Asper CO-OP PROGRAM AT THE UNIVERSITY OF MANITOBA
WHY
ASPER
CO-OP?

The Asper School of Business Co-operative Education Program is the University of Manitoba’s largest co-op program and is accredited by the Canadian Association for Co-operative Education (CAFCE). The Asper Co-op Program serves as an educational partnership, bridging the employment and academic needs of students, the University, and the business community. Through this initiative, employers have the opportunity to serve as mentors to students’ developing careers and to promote their corporate image by establishing a reputation as an employer of choice.

• Co-op is a hands-on academic program that alternates periods of academic study with periods of relevant, professional paid work experience.

• Entrance into the Asper Co-op program is competitive. Successful applicants have been pre-screened and admitted to the program based on academic excellence, professionalism and communication skills.

• Students complete mandatory workplace coaching and professional development training.

• Asper Co-op students are motivated and eager to learn and bring strong computer and research skills, written and verbal communication skills, and are quick to adapt to new challenges and environments.
MULTIPLE START DATES

Students are available year round and can begin work in January, May or September. A typical work term duration is four months; however, extended placements are easily facilitated.

RECRUITMENT STRATEGY

Reduce the costs associated with recruiting through traditional media sources by utilizing the co-op program website free of charge! Employing Co-op students is a cost-effective and low-risk means of recruiting and evaluating potential future hires.

Co-op students can provide relief for short-term peaks in workload, or special projects and research.

TOP TALENT

Highly motivated and creative students can offer fresh perspectives and solutions to the issues facing your business, and have been recognized for their energy, enthusiasm, and commitment to success.

BE AN EMPLOYER OF CHOICE

Your organization will establish an enhanced presence on campus and will be seen as an employer of choice by all students seeking employment.

“THE CO-OP PROGRAM HAS BEEN A REAL SUCCESS. THE STUDENT CAME READY TO WORK AND COMPLETED SPECIAL PROJECTS AS WELL AS TAKING ON SEVERAL TASKS FROM THE SENIOR MEMBERS OF OUR INVESTMENT TEAM. WE WOULD ABSOLUTELY RECOMMEND THE ASPER CO-OP PROGRAM.”

– Cardinal Capital Management, Inc.
The Bachelor of Commerce (Honours) curriculum fosters values, attitudes and commitment that set our students apart. The Asper Co-op Program attracts students seeking opportunities to gain a competitive edge. Our students are motivated and eager to learn as evidenced by their commitment to leadership roles in student groups, charitable organizations and volunteer activities. Students contribute their developing skills and knowledge to your business, while actively seeking meaningful professional experience relevant to their career goals.

HIGHLIGHTS OF SKILLS CO-OP STUDENTS HAVE TO OFFER:

- Leadership
- Problem-Solving
- Creativity
- Time Management
- Research
- Critical Thinking
- Decision-Making
- Software Proficiencies
- Strong Work Ethic
- Communication
- Interpersonal
- Team Building
- Bi/Multilingual
- Adaptability
- Accountability
Co-op employers are those members of the business community who commit to supporting and mentoring the professional and personal growth of Asper Co-op students. The Asper Co-op program relies upon its’ employers to provide supervision and evaluation to students.

Asper Co-op Employers range from large corporations, to small locally-owned businesses.

“AS A SMALL COMPANY, WE OFTEN STRUGGLE WITH FINDING TALENTED EMPLOYEES, BUT THE ASPER CO-OP PROGRAM MAKES THE PROCESS EASY AND SUPPORTS US ALONG THE WAY!”

– World Wise Brands Ltd.
Recruiting at Asper is a simple 3 step process which is guided by our knowledgeable staff who are available to work closely with you, at no cost, to find the best candidate to meet your needs.

1. **POST YOUR JOB**
   Submit your job posting on our online Career Portal.

2. **INTERVIEW**
   Screen applicant resumes and select the candidates you wish to interview.

3. **HIRE**
   After interviewing, select the candidates that best meet your needs and rank these students according to suitability.

**PUT US TO WORK AT NO CHARGE!**

Expand your recruiting team by working directly with the Asper Co-op office. We are here to assist you in all aspects of the hiring process:

- Advice on developing job postings and descriptions to help you attract the best possible candidates
- Free posting on our online Career Portal
- Delivery of applicant resumes and cover letters
- Co-ordination of on-campus interview schedules
- Managing the rank/match process

**NOT A CO-OP EMPLOYER? BECOME ONE TODAY!**
SOURCING/HIRING CO-OP TALENT

Recruitment Process
Asper Co-op students are available year round during 3 recruitment periods:

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“I HAVE BEEN VERY IMPRESSED WITH THE STUDENTS’ WORK ETHIC, EAGERNESS TO LEARN, AND INITIATIVE.”

– Richardson International
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