ABOUT

For over 80 years the I.H. Asper School of Business has provided world-class education to leaders and innovators who contribute ethically to the social and economic well-being of Manitoba and the world. We are committed to transforming research and scholarship, building a community that creates an outstanding learning environment, forging connections to foster high impact community engagement, and inspiring minds through innovative and quality teaching and learning. Our students thrive because of our strong connections with the business community, in a region with high labour demand across all industries, and our intimate class sizes and dynamic course offerings provide an opportunity to exchange ideas and dig deep into the issues and challenges of today’s business world.

MISSION

To be on the forefront of knowledge creation and to educate innovative business leaders who will contribute ethically to the social and economic well being of Manitoba, Canada and the world.

VISION

To be recognized as a leading business school with a reputation for high quality teaching and research, an exceptional student experience, and strong engagement with the business and greater community.

OUR STUDENTS

The Asper School of Business has guided over 18,000 students in discovering their careers. We offer degree programs at the undergraduate, master’s and PhD levels, over a wide range of interdisciplinary topics. Our undergraduate and MBA students consistently outperform their peers in international case competitions. Our students work at, and lead some of the world’s most successful companies, and the world-class researcher students that comprise our PhD program are mentored by influential researchers from around the world.

OUR GRADUATES

In the 2017-2018 academic year, students received degrees from the Asper School of Business in our BComm (Hons), MBA, MFin, MSc and PhD programs.

The Asper School of Business Career Development Centre conducted a survey of the MBA graduating classes of October 2017, February and May 2018. This is a summary of the results. Out of a class of 51 students, 43 graduates responded to the survey = 84% response rate. The statistics were calculated using the information provided by those that responded.

The Asper School of Business Career Development Centre conducted a survey of the Bachelor of Commerce (Honours) graduating class of 2018. This is a summary of the results. Out of 425 graduating students, 302 students responded to the survey = 71% response rate. The statistics were calculated using the information provided by those that responded.
The Asper School of Business introduced its Master of Finance (MFin) degree program in August 2017 with an enrollment of 10 students. The MFin degree is designed for individuals wanting to pursue the Chartered Financial Analyst (CFA) designation. Offered full-time over twelve months, the MFin prepares students for writing all three levels of exams needed to obtain the CFA designation.

EMPLOYMENT OF MBA GRADUATES BY CONCENTRATION

Note: Other includes Health Administration, International and Emerging Markets, and Sustainability.

<table>
<thead>
<tr>
<th>Concentration</th>
<th>Number of F-T employed graduates</th>
<th>Employment rate by concentration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance</td>
<td>3</td>
<td>100%</td>
</tr>
<tr>
<td>Marketing</td>
<td>6</td>
<td>100%</td>
</tr>
<tr>
<td>Supply Chain Management</td>
<td>9</td>
<td>100%</td>
</tr>
<tr>
<td>General Management</td>
<td>11</td>
<td>100%</td>
</tr>
<tr>
<td>Leadership &amp; Organizations</td>
<td>7</td>
<td>100%</td>
</tr>
<tr>
<td>Entrepreneurship &amp; Innovation</td>
<td>10</td>
<td>100%</td>
</tr>
<tr>
<td>Other</td>
<td>3</td>
<td>100%</td>
</tr>
</tbody>
</table>
## Average Salary

<table>
<thead>
<tr>
<th>At program entry (all students)</th>
<th>$57,675</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upon graduation (all students)</td>
<td>$82,221</td>
</tr>
<tr>
<td>Full Time students at entry</td>
<td>$39,047</td>
</tr>
<tr>
<td>Full Time students at graduation</td>
<td>$63,749</td>
</tr>
<tr>
<td>Part Time students at entry</td>
<td>$74,545</td>
</tr>
<tr>
<td>Part Time students at graduation</td>
<td>$96,999</td>
</tr>
<tr>
<td>Canadian students at entry</td>
<td>$69,333</td>
</tr>
<tr>
<td>Canadian students at graduation</td>
<td>$88,461</td>
</tr>
<tr>
<td>International students at entry</td>
<td>$30,770</td>
</tr>
<tr>
<td>International students at graduation</td>
<td>$65,999</td>
</tr>
</tbody>
</table>

- **Average salary for all MBA graduates**: $82,221
- **Average salary for domestic graduates**: $88,461
- **Average salary for international graduates**: $65,999
- **Average salary increase of 43% after graduation**: +43% SALARY

## Employment of MBA Graduates by Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Number of F-T Employed Graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance/Accounting</td>
<td>9</td>
</tr>
<tr>
<td>Consulting</td>
<td>8</td>
</tr>
<tr>
<td>Non-Profit/Social Services/Education</td>
<td>7</td>
</tr>
<tr>
<td>Retail</td>
<td>5</td>
</tr>
<tr>
<td>Healthcare/Pharmaceutical/Biotechnology</td>
<td>4</td>
</tr>
<tr>
<td>Energy/Mining</td>
<td>3</td>
</tr>
<tr>
<td>IT/Telecommunications/Technology</td>
<td>3</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>2</td>
</tr>
<tr>
<td>Other</td>
<td>1</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Industry</th>
<th>Average Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance/Accounting</td>
<td>$61,667</td>
</tr>
<tr>
<td>Consulting</td>
<td>$102,000</td>
</tr>
<tr>
<td>Non-Profit/Social Services/Education</td>
<td>$79,000</td>
</tr>
<tr>
<td>Retail</td>
<td>$52,500</td>
</tr>
<tr>
<td>Healthcare/Pharmaceutical/Biotechnology</td>
<td>$110,000</td>
</tr>
<tr>
<td>Energy/Mining</td>
<td>$80,000</td>
</tr>
<tr>
<td>IT/Telecommunications/Technology</td>
<td>$65,000</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>$105,000</td>
</tr>
<tr>
<td>Other</td>
<td>$76,250</td>
</tr>
</tbody>
</table>

Note: Other includes Agriculture, Consumer Packed Goods, Government, Food Production, Insurance and Post-Secondary Education
BACHELOR OF COMMERCE

ASPER BCOMM (HONS) GRADUATING CLASS OF 2018

425
Total Graduates

84%
Canadian/Permanent Residents

5%
Self-Identify as Indigenous

16%
International Students

21-27
Age Range

42%
Female Graduates

23%
Completed Co-op

3.34
Mean GPA

EMPLOYMENT OF BCOMM (HONS) GRADUATES BY MAJOR

Number of F-T employed graduates
Employment rate by major

AVERAGE SALARY

Accounting
$41,465

Marketing
$47,113

Finance
$48,106

HRM/Industrial Relations
$43,816

Logistics & Supply Chain Management
$50,720

Actuarial Mathematics
$67,280

Other
$49,348

Utilized Career Development Services
Career Development Centre acts as a critical link between our business community and the Asper School of Business in providing employment opportunities for all students.
CLASS OF 2018 EMPLOYABILITY

94% WERE EMPLOYED FULL-TIME WITHIN THREE MONTHS OF GRADUATION

$46,893 AVERAGE SALARY OF ALL GRADUATES

89% ARE EMPLOYED FULL-TIME IN MANITOBA

EMPLOYMENT OF BCOMM (HONS) GRADUATES BY INDUSTRY

The Asper School of Business Co-op Program is one of the largest Co-op programs offered at the University of Manitoba, and the only program in Manitoba accredited by CEWIL Canada – a testament to its high quality standards. The Co-op program provides our students with critical skills, valuable knowledge and the right attitude that sets them apart in the eyes of the employers.

99% WERE EMPLOYED FULL-TIME WITHIN THREE MONTHS OF GRADUATION

$48,776 AVERAGE SALARY OF ALL CO-OP PROGRAM GRADUATES

23% OF ALL BCOMM (HONS) GRADUATES WERE ASPER CO-OP STUDENTS

ASPER CO-OP PROGRAM

Note: Other includes Aerospace, Autobody, Construction, Consulting, Food and Beverage, IT, Marketing, Military, Non-Profit Organization, Promotional Products Software, Real Estate, Technology Consulting
WHERE OUR GRADUATES WORK

Actionmarguerite
Air Canada
Aon Canada
Appelt’s Diamonds
Assiniboine Credit Union
Association of Canadian Distilleries
Autoport
B.A. Robinson
Bank of America Merrill Lynch
Barkman Concrete
BDO Canada
Birchwood Automotive Group
Bird Construction
Bison Transport
BlueMaxx
BMW Group Canada
Brunet Monuments
Buhler Industries
Caisse Financial Group
Cambrian Credit Union
Canada Border Services Agency
Canada ICI Capital Corporation
Canada Post
Canada Revenue Agency
Canadian Armed Forces
Canadian Western Bank
Cardinal Capital Management
Cargill
CBRE
CIBC
City of Winnipeg
Collins Barrow
commonsku
CP Railway
CWB National Leasing
Deloitte
Dentsu Aegis Network
Direct Focus Marketing Communications
Distinct Image Marketing
DSB
Duha Group
Economic Development Winnipeg
EH Price
Ellement Consulting Group
Emotion Media
Encore Business Solutions
Enterprise Holdings Ltd.
Ernst & Young LLP
Exchange Group CPA
Focus Selling Systems
Fort Group Chartered Professional Accountants Inc.
Freedom 55
Friesen Insurance Brokers
Frontier Supply Chain Solutions
Frostiak and Leslie Chartered Accountants
Government of Canada
Grant Thornton
Great West Life
Gremming
Hill View Agro
Howe Harrell & Associates
HUB International
IG Wealth Management
I-Max
Integrationworx Ltd.
Jagger
Jem Insurance
John Hancock
KPMG LLP
KRUT Agency
KWB Chartered Accountants
LMC Diabetes Clinic
Loblaw
Longboat Development Corp
MacDonalds Sporting Goods
Magellan Aerospace
Magellan Luxury Hotels
Magnus LLP
Manitoba Hydro
Manitoba Public Insurance
Maple Leaf Foods
Market Zone Productions
Master Tax Solutions
Melet Plastics
MNP LLP
Monsanto
Morneau Shepell
Motor Coach Industries
Mr. Streamer
Munich Reinsurance
Murray Auto group
New York Life
Norima Consulting
OI Group
ONBusiness Chartered Professional Accountants Inc
Palisser Furniture
Pankee Inc.
Paul Henzel Lumber
Pavilion Advisory Group
Penta Protective Coatings
People First HR
PepsiCo
Plainsview Credit Union
Pollard Banknote
Precept MGMT
Priceline.com
Province of Manitoba
Public Services & Procurement Canada
PwC
Quadrant Private Wealth
RAPID RTC
RBC
RBC Dominion Securities
Richardson International
Robertson Early Enrichment Program
Robertson Shypit Sobel Wood
Robin Electric
Scarrow & Donald LLP
Scotia McLedd
Scotiabank
Seaboard Marine
Shindico
Shoppers Drug Mart
SkiptheDishes
Steinbach Credit Union
Stikeman Elliot LLP
Suckerpunch Creative
Sunlife Financial
Tamarack Homes
Tangent Animation
Tech West Canada
TEK Systems
TelPay
The Boeing Company
The Dufresne Group
The North West Company
Think Shift
University of Manitoba
Value Partners Investments
VioRR Marketing Group
Visions Electronics
Volume Freight Solutions
Waterite Inc.
Wawanesa
Wellington-Altus Private Wealth
Western Financial Group
Winning Combination
YMCA-YWCA of Winnipeg

Note: Bolded companies represent the top employers of our Asper School of Business graduates.