While prior research has suggested that firms’ network ties to the government play a critical role in firm performance and market value, less attention has been directed at the interface between firms and political parties and its impact on corporate strategy decisions. In this study, we examine how political ties with rival political parties can affect a firm’s strategic decisions.

Friday, Sept. 27
10:30 am
539 Drake Centre

GUEST SPEAKER: Dr. Hongjin Zhu
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