State-of-the-art, future research directions and empirical results from our published studies.

The purpose of this speech is to review and systematize prior work on technological innovation in family firms, to show some empirical results from published studies of the two speaking authors on the topic and to discuss an agenda to guide future research into this promising area.

Friday, February 1
10:00 am
537 Drake Centre

GUEST SPEAKERS:
Dr. Alfredo De Massis
& Dr. Josip Kotlar
Center for Young & Family Enterprise (CYFE)
University of Bergamo, Italy