpark," said Alan Simms, President of Smartpark. "ITC will support and complement existing tenants at Smartpark and further the park's development, especially in the area of advanced manufacturing and materials."

"A Smartpark location will enable ITC to help manufacturers collaborate with a number of university faculties, adopt advanced technologies that foster technology-based innovation and stimulate further economic growth in Manitoba's manufacturing sector," said Joanne Keselman, Vice-President (Research). "ITC is a focal point for advanced manufacturing, and collaboration between ITC and the university will be strengthened with this move."

Under the authority of Manitoba Energy, Science and Technology, ITC is a special operating agency of the provincial government. Its mission is to provide creative technical solutions that lead to enhanced economic development opportunities for Manitoba businesses and institutions.

"Our clients include Manitoba industry, entrepreneurs, as well as government departments and agencies," said Trevor Cornell, Chief Operating Officer of ITC. "Our key strengths include promoting the use of current and emerging technologies and providing high quality, cost-effective, and timely technical and advisory services. Our new location at Smartpark will help us in providing these services."

"ITC's technical services help clients manufacture products that meet the quality and price demands of the world market. We employ a staff with a broad range of technical skills. By strengthening our relationship with the University of Manitoba and Smartpark, our specialized services will be even better," said Minister of Energy, Science and Technology Dave Chomiak.

For more information, please contact:
Alan Simms, Smartpark President, (204) 474-8758
Trevor Cornell, ITC Chief Operating Officer, (204) 945-6126