STARTING RIGHT:
HOW ENTREPRENEURS SUCCESSFULLY LEVERAGE EARLY STAGE VENTURE TEAMS

We examine a critical transition period in the life of nascent entrepreneurial ventures – the time when the venture idea shifts from the effort of a single entrepreneur to the work of an entrepreneurial team. Drawing from work on psychological ownership, we postulate that entrepreneurs who successfully navigate this transition can build feelings of collective idea ownership among new team members – the sense that the venture idea belongs to the team as a whole rather than just to the entrepreneur.