



GRADUATE EMPLOYMENT SURVEY

2003-2004 BACHELOR OF COMMERCE (HONOURS) GRADUATING CLASS

The Asper School of Business Career Services Centre conducted an employment survey of the 2003-2004 Bachelor of Commerce (Honours) graduating class in the summer of 2004. This is a summary of the results.

As a result of this effort, we were able to contact 311 of 448 students of the 2003-2004 graduating B. Comm.(Hons.) class. The following statistics were calculated using this information.

	Employed Total	Employed Full-time	Employed Part-time	Unemployed	TOTAL
% of Total	88.8	77.6	11.2	11.2	100
Actual Number	229	200	29	29	258 ¹

- Average annual salary for respondents in full-time positions is \$32,083.
- The average annual salary for full-time employed female respondents is \$30,750 and the average annual salary for full-time employed male respondents is \$33,249.
- Over 70% of the full-time employed respondents felt their Bachelor of Commerce degree was an asset in being hired in the position.
- 182 or 91.0% of the full-time employed B.Comm's are working in Manitoba.
- The top three methods of job search used included the Asper School of Business Career Services Centre, previously worked there, and personal networking. The most successful method was the use of the Career Services Centre; 43.5% of the full-time employed respondents learned about their position through this method.

¹ Of the 311 B.Comm's that we contacted, 53 were not actively seeking full-time employment and were therefore removed from the sample size.

- 43.1% of the unemployed just recently started their job search; 58.6% of the unemployed felt they did not have enough work experience; and 20.7% of the unemployed felt that they had not given the job search a full effort.
- A breakdown of each pattern area, as declared by the respondent, is shown below. The corresponding employment rate and average annual income before deductions is also shown.

Pattern Area	Number of Respondents	Employed Full-time	Percentage Full-time Employed (%)	Average Income (\$)
Aboriginal Business Studies	0	0	0	N/A
Accounting - All	88	78	88.6	28,909
Accounting - CA Excluded		24	30.8	31,186
Accounting - CA Only		54	69.2	27,793
Actuarial	9	8	88.9	47,363
Entrepreneurship/ Small Business	9	7	77.8	34,786
Finance	49	36	73.5	35,057
Generalist	2	1	50.0	N/A*
HRM/IR	25	16	64.0	34,717
International Business	10	6	60.0	32,351
Logistics & Supply Chain Management	0	0	0	N/A
Management Information Systems	11	8	72.7	34,250
Management of Organizations	5	4	80.0	31,125
Marketing	50	36	72.0	30,326
Operations Management/Research	0	0	0	N/A

* For confidentiality purposes, annual salary cannot be reported when only one respondent.