COMPETITION BETWEEN MULTIPRODUCT AIRPORTS

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Date: September 1, 2016, Time: 10:30 a.m., Venue: Drake 530

Abstract: We study airport competition when some types of commercial services, such as car parking or car rental, may be offered at the time of air ticket purchase through the Internet, in order to stimulate aviation demand. We find that airports set a lower aviation charge than they would have levied in the absence of concession services, when they are competing in online offers. Nevertheless, when only one airport pursues online offers, that facility sets a higher aviation charge than it would have levied in the absence of concession services, as long as profits from retail earned at the facility on the day of travel remain low enough.

Speaker’s Biography: Tiziana D’Alfonso is Assistant Professor in Economics and Engineering Management at Sapienza University of Rome (Department of Computer, Control, and Management Engineering). She is also an Associate of the University of Manitoba Transport Institute. Her research interests are on industrial organization, economics and regulation of network industries, transport economics and policy with a particular focus on air transport, rail transport and local public transport. She has published several papers in relevant international journals. Research results have been presented annually in several national and international conferences, including those of International Transport Economic Association (ITEA) and Air Transport Research Society (ATRS). She has worked mainly as a local unit member, and sometimes as principal investigator in several research projects funded by grants from firms and institutions such as: European Union, Ministry of Higher Education, Ministry of Infrastructure and Transport, National Association for Road Transport and Travelers, National Association for Civil Aviation.

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