

Business Adventurers' Banquet Honours 1960's Blue bombers

April 16th, 2010

The 1960's Winnipeg Blue Bomber's will be honoured at the 5th Annual Manitoba Business Adventurers' Banquet on Saturday, April 17th.

The banquet, hosted by the Asper School of Business, honours Manitoba enterprises from past generations and this year it will pay tribute to the 1960's Winnipeg Blue Bombers, a golden period for a team that has been a community institution for 80 years. They will be honoured as a ballclub and a professional enterprise, receiving the Manitoba Businesses Adventurers' Award.

The evening will include keynote addresses by 1960 CLF Commissioner G. Sydney (Sid) Halter, portrayed by Winnipeg actor and playwright Tim Higgins, and by current Bomber President, Jim Bell. The 200 guests will also enjoy the presence of the Grey Cup, flown in from Hamilton just for the event. And in tribute to the 60s era, the banquet will recreate a Sinatra-style supper club in the Fort Garry Hotel's newly renovated Grand Ballroom. The reception begins at 6 p.m., with dinner at 7 p.m.

The MBA Banquet was established five years ago by the School's Master of Business Administration program to highlight and celebrate Manitoba's proud and rich entrepreneurial and business history, and those individuals and companies that have been instrumental in the province's economic and community development. The banquet, since its inception, has been conducted in a style and manner of a selected year from the honoured company's past; a year that was instrumental to the success and development of the enterprise.

For more information please contact Steve James, Executive Director of the Asper School of Business MBA program, University of Manitoba, at 204-474-9221 (jamesl@cc.umanitoba.ca).



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