

2015/16

Asper School of Business

# EMPLOYMENT REPORT



## OUR GOAL

Our goal at the Asper School of Business

### **Career Development**

**Centre** is not just to help students land a job, but to launch a career that empowers them

to make a difference – in business, in the community, and in the lives of those around them.

Each year, we measure our success by asking our graduates to share with us their first steps in their career journey. The results – including 94% and 93% full-time employment for our Bachelor of Commerce and MBA students respectively – show us that we're on the right track. Our students are graduating with skills, knowledge and attitude that set them apart in the eyes of employers. They're well on their way to contributing to the economic growth of our province, our country, and our world.

***Congratulations to all 2015-16 graduates of the Asper School of Business. We are here to help you achieve your career goals and we wish you a lifetime of success.***

### **KELLY MAHONEY**

**Director**

Career Development Centre and Co-operative Education Program  
Asper School of Business



# BACHELOR OF COMMERCE (HONOURS)

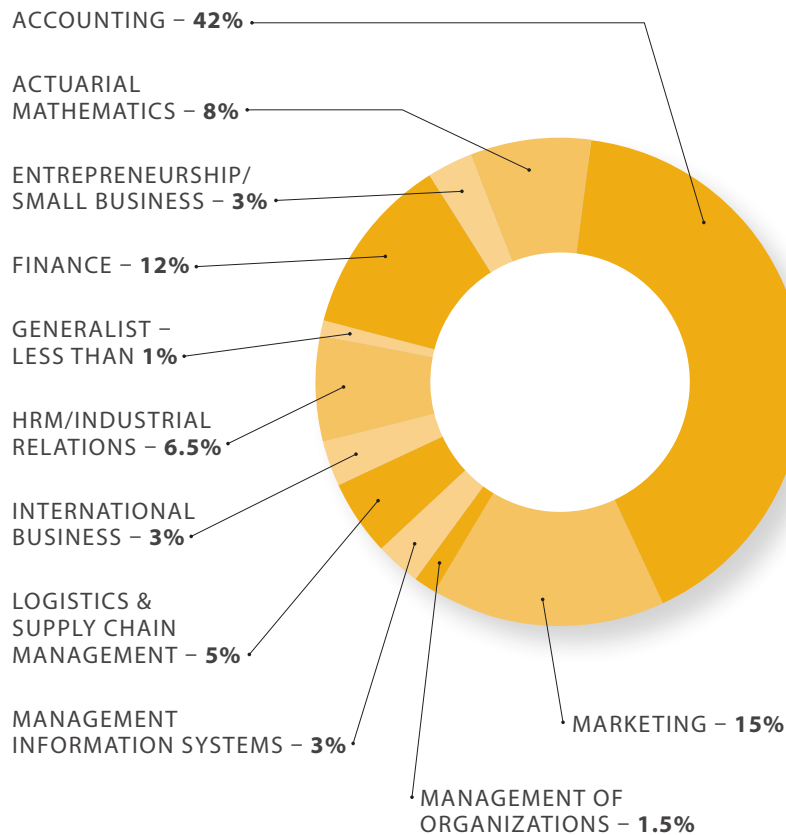
## DEMOGRAPHICS

**48%** of survey respondents were male

**52%** of survey respondents were female

**24** – average age of respondents

## MAJOR AREA OF STUDY



**94%**

OF ASPER BCOMM(HONS) GRADUATES WERE EMPLOYED FULL-TIME AFTER GRADUATING

**19%**

WERE ASPER CO-OP STUDENTS

**100%**

OF ASPER CO-OP STUDENTS ARE EMPLOYED FULL TIME

**93%**

OF NON-CO-OP ASPER STUDENTS ARE EMPLOYED FULL TIME

**92%**

OF OUR GRADUATES ARE EMPLOYED IN MANITOBA

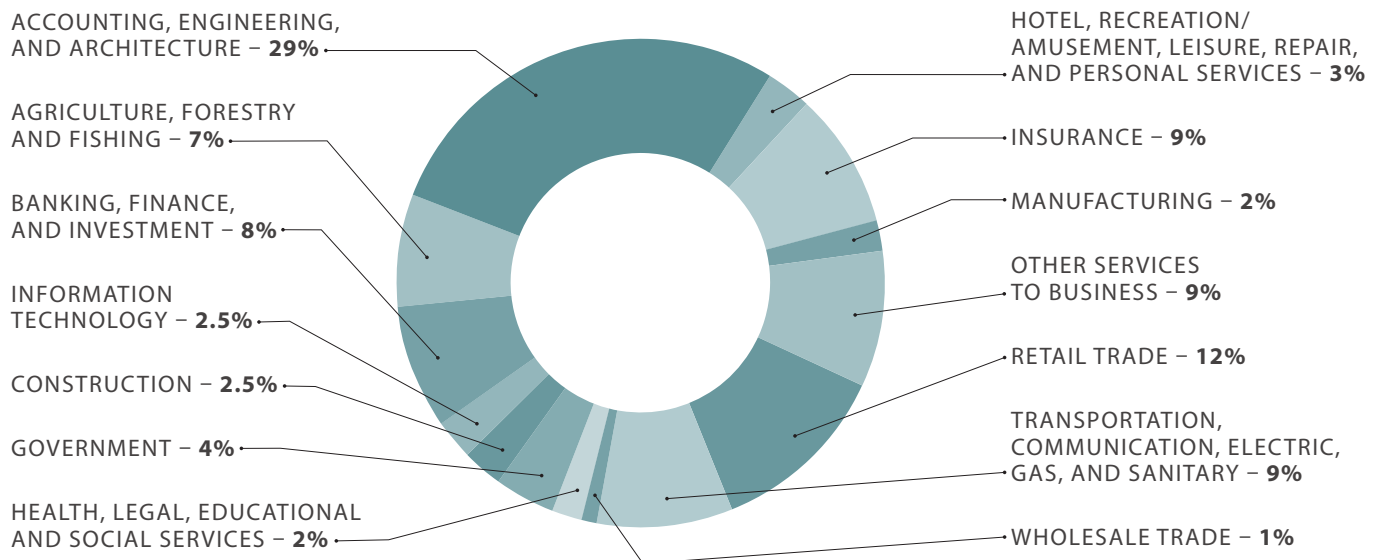


Our students are graduating with skills, knowledge and attitude that set them apart in the eyes of employers.

### FULL-TIME EMPLOYMENT BY MAJOR

ACCOUNTING	91%
ACTUARIAL MATHEMATICS	96%
ENTREPRENEURSHIP/SMALL BUSINESS	100%
FINANCE	89%
GENERALIST	100%
HRM/INDUSTRIAL RELATIONS	94%
INTERNATIONAL BUSINESS	100%
LOGISTICS & SUPPLY CHAIN MANAGEMENT	100%
MANAGEMENT INFORMATION SYSTEMS	86%
MANAGEMENT OF ORGANIZATIONS	100%
MARKETING	100%

### EMPLOYMENT BY INDUSTRY



# BComm

## AVERAGE SALARY BY MAJOR

ACCOUNTING	\$40,066
ACTUARIAL MATHEMATICS	\$58,991
ENTREPRENEURSHIP/SMALL BUSINESS	\$49,214
FINANCE	\$49,522
GENERALIST	\$55,000
HRM/INDUSTRIAL RELATIONS	\$43,469
INTERNATIONAL BUSINESS	\$47,687
LOGISTICS & SUPPLY CHAIN MANAGEMENT	\$45,067
MANAGEMENT INFORMATION SYSTEMS	\$47,833
MANAGEMENT OF ORGANIZATIONS	\$41,750
MARKETING	\$44,488

**\$44,795**

AVERAGE SALARY OF ALL ASPER GRADUATES

**\$45,762**

AVERAGE SALARY FOR ASPER CO-OP PROGRAM GRADUATES

**50%**

OF EMPLOYED GRADUATES LEARNED ABOUT THEIR CURRENT POSITION FROM THE ASPER CAREER DEVELOPMENT CENTRE AND/OR CO-OP PROGRAM

**81%**

OF EMPLOYED GRADUATES USED THE ASPER CAREER DEVELOPMENT CENTRE IN THEIR JOB SEARCH

*Source: Asper School of Business Career Development Centre conducted a survey of the October 2015, February and May 2016 BComm (Hons) graduates. Out of 413 students, 290 were contacted and 271 responded.*

# MASTER OF BUSINESS ADMINISTRATION

**OF ASPER MBA GRADUATES**

93%

WERE EMPLOYED WITHIN THREE MONTHS OF GRADUATION

25%

WERE INTERNATIONAL STUDENTS

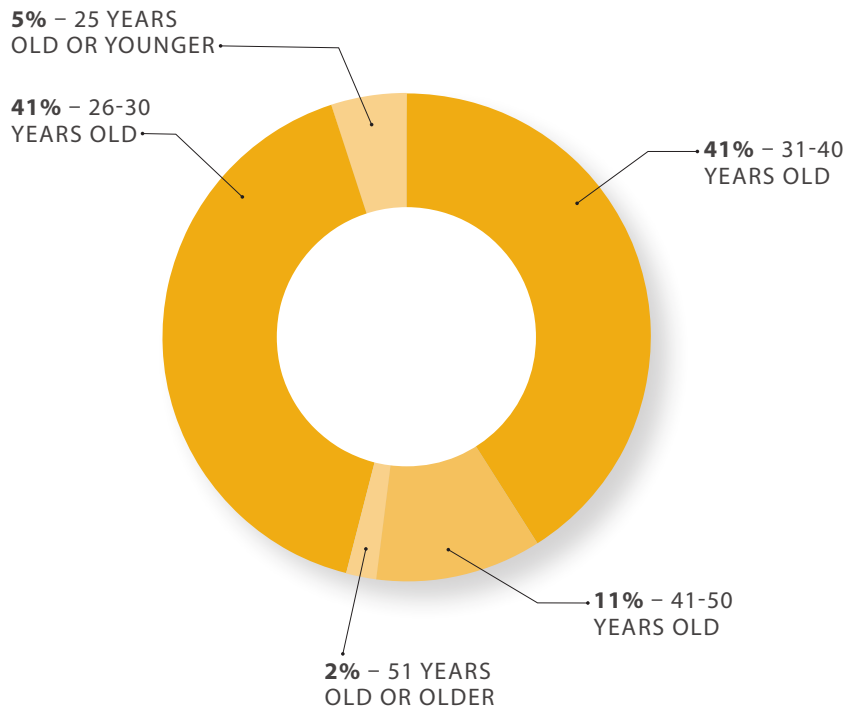
44%

OF FULL-TIME MBA GRADS PARTICIPATED IN THE EXECUTIVE MENTOR PROGRAM

## TOP THREE

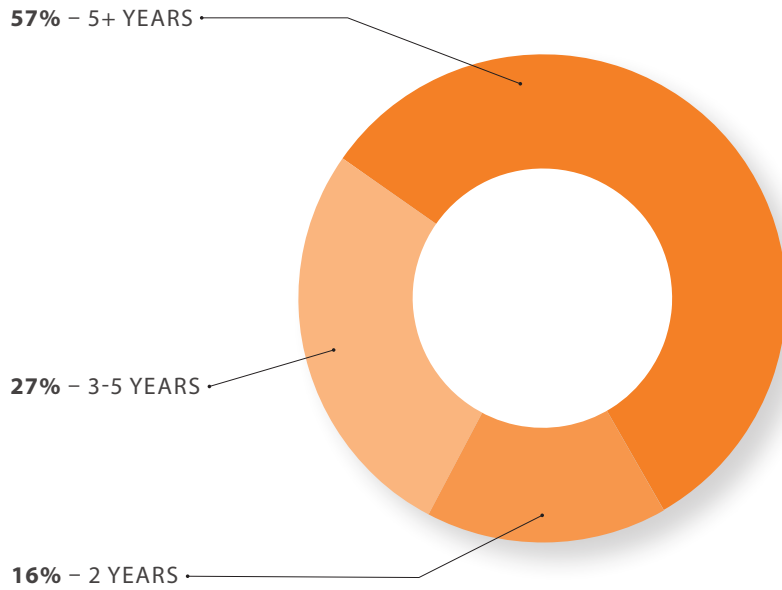
REASONS FOR ENROLLING IN THE ASPER MBA

- ▶ Develop management skills and knowledge
- ▶ Improve career options
- ▶ Opportunity to personally improve



# MBA

## PROFESSIONAL WORK EXPERIENCE BEFORE ENTERING THE PROGRAM



## ENROLLMENT

57%

ENROLLED IN FULL-TIME STUDIES

43%

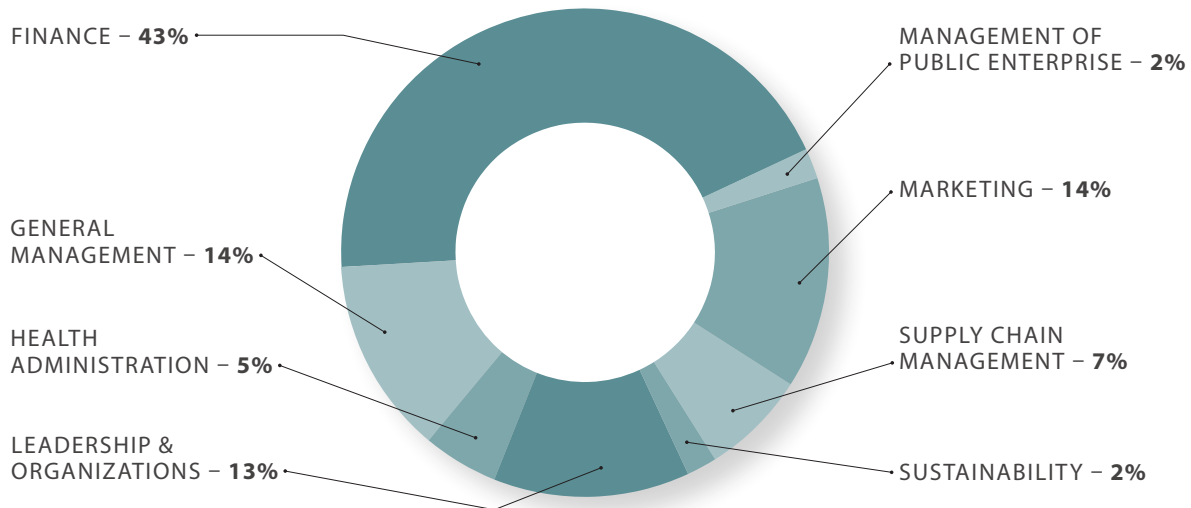
ENROLLED IN PART-TIME STUDIES

27%

EMPLOYER-SPONSORED

*(examples include full or partial tuition reimbursement)*

## MBA SPECIALIZATIONS



MBA

39%

AVERAGE SALARY INCREASE OF AN ASPER MBA STUDENT AFTER GRADUATION

**BASE SALARY**

	AT PROGRAM ENTRY	UPON GRADUATION
<b>ALL STUDENTS</b>	\$59,362	<b>\$82,271</b>
<b>FULL-TIME STUDENTS</b>	\$44,838	<b>\$69,310</b>
<b>PART-TIME STUDENTS</b>	\$76,306	<b>\$98,282</b>

Our goal is to help Asper MBA students launch a career that empowers them to make a difference – in business, in the community, and in the lives of those around them.

**AFTER GRADUATING**

32%

ACQUIRED A MORE SENIOR POSITION

80%

REMAINED IN WINNIPEG

93%

REMAINED IN CANADA

*Source: The Asper School of Business Career Development Centre conducted a survey of the graduates of the October 2015, February and May 2016 Asper MBA program. Of the 52 students who were contacted, 44 graduates (85%) responded to the survey.*



# RECRUITING COMPANIES

Acuity HR Solutions	Craig and Grant White Family Wealth Management	Government of Canada
AG Growth International	CIBC	Grant Thornton
Altus Group	CIGNA Health Insurance	Great-West Life Assurance Company
Apple	City of Winnipeg	Guangdong Youngsun Investment Company
Arnold Bros. Transport	Coca-Cola Canada	Guertin Equipment
Barkman Concrete	College Pro Painters	Harbourfront Wealth Management
BDO Canada LLP	Commercial Credit Adjustors	Haworth
Beal Consultants	Craig & Ross Chartered Accountants	Herd North America
Benchmark Decisions	Deloitte	Herschel Supply Company
Birchwood Automotive Group	Dilawri Group	Home Depot
Bison Transport	Duha Group	Hewlett Packard Enterprise
Bockstael Construction	Earls	HyLife Foods
Bokhaut Chartered Professional Accountants	Eastside Ford	ID Fusion Software
Booke & Partners	Educational Exchange Service - Germany	Integrated Engineering Software
BSI Insurance	EH Price	InterGroup Consultants
Buhler Versatile	Enterprise Holdings	Investors Group
Canada Cartage	Epp Siepman Engineering	InVision Edge
Canada Revenue Agency	Ernst & Young	Jerritt Canyon Gold
Canadian Tire	Etched Canada	JK Rubber Surfacing
Capital Motosports	FirstEnergy Capital	K&M Mueller Farms
Carbone Coal Fired Pizza	Frontier Supply Chain Solutions	KPMG LLP
Cargill	Frostiak and Leslie Chartered Professional Accountants	Labatt
CBRE	GE Capital	Loblaws
Ceridian	Geofilter Studio	Magnus Chartered Accountants LLP
CGI	Goodon Industries	

# RECRUITING COMPANIES

Managed Marketer	Polycast International	StandardAero
Manitoba Hydro	Polywest Liquid Handling Products	Stefanson Lee Romaniuk
Manitoba Hydro International	Powerland Computers	Stevenson Advisors
Manitoba Liquor & Lotteries	Price Industries	Stone Tile International
McDonald's Restaurants	PricewaterhouseCoopers LLP	Sun Life Financial
Mercer	Princess Auto	Sutton Smithworks
MNP LLP	Procter & Gamble	Take Two
Montrose Winnipeg	Province of Manitoba	Tania DeSa International
MTS	Proximiti Communications	TD Bank
Munich Re	Proximity Mobile	The Eureka Project
National Leasing	Quality Concepts	The North West Company
New Flyer Industries	RBC Royal Bank	TNI - The Network Inc.
Night Ideas	Red River Forage	Towers Watson
NewLeaf Travel Company	Retail Management Systems	TransX Group of Companies
Norima Consulting	Richardson International	Trikor Builders
Northfield IT	RidgeScape	True North Sports & Entertainment
Norway House Cree Nation	Ross Equipment	UBER
NuCosmetique	Roznik Pollination	University of Manitoba
Nygard International	RTech	Vita Health
Paquin Entertainment Group	Scarrow & Donald LLP	VTEX Voice Solutions
Parks Canada	Scotiabank	Warehouse One
Parrish & Heimbecker	Scott Wolfe Management	Wawanesa Insurance
Passages Media	Shelter Canadian Properties	Western Financial Group
PepsiCo	Sherwin-Williams	Winnipeg Folk Festival
Pickwick Capital Partners	Showtime Productions	Winpak
Pinnacle Staffing Solutions	SkipTheDishes	Winpark Dorchester
PKBW Group	Southern Health-Santé Sud	



**FOR MORE INFORMATION  
PLEASE CONTACT:**

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