

# UML Strategic Directions Framework 2009-2012

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**UM  
Strategic  
Planning  
Framework  
/Mission**

To create, preserve and communicate knowledge, and thereby, to contribute to the cultural, social and economic well being of the people of Manitoba, Canada and the world.



**UML  
Mission**

UML creates, preserves and communicates knowledge by providing information and services that advance the priorities in the University's strategic planning framework.



**UML  
Strategic  
Directions**

**People**

Chooses the best, nurtures and realizes innovation (hiring to retiring)

**Spaces**

Creates inspired library spaces

**Service**

Leaves no patron unserved!

**Information**

Creates and manages information resources of exceptional quality

**Access**

Provides intuitive access to integrated resources

**Partnerships**

Recognized as an essential partner on the learning and research journey

## *Key Priorities 2010-11*

**Priority 1:** Maintaining information resources of exceptional quality, in support of the University's academic priorities.

**Priority 2:** Create inspired library spaces.

**Priority 3:** Provide intuitive access to integrated resources.

**Priority 4:** Leaves no patron unserved.

## *UML Vision 2*

**THE UNIVERSITY OF MANITOBA LIBRARIES:  
ONLINE. IN PERSON. ON DEMAND.**