
Asper
CO-OP PROGRAM

AT THE UNIVERSITY OF MANITOBA



UNIVERSITY
OF MANITOBA

WHY ASPER CO-OP?



The Asper School of Business Co-operative Education Program is the University of Manitoba's largest co-op program and is accredited by the Canadian Association for Co-operative Education (CAFCE). The Asper Co-op Program serves as an educational partnership, bridging the employment and academic needs of students, the University, and the business community. Through this initiative, employers have the opportunity to serve as mentors to students' developing careers and to promote their corporate image by establishing a reputation as an employer of choice.

- Co-op is a hands-on academic program that alternates periods of academic study with periods of relevant, professional paid work experience.
- Entrance into the Asper Co-op program is competitive. Successful applicants have been pre-screened and admitted to the program based on academic excellence, professionalism and communication skills.
- Students complete mandatory workplace coaching and professional development training.
- Asper Co-op students are motivated and eager to learn and bring strong computer and research skills, written and verbal communication skills, and are quick to adapt to new challenges and environments.

HOW CAN HIRING A CO-OP STUDENT HELP YOUR ORGANIZATION?



MULTIPLE START DATES

Students are available year round and can begin work in January, May or September. A typical work term duration is four months; however, extended placements are easily facilitated.

RECRUITMENT STRATEGY

Reduce the costs associated with recruiting through traditional media sources by utilizing the co-op program website free of charge! Employing Co-op students is a cost-effective and low-risk means of recruiting and evaluating potential future hires.

Co-op students can provide relief for short-term peaks in workload, or special projects and research.

TOP TALENT

Highly motivated and creative students can offer fresh perspectives and solutions to the issues facing your business, and have been recognized for their energy, enthusiasm, and commitment to success.

BE AN EMPLOYER OF CHOICE

Your organization will establish an enhanced presence on campus and will be seen as an employer of choice by all students seeking employment.

“THE CO-OP PROGRAM HAS BEEN A REAL SUCCESS. THE STUDENT CAME READY TO WORK AND COMPLETED SPECIAL PROJECTS AS WELL AS TAKING ON SEVERAL TASKS FROM THE SENIOR MEMBERS OF OUR INVESTMENT TEAM. WE WOULD ABSOLUTELY RECOMMEND THE ASPER CO-OP PROGRAM.”

– Cardinal Capital Management, Inc.

WHO ARE ASPER CO-OP STUDENTS?



Asper Co-op students are enrolled in the Bachelor of Commerce (Honours) program and major in a wide range of specializations relevant to today's business world including:

- Accounting
- Finance
- Marketing
- HR Management
- Supply Chain Management
- Actuarial Mathematics
- Aboriginal Business
- Entrepreneurship/Small Business
- International Business
- Management Information Systems

The Bachelor of Commerce (Honours) curriculum fosters values, attitudes and commitment that set our students apart. The Asper Co-op Program attracts students seeking opportunities to gain a competitive edge. Our students are motivated and eager to learn as evidenced by their commitment to leadership roles in student groups, charitable organizations and volunteer activities. Students contribute their developing skills and knowledge to your business, while actively seeking meaningful professional experience relevant to their career goals.

HIGHLIGHTS OF SKILLS CO-OP STUDENTS HAVE TO OFFER :

- Leadership
- Problem-Solving
- Creativity
- Time Management
- Research
- Critical Thinking
- Decision-Making
- Software Proficiencies
- Strong Work Ethic
- Communication
- Interpersonal
- Team Building
- Bi/Multilingual
- Adaptability
- Accountability

WHO ARE ASPER CO-OP EMPLOYERS?



Photo by Dan Harper

Employers that offer placements with the Co-op Program:

- Provide relevant paid employment for a minimum of 14 weeks for 35 hours or more per week
- Provide an orientation to the workplace and foster a work/learning environment for the co-op student
- Host the Co-op Coordinator for a site visit once per term to assess student progress
- Complete an online student evaluation form at the end of the work term
- May benefit from Government Subsidy and tax credit programs

Co-op employers are those members of the business community who commit to supporting and mentoring the professional and personal growth of Asper Co-op students. The Asper Co-op program relies upon its' employers to provide supervision and evaluation to students.

Asper Co-op Employers range from large corporations, to small locally-owned businesses.



“AS A SMALL COMPANY, WE OFTEN STRUGGLE WITH FINDING TALENTED EMPLOYEES, BUT THE ASPER CO-OP PROGRAM MAKES THE PROCESS EASY AND SUPPORTS US ALONG THE WAY!”

– World Wise Brands Ltd.

HOW TO HIRE A CO-OP STUDENT



...SIMPLY POST...INTERVIEW AND HIRE!

Recruiting at Asper is a simple 3 step process which is guided by our knowledgeable staff who are available to work closely with you, at no cost, to find the best candidate to meet your needs.

1. POST YOUR JOB

Submit your job posting on our online Career Portal.

2. INTERVIEW

Screen applicant resumes and select the candidates you wish to interview.

3. HIRE

After interviewing, select the candidates that best meet your needs and rank these students according to suitability.

PUT US TO WORK AT NO CHARGE!

Expand your recruiting team by working directly with the Asper Co-op office. We are here to assist you in all aspects of the hiring process :

- Advice on developing job postings and descriptions to help you attract the best possible candidates
- Free posting on our online Career Portal
- Delivery of applicant resumes and cover letters
- Co-ordination of on-campus interview schedules
- Managing the rank/match process

NOT A CO-OP EMPLOYER? BECOME ONE TODAY!

WHEN TO HIRE A CO-OP STUDENT



SOURCING/HIRING CO-OP TALENT

Recruitment Process

Asper Co-op students are available year round during 3 recruitment periods:

	SUMMER WORK TERM (MAY - AUG)	FALL WORK TERM (SEPT - DEC)	WINTER WORK TERM (JAN - APRIL)
Post Your Job	February	June	October
Interviews	March	July	November
Work Term Starts	May	September	January

“I HAVE BEEN VERY IMPRESSED WITH THE STUDENTS' WORK ETHIC, EAGERNESS TO LEARN, AND INITIATIVE.”

– Richardson International



CONTACT US:

Asper Career Development Centre

Room 254 Drake Centre
Asper School of Business
University of Manitoba

Phone: **204.474.8521** | Fax: **204.474.8301**

Email: aspercoop@umanitoba.ca

Visit us online: umanitoba.ca/asper/coop

Find us on Facebook: [aspercoopprogram](https://www.facebook.com/aspercoopprogram)



UNIVERSITY
OF MANITOBA