On February 27, 2007 the Transport Institute hosted the Winnipeg Asia-Pacific Gateways Roundtable as a part of Canada’s Asia-Pacific Gateways & Corridor Initiative. The Winnipeg Roundtable was one of three roundtables being held across Western Canada, with a wrap up conference being held in Vancouver May 1-3, 2007. The Transport Institute is working in conjunction with the Sauder School of Business (Vancouver), The Van Horne Institute (Calgary) and The Organization for Western Economic Cooperation (Regina).

Canada’s Asia Pacific Gateway and Corridor Initiative’s mission is to establish this corridor as the “best transportation network facilitating global supply chains between North America and Asia.” This in turn can increase Canada’s commerce with the Asia-Pacific region and improve efficiency and reliability of the Gateway for Canadian and North American exports. The Gateway and Corridor is a network of transportation infrastructure including B.C. Lower Mainland and Prince Rupert ports, their principal road and rail connections stretching across western Canada and into the United States. This includes key border crossings and major Canadian airports.

With financial support from Transport Canada and within the framework of the Government of Canada’s Asia Pacific Gateway and Corridor Initiative, the Winnipeg Roundtable was a by invitation only event which brought together high level members of the transportation, manufacturing and agricultural sectors. The desire is to explore the theory and economics of the Gateway concept in regional development. These key members were asked to participate in the Winnipeg Roundtable in order to provide insights and experience to the discussion, and bring about high level discussions on issues, options and opportunities in support of the development of Canada’s Asia-Pacific Gateway and Trade Corridor concept. The event was an overwhelming success with attendees including Art DeFehr (Palliser), Reg Alcock (Asper School of Business), Murray Hamilton (Canadian Pacific Railway), and Brian Bohunicky (Director General, Transport Canada).

A banquet was held on February 26 to kick off the roundtable with Dr. David Fung, ACDEG Group, Vancouver presenting a dynamic introduction speech to “The Gateway as an Enabler of Regional Economic Development.” Dr. Fung highlighted some of the missing elements within the Gateway including private sector leadership, a business plan to develop short sea shipping on the West Coast, East Coast and Great lakes, and ambitious regional economic development plans. He stressed that we need private sector leadership and ownership, in order for many of these items to be accomplished, as well as coordinated regional development.

The Winnipeg Roundtable program coordinated by Dr. Barry Prentice of the Supply Chain Management Department, brought together speakers from England, the United States and Canada to present leading edge concepts on areas from Gateway and Corridor Competitiveness to Directions in NAFTA Transportation Policy.

Brian Bohunicky, Director General of Strategic Policy, Transport Canada, opened the Roundtable highlighting the growth of trade between Canada and China, both from the export and import sides. The planned expansions at BC Ports also placed at the forefront the potential for the Asia-Pacific Gateway...
Dr. Kathy Pain from the Young Foundation in England presented the processes and results of a major European study on Global Cities, Gateways and Corridors. She looked at the definitions of gateways and corridors, network connectivity and spatial analysis of those networks. Ms. Pain referenced Dr. Andrew Burghardt’s 1970 journal article on “A Hypothesis about Gateway Cities” which looked at the pattern of growth of Winnipeg and its place as a gateway city. As a part of the program, Dr. Burghardt was available to be the discussant for session one, reflecting on his own experiences with researching gateways and corridors.

Dr. Andrew Burghardt

Dr. Kenneth Button from George Mason University focused on distance and competitiveness. This encompasses natural barriers to trade and dimensions of competitiveness to trade. Dr. Button concluded that competition between corridors is limited in the long run and that competition between gateways can waste resources.

Focusing on topics within public and private investments in gateways and corridors, Dr. Robert Harrison from the University of Texas at Austin, Dr. Malcolm Cairns from Canadian Pacific Railway, and Ms. Monica Blaney from the Government of Alberta looked at the financing of gateway infrastructure from the rail side of the coin. This has been a burning issue with manufacturers and retailers importing and exporting through the west coast ports. There was an increased amount of debate and discussion following these presentations among attendees on upgrading infrastructure and container traffic in Western Canada.

The final presentation of the day focused on the future with Dr. Stephen Blank, from the North American Center for Transborder Studies discussing, “Issues to Guide a Western Canada Transportation Policy Discussion on Gateways and Corridor.” Dr. Blank’s premise was that a transportation strategy should rest on a vision of a continental and multi-modal transportation system that would meet North America’s supply chain requirements over the coming years. As well, these systems cannot be thought of in national terms or separate modes.

With representatives from Transport Canada and Manitoba Infrastructure and Transportation, the Roundtable gave a good opportunity for response to the speakers presentations and those between government and those in the private sector.
## Certificate in Logistics

**THE UNIVERSITY OF MANITOBA TRANSPORT INSTITUTE**  
**CERTIFICATE IN LOGISTICS PROGRAM**

### SPRING 2007  
Course Registration Form

Name ___________________________________________________________ __

Address:______________________________________Postal Code__________

Phone (Business)_________________________ (Home)_________________________

Fax: __________________________ E-mail: __________________________

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<th>COURSE NAME</th>
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<tr>
<td><strong>Marketing Services</strong></td>
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<td>Instructor: Paul Nyhof</td>
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<td>Tuesdays &amp; Thursdays Starting April 17 &amp; 19, 2007</td>
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| **Economic Applications in Transportation** | 924.052 | $495 |
| 6:00 p.m. to 9:00 p.m. |               |      |
| Instructor: Darryl Hammond  |               |      |
| Tuesdays & Thursdays Starting April 17 & 19, 2007 |   |      |
| Room 107 Drake               |               |      |

Deadline for course registration is April 6, 2007

Please make your cheque payable to: University of Manitoba.  
Submit with completed forms by mail to:

Transport Institute, University of Manitoba, 631 - 181 Freedman Cres., Winnipeg, MB R3T 5V4.

Faxed forms are considered **pre-registered only** until payment is received:  
Fax: (204) 474-7530

_____________________________ Date __________________________

Student’s Signature
For many graduating students, it can be difficult finding quality full time employment following graduation. The University of Manitoba/HRSDC (Service Canada) Transportation Management Development program provides recent university graduates with many opportunities. The internship program at the Transport Institute bridges the gap between university and the working world. Participants in the program gain valuable work experience while participating in various research projects on transportation. In addition to the focus on research, interns attend and participate in seminars and conferences held by the Institute. A major benefit of working at the Institute is the opportunity to network with people and organizations in the transportation industry while enhancing their knowledge base. A supportive environment helps interns to develop confidence and a driven work ethic, attributes that will propel them throughout their careers.

The wealth of experience provided by the internship program has been a major asset to interns in any field of work they choose to pursue. About 40% of interns have gained permanent employment in the transportation sector with the balance entering other sectors or pursuing graduate studies. Recent participants in the program, Matt Seguire and Gene Morales have successfully obtained employment with Canadian Pacific Railway and Intervistas Consulting, respectively. Sharon Cohen has assumed the role of Market Analyst with UMTI’s research team. In addition to her research duties, Sharon also plays a lead role in organizing conferences held by the Transport Institute.

A new crop of interns are currently hard at work at the Transport Institute. Brian Wirth, Stephen Wright, and David Wolters are currently working on the annual Manitoba Transportation Report as well as a study on Supply Chain Intermediaries. With several conferences and research projects close on the horizon, the interns will no doubt be kept busy as they continue to learn, and grow into their new positions.

Education:

Brian Wirth: B.Comm (Honours) Major in Supply Chain Management

Stephen Wright: B.Comm (Honours) Majors in Supply Chain Management and Marketing

David Wolters: B.Comm (Honours) Majors in International Business and Human Resources
Mark your calendar now for the Supply Chain Connections Conference being held on April 24. This year we are also offering a special half day Supply Chain Management Workshop. To reserve a guestroom at the conference rate of $109 per night, call York The Hotel at 1-800-463-6400 and quote Transport Institute. Speakers include: Mr. Gavin Rich of Richlu Manufacturing, David Northcott from Winnipeg Harvest, David Long of SCL Canada to name just a few. View the full agenda at www.umti.ca

REGISTRATION FORM

NAME _____________________________________ TITLE______________________________
ORGANIZATION _________________________________________________________________
ADDRESS ______________________________________________________________________
POSTAL CODE __________ CITY________________________PROV. ______________________
TELEPHONE____________________________ FAX _________________________________
E-MAIL ADDRESS __________________________________________________________________

Food allergies or special dietary requirements: ________________________________

Conference Only EARLYBIRD REGISTRATION FEE
- $245.00 Cdn. Funds per person

Conference and Banquet
(Early bird rate available until March 31, 2007)
- $285.00 Cdn. Funds per person

Regular registration fee for Conference
- $275.00 Cdn. Funds per person

Regular registration fee for Conference and Banquet
- $325.00 Cdn. Funds per person

Workshop Only Registration Fee
- $250.00 Cdn. Funds per Person

Conference & Workshop Special Rate (Includes Banquet):
(Prices quoted include GST R119260669)
- $495.00 Cdn. Funds per Person

Please note: Seating is limited. Registration is transferable but non-refundable

Fax your registration form to: 204-474-7530
Mail payment to: TRANSPORT INSTITUTE
631–181 Freedman Crescent
Winnipeg, MB R3T 5V4

Payment must be received in advance.

☐ Cheque  ☐ Money Order
☐ VISA/ M/C #_________________________ Exp. Date ___ /____
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Please make cheque or money order payable to THE UNIVERSITY OF MANITOBA.

Note: The personal information being collected on this form is strictly for use by the Transport Institute and shall not be shared or sold to any other person or organization without the express written consent of the individual.
Supply Chain Management Workshop
April 25, 2007; 9:00 a.m. to 12:00 p.m.
York the Hotel
“Strategic Supply Chain Leadership”

What is supply chain management (SCM)? What does your supply chain look like? What are the characteristics of a supply chain leader? How can you become a more effective supply chain leader? These questions will be addressed at the Strategic Supply Chain Leadership workshop.

This three-hour workshop is for supply chain professionals and other people interested in SCM. The focus is on the big picture of SCM, as well as profiles of strategic supply chain leaders.

The workshop will include exercises and discussions on SCM and leadership. Readings will be provided prior to the workshop, enabling all in attendance to be prepared to participate fully and derive maximum benefit.

The workshop will be facilitated by Dr. Paul D. Larson, Professor and Head of the Department of Supply Chain Management and Director of the Transport Institute, at the Asper School of Business, University of Manitoba.

To register, use the Supply Chain Connections Conference Registration Form.

Supply Chain Connections Dinner & Awards Banquet
April 24, 2007
York the Hotel

The Transport Institute is pleased to announce the addition of a banquet to this year’s Supply Chain Connections Conference.

The banquet will feature the presentation of various awards to deserving C.Log. students, and will culminate with the presentation of the Certificate in Logistics to this year’s graduating class.

Join us as we celebrate the achievements of these individuals by registering using the Supply Chain Connections Registration Form in this newsletter. You can obtain more registration forms online at www.umti.ca

Canadian Transportation Research Forum

42nd Annual Conference, June 3 – 6, 2007
YORK THE HOTEL, Winnipeg, Manitoba,

North American Transportation Networks: Gaps and Opportunities

Canada, the United States and Mexico entered a partial free trading relationship with the formation of the North American Free Trade Agreement (NAFTA) in 1994. The agreement remains partial because a number of sectors continue to be protected.

Arguably, the most important residual trade protection relates to transportation. Loss of transportation specialization leads to inefficiencies, while the opportunity costs that are associated with restrictions on transportation, e.g., empty movements, represent a deadweight loss for the NAFTA economies. Higher freight rates charged for transport within and between the NAFTA countries are like hidden taxes on all traded goods.

Transportation in North America is a network of networks with yawning gaps. Four separate modes of transport operate in parallel, but work in unison to deliver goods and passengers to their destinations. The departments of transportation in each NAFTA country have responsibility for internal networks, but no master plan is evident for NAFTA. Political borders disrupt transportation networks in several ways: infrastructure gaps, inspection delays and security protocols, asymmetric provision of public services, differing transport regulations, and prohibitions on foreign operations and ownership.

Trade is the life-blood of our economies; are the transportation arteries up to the job? We need to address the gaps and identify the opportunities to improve the efficiency of trade within North America.

For CTRF’s 42nd Annual Conference, we invite prospective authors and presenters to consider the implications of this theme.

For more information and to register, visit www ctrf.ca
Calendar of Events

April 1-2, 2007
Set Your Sights on the World: Strategies and Networks, 10th National Conference
Forum For International Trade Training
Fairmont Waterfront, Vancouver, BC
Website: www.fit.ca/conference/2007

April 2-4, 2007
31st Annual General Meeting & Conference Tradeshow
Northern Air Transport Association
Explorer Hotel, Yellowknife, NWT
Website: www.nata-yzf.ca
Email: nata-yzf@theedge.ca

April 3, 2007
Annual MIPMAC General Meeting
Manitoba Institute Purchasing Management Association of Canada
Best Western Charterhouse, Winnipeg, MB
Website: www.mipmac.com/interest/interest_main.html
Email: mbpmac@mb.sympatico.ca

April 10, 2007
2nd Annual Global Sourcing Forum
Centre For Outsourcing Research & Education
Westin Harbour Castle Hotel, Toronto, ON
Website: www.core-outsourcing.org/global.html

April 23-25, 2007
16th Annual Conference Emerging Issues in Customs
Canadian Association of Importers and Exporters
Delta Markham, Markham, ON
Website: www.iecanada.com

April 24-25, 2007
3rd Annual Supply Chain Connections Conference & Executive Development Workshop
York the Hotel, Winnipeg, MB
Contact: Kathy Chmelyntzki
Email: transport_institute@umanitoba.ca
Website: www.umti.ca

April 29-May 2, 2007
Hydrogen & Fuel Cells 2007: International Conference and Trade Show
Vancouver Convention & Exhibition Centre, Vancouver, BC
Website: http://www.hfc2007.com/

April 29-May 1, 2007
Navigating Global Supply Chains, SCL 40th Annual Conference
Supply Chain & Logistics Association
Paramount Conference and Event Venue, Vaughan, ON
Website: www.sclcanada.org

May 6-9, 2007
ISM’s 92nd Annual International Supply Management Conference and Educational Exhibit
Institute for Supply Management
Las Vegas, NV
Contact: Sue Roswurm
Website: www.ism.ws/education/content.cfm?ItemNumber=7123
Email: sroswurm@ism.ws

May 16, 2007
ATAC Spring Symposium and Reception
Air Transport Association of Canada
Marriott Hotel, Ottawa, ON
Website: www.atac.ca/en/events/annual_spring_symposium.html

May 28-30, 2007
Advantage North, Resource Development & Northern Transportation Conference
Western Transportation Advisory Council (WESTAC)
Whitehorse, YK
Website: www.westac.com

June 3-6, 2007
Canadian Transportation Research Forum (CTRF) 42nd Annual Conference
York The Hotel, Winnipeg, MB
Visit www.ctrf.ca for details

November 7-9, 2007
Reposition 2007
National Symposium for Supply Chain and Logistics Professionals
Quebec City, QC
Contact acampigotto@citt.ca or visit www.citt.ca

November 20, 2007
12th Annual Fields on Wheels Conference
University of Manitoba Transport Institute
York The Hotel, Winnipeg, MB
Contact: Kathy Chmelyntzki
Website: www.umti.ca
Email: transport_institute@umanitoba.ca
Phone: (204) 474-9842
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Province of Manitoba
Transport Canada
Western Economic Diversification Canada

Dispatch

DISPATCH is published three times a year by the Transport Institute.

Articles written by TI staff
DISPATCH designed by Kathy Chmelnytzki

Supply Chain Management (SCM)

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Stephen Wright, B.Comm (Hon.)

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