



GRADUATE EMPLOYMENT SURVEY

2006-2007 BACHELOR OF COMMERCE (HONOURS) GRADUATING CLASS

The Asper School of Business Career Development Centre conducted an employment survey of the 2006-2007 Bachelor of Commerce (Honours) graduating class. This is a summary of the results.

As a result of this effort, we were able to contact 326 of 379 students of the 2006-2007 graduating Bachelor of Commerce (Honours) class. The following statistics were calculated using this information.

	Employed Total	Employed Full-time	Employed Part-time	Unemployed	TOTAL
% of Total	72.6	65.5	7.1	27.4	100
Actual Number	204	184	20	77	281 ¹

- Average annual salary for respondents in full-time positions is \$37,551.
- The average annual salary for full-time employed female respondents is \$36,364 and the average annual salary for full-time employed male respondents is \$38,553.
- Over 76.6% of the full-time employed respondents felt their Bachelor of Commerce degree was an asset in being hired in the position.
- 167 or 90.8% of the full-time employed graduates are working in Manitoba.
- The top three methods of job search used included the Asper School of Business Career Development Centre, internet, and personal networking. The most successful method was the use of the Career Development Centre; 46.8% of the full-time employed respondents learned about their position through this method.

¹ Of the 326 B.Comm's that we contacted, 45 were not actively seeking full-time employment and were therefore removed from the sample size.

- 25% of the unemployed just recently started their job search; 43% of the unemployed felt they did not have enough work experience; and 19% of the unemployed felt that they had not given the job search a full effort.
- A breakdown of each pattern area, as declared by the respondent, is shown below. The corresponding employment rate and average annual income before deductions is also shown.

Pattern Area	Number of Respondents	Employed Full-time	Percentage Full-time Employed (%)	Average Income (\$)
Aboriginal Business Studies	0	0	0	N/A
Accounting - All	89	73	82.0	33,236
Accounting - CA Excluded				39,149
Accounting - CA Only				31,787
Actuarial	22	11	50.0	53,045
Entrepreneurship/ Small Business	7	6	85.7	41,666
Finance	49	32	65.3	41,516
Generalist	0	0	0	N/A
HRM/IR	28	17	60.7	35,605
International Business	9	3	33.3	41,000
Logistics & Supply Chain Management	17	10	58.8	34,200
Management Information Systems	14	8	57.1	40,225
Management of Organizations	2	1	50.0	N/A*
Marketing	44	23	52.3	39,214
Operations Management/Research	0	0	0	N/A

* For confidentiality purposes, annual salary cannot be reported when there is only one respondent