

2017

Excellence in Aboriginal Business Leadership Awards



The University of Manitoba's Asper School of Business will host its 13th annual Excellence in Aboriginal Business Leadership Awards (EABLA) gala dinner on October 19 2017. EABLA is one of Manitoba's most prestigious events that celebrates and honours the success of Indigenous entrepreneurs. The 2017 EABLA Selection Committee has issued an open call to receive nominations of Indigenous-owned businesses until May 01, 2017. Nominate your Indigenous-owned business (or a business you know) today.

The selection committee will shortlist nominees (approximately 4-6, depending on the volume of nominations), who will be invited to attend meet with Indigenous students at the I.H. Asper School of Business for an entrepreneurship panel discussion on May 11, 2017. In the event you are shortlisted, we request that you are available to attend (location TBA). Please note that 15% of our decision criteria is provided to our students with whom you will meet at this panel.

Award recipients will be announced no later than May 15, 2017. Please also note that successful nominees must be available to attend our gala dinner on October 19, 2017. Nominations that are not in receipt of the 2017 award will be held and considered for the two following nomination cycles.

Send your completed* nomination package to:

2017 EABLA Selection Committee
c/o Aboriginal Business Education Partners
350-181 Freedman Crescent
Winnipeg MB R3T 5V4
Fax: 204.474.7544

** incomplete nominations will not be eligible for consideration*

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2017 EABLA NOMINEE INFORMATION

1. Business Overview (20%)

How many employees are in your workforce?

- 1 – 10 11 – 25 25+

Please provide an overview of your business/organization in (1,000 word limit). In this section, please be sure to describe founding history and what makes your business unique. Suggested areas to discuss include:

- Vision and mission statements
- Brand identity
- Description of products and services
- Competitive advantage(s)
- Who are your customers/clients?
- Where do your customers live (i.e., Regional territory/markets)?
- Challenges you've experienced and resources accessed to overcome them
- Growth/expansion phases (past)

Business Overview (1,000 word limit – attach additional page if necessary)

2. Financial Success and Stability (20%)

NOTE: information provided in this section will be held in the strictest of confidence and will only be used for the purposes of determining the financial status of applicants. It will not be shared with any third parties. All copies (electronic and paper) of this section will be destroyed at the conclusion of the selection.

- a. Please provide a narrative description of your financial success over the past three years (500 word limit). Feel free to provide as much information to assist the selection committee that will demonstrate the financial success and stability of your business. You may use retained earnings, net assets, or revenue. *In the event that you do not feel comfortable sharing detailed information, please submit a letter from your accountant or bank that certifies your business is in a financially healthy position.*

Weighted Value: 10%

	2014	2015	2016
Retained earnings/ Net Assets/ Revenue (please circle)			
+/- Change previous year			
Financial success narrative (500 word limit)			

- b. What plans do you have for your business' future growth and stability within the next five years. Please describe your goals and provide a brief summary of your plan to achieve that goal (500 word limit).

Weighted value: 10%

Future plans for business growth and stability (500 word limit)

3. Community Citizenship 20%

Please describe the community investment activities in which you, or your business/organization, are involved. These activities may include, but not limited to, frontline volunteer efforts (e.g., volunteer for Junior Achievement, Boys and Girls Club, or homeless shelter), volunteer board positions, fundraising activities, donations, etc.. Please relate the importance of these activities towards the creation of a stronger community (1,000 word limit).
Weighted value: 20%

Community Citizenship (1,000 word limit - attach additional page if necessary)

4. Indigenous Community Engagement 25%

- a. Describe your involvement in activities that strengthen Indigenous (First Nations, Metis, and Inuit) communities and the influence of your identity as an Indigenous person has had on why you chose to become involved with these activities. When evaluating this section, particular attention is paid to inspiring youth. Please be as thorough as possible in your description, including length of time you have been involved with specific activities (750 word limit).
Weighted value: 15%

Indigenous Community Engagement (750 word limit)

- b. Please provide two letters of support. One letter should be from a customer or client. The other should be from a recipient organization/initiative that demonstrates your community citizenship.
Weighted value: 10%