



GRADUATE EMPLOYMENT SURVEY

2004-2005 BACHELOR OF COMMERCE (HONOURS) GRADUATING CLASS

The Asper School of Business Career Services Centre conducted an employment survey of the 2004-2005 Bachelor of Commerce (Honours) graduating class. This is a summary of the results.

As a result of this effort, we were able to contact 318 of 428 students of the 2004-2005 graduating Bachelor of Commerce (Honours) class. The following statistics were calculated using this information.

	Employed Total	Employed Full-time	Employed Part-time	Unemployed	TOTAL
% of Total	90.7	81.1	9.6	9.3	100
Actual Number	245	219	26	25	270 ¹

- Average annual salary for respondents in full-time positions is \$35,027.
- The average annual salary for full-time employed female respondents is \$34,084 and the average annual salary for full-time employed male respondents is \$35,856.
- Over 70% of the full-time employed respondents felt their Bachelor of Commerce degree was an asset in being hired in the position.
- 205 or 93.6% of the full-time employed graduates are working in Manitoba.
- The top three methods of job search used included the Asper School of Business Career Services Centre, previously worked there, and personal networking. The most successful method was the use of the Career Services Centre; 45.4% of the full-time employed respondents learned about their position through this method.

¹ Of the 318 B.Comm's that we contacted, 48 were not actively seeking full-time employment and were therefore removed from the sample size.

- 44% of the unemployed just recently started their job search; 56% of the unemployed felt they did not have enough work experience; and 18% of the unemployed felt that they had not given the job search a full effort.
- A breakdown of each pattern area, as declared by the respondent, is shown below. The corresponding employment rate and average annual income before deductions is also shown.

Pattern Area	Number of Respondents	Employed Full-time	Percentage Full-time Employed (%)	Average Income (\$)
Aboriginal Business Studies	0	0	0	N/A
Accounting - All	95	86	90.5	32,398
Accounting - CA Excluded		29		34,446
Accounting - CA Only		57		31,355
Actuarial	8	7	87.5	49,100
Entrepreneurship/ Small Business	7	6	85.7	42,083
Finance	47	38	80.9	36,059
Generalist	2	2	100.0	35,000
HRM/IR	27	19	70.4	36,167
International Business	12	9	75.0	30,500
Logistics & Supply Chain Management	6	4	66.7	33,667
Management Information Systems	12	8	66.7	37,400
Management of Organizations	1	1	100.0	N/A*
Marketing	53	39	73.6	36,647
Operations Management/Research	0	0	0	N/A

* For confidentiality purposes, annual salary cannot be reported when only one respondent.