

# Lei Lu

Department of Accounting and Finance  
I. H. Asper School of Business,  
University of Manitoba  
Winnipeg, MB R3T 5V4  
Phone: (204) 474-6289  
Email: [lei.lu@umanitoba.ca](mailto:lei.lu@umanitoba.ca)

## Education

Ph.D. in Finance	McGill University
M.S. in Management	Tianjin University
B.S. in Management	Zhengzhou University

## Academic Appointments

University of Manitoba, Asper School of Business  
Bryce Douglas Chair in Finance, April 2018 –  
Associate Professor of Finance, July 2016 –

Peking University, Guanghua School of Management  
Assistant Professor of Finance, July 2011 – June 2016

Shanghai University of Finance and Economics, School of Finance  
Associate Professor of Finance, September 2010 – June 2011  
Assistant Professor of Finance, September 2007 – August 2010

## Other Appointments

Associate Editor, China Finance Review International, 2018-

Visiting Scholar, Columbian Business School, September – December 2010

## Research Interests

Asset pricing (with frictions, heterogeneous beliefs), Behavioral finance (asset pricing)

## Publications

1. Two Trees with Heterogeneous Beliefs: Spillover Effect of Disagreement (with Han and Zhou), **Journal of Financial and Quantitative Analysis**, 2019, Vol. 54:
2. Incentive Contracting under Ambiguity-Aversion (with Liu and Sun), **Economic Theory**, 2018, Vol. 66: 929-950
3. Time-Inconsistent Preferences, Investment and Asset Pricing (with Liu, Mu, and Yang), **Economics Letters**, 2016, Vol. 148: 48-52
4. Investor Attention and Macroeconomic News Announcements: Evidence from Stock Index Futures (with Chen, Liu, and Tang), **Journal of Futures Markets**, 2016, Vol. 36: 240-266
5. Asset Pricing in a Monetary Economy with Heterogeneous Beliefs (with Croitoru) **Management Science**, 2015, Vol. 61: 2203-2219

6. Board Independence, Ownership Concentration and Corporate Performance: Chinese Evidence (with Li, Mittoo, and Zhang), **International Review of Financial Analysis**, 2015, Vol. 41: 162-175
7. Asymmetric Information, Illiquidity and Asset Returns: Evidence from China (with Li, Wu, and Zhang), **Quantitative Finance**, 2014, Vol. 14: 947-957
8. Long Term Performance of Leveraged ETFs (with Wang and Zhang), **Financial Services Review**, 2012, Vol. 21: 63-80
9. Asset Pricing and Welfare Analysis with Bounded Rational Investors, **Financial Review**, 2010, Vol. 45: 485-499

### **Papers under Review**

10. Enforceability and Effectiveness of Laws and Regulations (with Li, Qian, and Zhu), R&R
11. Macro Disagreement and International Options Markets (With Li, Li, Theocharides, and Xiong), R&R
12. Prices and Volatilities in the Corporate Bond Market (with Bao, Chen, and Hou), submitted
13. Shadow Banks, Leverage Risks and Asset Prices (with Feng and Xiao), submitted
14. Heterogeneous Preferences, Investment and Asset Pricing (with Liu, Mu, and Yang), submitted
15. Voluntary Information Disclosure with Heterogeneous Beliefs (with Liu, Liu, Shi, and Xiong), submitted

### **Working Papers**

16. Idiosyncratic Volatility and Cross-Section of Stock Returns (with Fu and Jacoby)
17. Corporate Investment, Financing, and Risk Management with Biased Beliefs (with Li, Mu, and Yang)
18. Estimation of Model-free Implied Variance (with Chen and Zhang)
19. Anomaly Discovery and Arbitrage Trading (with Dong, Liu, Sun, and Yan)
20. Forward Premium Puzzle and Heterogeneous Beliefs (with Croitoru and Jiao)
21. Credit Supply in Consumer Finance (with Wu and Zhou)
22. Deviation from Target Dividend Payout and the Cross-Section of Stock Returns (with Jacoby and Li)
23. Disagreement Commonality and Stock Returns (with Jacoby and Li)
24. Market Sentiment and the Cross-Section of Stock Returns (with Jacoby, Liao, and Lin)

### **Conference Paper Presentations**

**2016 -**

Jacoby, Li, & Lu. Deviation from Target Dividend Payout and the Cross-Section of Stock Returns. Financial Management Association, New Orleans, October 23-26, 2019

- Chen, Lu, & Zhang. Estimation of Model-free Implied Variance. Joint Statistical Meetings, American Statistical Association, Denver, July 27-August 1, 2019 (\*)
- Jacoby, Li, & Lu. Deviation from Target Dividend Payout and the Cross-Section of Stock Returns. Eastern Finance Association, Miami, April 10-13, 2019 (\*)
- Dong, Liu, Lu, Sun, & Yan. Anomaly Discovery and Arbitrage Trading. American Economic Association Special Poster Session. Atlanta, January 4-6, 2019
- Fu, Jacoby, & Lu. Model Selection, Idiosyncratic Volatility and Cross-Section Stock Returns. World Finance & Banking Symposium, Taichung, December 13-14, 2018 (\*)
- Li, Li, Lu, Theocharides, & Xiong. Macro Disagreement and International Options Markets. Cross Country Perspectives in Finance Conference, Tanzania, December 12-14, 2018 (\*)
- Jacoby, Li, & Lu. Deviation from Target Dividend Payout and the Cross-Section of Stock Returns. Southern Finance Association, Asheville, November 14-17, 2018 (\*)
- Fu, Jacoby, & Lu. Model Selection, Idiosyncratic Volatility and Cross-Section Stock Returns. The 2nd Greater China Area Finance Conference, Xiamen, June 23-24, 2018 (\*)
- Li, Li, Lu, Theocharides, & Xiong. Macro Disagreement and International Options Markets. Cross Country Perspectives in Finance Conference, Guangzhou, June 21-23, 2018 (\*)
- Liu, Lu, & Yang. Heterogeneous Preferences, Investment and Asset Pricing. Financial Management Association, Las Vegas, October 19-22, 2016
- Liu, Lu, Sun, & Yan. A Model with Anomaly Discovery. Northern Finance Association, Mont Tremblant, September 16-18, 2016
- Bao, Chen, Hou, & Lu. Prices and Volatilities in the Corporate Bond Market. Midwest Finance Association, Atlanta, March 2-5, 2016 (\*)

### **Before 2016**

- Liu, Lu, Sun, & Yan. A Model with Anomaly Discovery. European Finance Association. Vienna, August 19-22, 2015 (\*)
- Han, Lu, & Zhou. Two Trees with Heterogeneous Beliefs: Spillover Effect of Disagreement. Asian Finance Association. Changsha, June 29-July 2, 2015
- Liu, Lu, Sun, & Yan. A Model with Anomaly Discovery. China International Conference in Finance. Shenzhen, June 9-12, 2015 (\*)
- Bao, Chen, Hou, & Lu. Prices and Volatilities in the Corporate Bond Market. American Finance Association, Boston, January 3-5, 2015 (\*)
- Chen, Liu, Lu, & Tang. Investor Attention and Macroeconomic News Announcements: Evidence from Stock Index Futures. Asia-Pacific Association of Derivatives. Busan, August 21-22, 2014 (\*)
- Liu, Lu, Sun, & Yan. A Model with Anomaly Discovery. European Summer Symposium in Financial Markets, Gerzensee, July 15-16, 2014 (\*)
- Bao, Chen, Hou, & Lu. Prices and Volatilities in the Corporate Bond Market. China International Conference in Finance, Chengdu, July 10-13, 2014

- Han, Lu, & Zhou. Two Trees with Heterogeneous Beliefs: Spillover Effect of Disagreement. China International Conference in Finance, Chengdu, July 10-13, 2014
- Bao, Chen, Hou, & Lu. Prices and Volatilities in the Corporate Bond Market City University of Hong Kong Finance Symposium, Hongkong, April, 2014 (\*)
- Li, Lu, Mittoo, & Zhang. Board Independence, Ownership Concentration and Corporate Performance: Chinese Evidence. Cross-Strait Banking and Finance conference, Beijing, March, 2012 (\*)
- Li, Lu, Mittoo, & Zhang. Board Independence, Ownership Concentration and Corporate Performance: Chinese Evidence. Midwest Finance Association, New Orleans, February 22-25, 2012 (\*)
- Li, Lu, Qian, & Zhu. Enforceability and Effectiveness of Laws and Regulations. China International Conference in Finance, Wuhan, July 4-7, 2011 (\*)
- Li, Lu, Qian, & Zhu. Enforceability and Effectiveness of Laws and Regulations. 10<sup>th</sup> World Congress of the Econometric Society, Shanghai, August 17-21, 2010
- Li, Lu, Qian, & Zhu. Enforceability and Effectiveness of Laws and Regulations. Summer Institute of Finance, Shanghai, July 19-20, 2010 (\*)
- Croitoru & Lu. Asset Pricing in a Monetary Economy with Heterogeneous Beliefs. Australasian Finance & Banking Conference, Sydney, December 16-18, 2009 (\*)
- Croitoru & Lu. Asset Pricing in a Monetary Economy with Heterogeneous Beliefs. European Finance Association, Athens, August 27-30, 2008 (\*)
- Lu. Asset Pricing and Welfare Analysis with Bounded Rational Investors. China International Conference in Finance, Dalian, July 2-5, 2008
- Croitoru & Lu. Asset Pricing in a Monetary Economy with Heterogeneous Beliefs. Northern Finance Association, Montreal, September, 2006
- Croitoru & Lu. Asset Pricing in a Monetary Economy with Heterogeneous Beliefs. Financial Management Association Europe, Stockholm, June, 2006
- Croitoru & Lu. Asset Pricing in a Monetary Economy with Heterogeneous Beliefs. European Financial Management Association, Madrid, June, 2006 (\*)
- Lu. Asset Pricing and Welfare Analysis with Bounded Rational Investors. CORS/ Optimization Days Joint Conference, Montreal, May, 2006

\*Presented by coauthor

### **Invited Seminar Presentations**

**2016-**

Brock University, Dongbei University of Finance and Economics, Hunan Agriculture University, Nanjing University, Shandong University of Finance and Economics, Shanghai University, Shanghai University of Finance and Economics, Tianjin University (2), Tongji University (2), University of International Business and Economics, Zhejiang University, Zhejiang University of Finance and Economics

## **Before 2016**

Central University of Finance and Economics (2), City University of Hong Kong, Peking University (GSM), Peking University (HSBC), Shanghai Jiaotong University, Shanghai University of Finance and Economics (2), Southwestern University of Finance and Economics, University of Manitoba, University of Sydney, University of Windsor, Western University, Xiamen University, Zhejiang University

## **Grants**

2017-2018 Pooled Research Travel Fund, Asper School of Business, University of Manitoba  
2016-2019 University of Manitoba Start-up Funds, CAD 75,000  
2013-2016 National Natural Science Foundation of China Research Grants (PI), RMB560,000  
2013-2014 Chinese Financial Futures Exchange Research Grants (co-PI: Liu and Tang), RMB 100,000  
2011-2014 Peking University Guanghua School of Management Start-up Grants, RMB 300,000  
2011-2012 Peking University Start-up Funds, RMB 40,000  
2008-2010 Shanghai Pujiang Program Research Grants (co-PI: Huang and Huang), RMB 330,000  
2007-2010 Shanghai University of Finance and Economics Start-up Funds, RMB 120,000

## **Awards and Honors**

2018 Faculty Research Award, Asper School of Business  
2018 Associates Achievement Award for Research, Asper School of Business  
2015 Cao Fengqi Fellowship for Young Researchers, Peking University  
2013 Teaching Award, Guanghua School of Management, Peking University  
2010 17<sup>th</sup> American Society of Business and Behavioral Science Best Paper Award  
2006 Financial Management Association Doctoral Students Consortium  
2006 American Finance Association Student Travel Award

## **University Service**

### **University of Manitoba (2016- present)**

GRPC Chair, Asper School of Business, 2019- present  
Accounting & Finance Research Committee, Asper School of Business, 2018-2020  
Tenure & Promotion Advisory Committee, Asper School of Business, 2018- present  
Tenure & Promotion Committee, Asper School of Business, 2018  
Judge for Undergraduate Research Poster Competition, University of Manitoba, 2018  
GRPC Finance Area Representative, Asper School of Business, 2017- present  
Nomination Committee, Department of Accounting and Finance, 2017-2019  
Accounting & Finance Research Committee, Asper School of Business, 2016-2018  
Finance Search Committee, Asper School of Business, 2016, 2017

### **Peking University (2011-2016)**

Seminar Coordinator, Department of Finance, Guanghua School of Management, 2011-2013

### **Shanghai University of Finance and Economics (2007-2011)**

Finance Search Committee, School of Finance, 2009-2011  
Dean's Assistant, School of Finance, 2009-2011  
Seminar Coordinator, School of Finance, 2008-2010

## **PhD/MSc Committee**

### **PhD Dissertation Committee**

Zhen Qi, advisor, in progress  
Qi Zhang, co-advisor, in progress  
Nanying Lin, co-advisor, in progress  
Huijing Li, committee, in progress  
Shi Li, co-advisor, 2019 (first placement: Carleton University)  
Chengbo Fu, co-advisor, 2018 (first placement: University of Northern British Columbia)  
Bo Wu, advisor, 2013 (first placement: Chinese Financial Futures Exchange)

### **Master Thesis Committee**

Tingting Wang, committee, 2019, University of Manitoba  
Zehui Wang, co-advisor, 2018, University of Manitoba  
Minjie Ding, advisor, 2014, Peking University  
Zhilu She, advisor, 2013, Peking University  
Jingyu Tan, advisor, 2013, Peking University  
Le Tao, advisor, 2011, Shanghai University of Finance and Economics  
Peng Jia, advisor, 2010, Shanghai University of Finance and Economics  
Ya'nan Wang, advisor, 2010, Shanghai University of Finance and Economics  
Bei Zhang, advisor, 2010, Shanghai University of Finance and Economics

## **Other Professional Activities**

### **Discussant**

Asian Finance Association Annual Meetings: 2015  
China Finance Annual Meetings: 2008, 2012  
China International Conference in Finance: 2009, 2010, 2011, 2012, 2014  
Financial Management Association Annual Meetings: 2016, 2017  
Northern Finance Association Annual Meetings: 2016, 2018  
Summer Institute of Finance: 2010

### **Conference Committee and Session Chair**

China Finance Review International Annual Meeting Program Committee Chair: 2019  
China International Risk Forum Program Committee: 2018, 2019  
Cross Country Perspectives in Finance Conference Co-organizer: 2018  
Cross Country Perspectives in Finance Conference Session Chair: 2018, 2019  
Northern Finance Association Annual Meetings Program Committee: 2014, 2016, 2018, 2019

### **Grant Reviewer**

Social Sciences and Humanities Research Council of Canada Insight Grant, 2016, 2017

### **External Examiner**

Jie Zhang, PhD, Concordia University, 2018

### **Ad Hoc Reviewer**

*Management Science*  
*Accounting and Finance (3)*  
*Applied Economics Letters*  
*Economics Letters (2)*  
*Economic Modelling (2)*

*Emerging Markets Review* (3)  
*European Journal of Finance*  
*Finance Research Letters* (2)  
*Financial Review*  
*International Review of Economics and Finance*  
*International Review of Finance* (2)  
*International Review of Financial Analysis*  
*Journal of Economic Dynamics and Control* (2)  
*Journal of Empirical Finance*  
*Journal of International Financial Markets Institutions and Money* (6)  
*Journal of Mathematical Economics*  
*Macro Dynamics*

### **Professional Memberships**

American Finance Association  
European Finance Association  
Northern Finance Association

### **Teaching**

#### **University of Manitoba (2016- present)**

Asset Pricing (PhD): 2017-2019 (Winter)  
Financial Economics (PhD): 2017-2019 (Fall)  
Financial Modeling (MBA/MFIN/UGA): 2018 (Summer)  
Portfolio Management (MBA): 2017 (Summer)  
Options and Futures (UGA): 2017 (Winter)

#### **Peking University (2011-2016)**

Asset Pricing Theory (PhD), 2013-2015  
Corporate Finance (UGA), 2011  
Fixed Income Analysis (UGA), 2013-2015  
Options and Futures (UGA), 2011-2016

#### **Shanghai University of Finance and Economics (2007-2011)**

Asset Pricing Theory (PhD), 2008-2011  
Investment (MBA/UGA), 2008-2011