



GRADUATE EMPLOYMENT SURVEY

2005-2006 BACHELOR OF COMMERCE (HONOURS) GRADUATING CLASS

The Asper School of Business Career Services Centre conducted an employment survey of the 2005-2006 Bachelor of Commerce (Honours) graduating class. This is a summary of the results.

As a result of this effort, we were able to contact 350 of 430 students of the 2005-2006 graduating Bachelor of Commerce (Honours) class. The following statistics were calculated using this information.

	Employed Total	Employed Full-time	Employed Part-time	Unemployed	TOTAL
% of Total	80.0	66.0	13.0	21.0	100
Actual Number	233	195	38	62	295 ¹

- Average annual salary for respondents in full-time positions is \$35,858.
- The average annual salary for full-time employed female respondents is \$34,504 and the average annual salary for full-time employed male respondents is \$36,773.
- Over 69.3% of the full-time employed respondents felt their Bachelor of Commerce degree was an asset in being hired in the position.
- 172 or 88.2% of the full-time employed graduates are working in Manitoba.
- The top three methods of job search used included the Asper School of Business Career Services Centre, previously worked there, and personal networking. The most successful method was the use of the Career Services Centre; 47.6% of the full-time employed respondents learned about their position through this method.

¹ Of the 350 B.Comm's that we contacted, 55 were not actively seeking full-time employment and were therefore removed from the sample size.

- 25% of the unemployed just recently started their job search; 54% of the unemployed felt they did not have enough work experience; and 12% of the unemployed felt that they had not given the job search a full effort.
- A breakdown of each pattern area, as declared by the respondent, is shown below. The corresponding employment rate and average annual income before deductions is also shown.

Pattern Area	Number of Respondents	Employed Full-time	Percentage Full-time Employed (%)	Average Income (\$)
Aboriginal Business Studies	0	0	0	N/A
Accounting - All	83	72	86.7	33,382
Accounting - CA Excluded				31,636
Accounting - CA Only				39,381
Actuarial	17	9	52.9	57,350
Entrepreneurship/ Small Business	8	7	87.5	31,875
Finance	55	30	54.5	35,804
Generalist	3	1	33.3	N/A*
HRM/IR	36	22	61.1	36,350
International Business	15	7	46.7	34,660
Logistics & Supply Chain Management	10	4	40.0	45,625
Management Information Systems	10	4	40.0	36,750
Management of Organizations	0	0	0	N/A
Marketing	58	39	67.2	35,303
Operations Management/Research	0	0	0	N/A

* For confidentiality purposes, annual salary cannot be reported when only one respondent.