

**2011 Stuart Clark Investment Competition
Guide for the Mondetta Tradeshow Judges**

Location: Crystal Ballroom, 7th floor of Fort Garry Hotel

Please arrive at 5:30pm on Thursday, March 31, 2011, and collect the Judging forms and your name tag from a representative of the Stu Clark Centre. The staff can be found at the Information Desk outside of the ballroom. The Mondetta Tradeshow Competition will be judged in two phases. In Phase 1, each judge will visit 3-4 displays and select the best display in that group. After the Elevator Pitch, Phase 2 will see each judge visit the 3-4 teams selected by the other judges as representing the best in their groups. At the conclusion of Phase 2, a member of the Stu Clark Centre staff will escort the judges to the deliberation room and the panel will select the winning tradeshow display.

6:00-6:40pm Tradeshow

Please visit 3-4 booths in your assigned group and select the one you think is best.
Please allow yourself a maximum of 10 min per booth.

During the WOW! Hospitality Elevator Pitch Competition, please sit in the back row of the seating area (we will have seats marked as reserved for you). This will allow you to easily leave the room to identify the top display in your assigned group. A Stu Clark Centre staff representative will escort the judges to the deliberation room during the elevator pitch competition to let the other judges know what teams to visit.

6:40-7:00pm Welcome and Guest speakers

7:00-8:00pm WOW! Hospitality Elevator pitch
Once the elevator pitch starts, Angad Singh will escort you to the deliberation room.

8:00-9:00pm Trade show resumes.
Please visit the newly assigned booths. At the end please identify the Mondetta Tradeshow Winner and inform either Angad Singh or Rob Warren.

Thank you very much for your time and expertise! Enjoy and have fun!

Contact us:

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