Many employers are interested in the skills possessed by Recreation graduates. Amongst other skills, graduates possess the ability to:

- Create, plan and implement a variety of leisure activities and programs.
- Promote healthy lifestyles, wellness and quality of life issues to the public.
- Facilitate the community development process within diverse populations.
- Manage people and programs while having the ability to multi-task.
- Organize and plan major special events.
- Work as a part of a professional multi-disciplinary team.

### Sample Job Titles for Recreation Graduates

- Fitness Facility Manager
- Consultant for Cultural Activities or Events
- Marketing Coordinator
- Youth Centre Coordinator
- Recreation Therapist
- Hotel or Cruise Ship Recreation Director
- Recreation Manager with Youth Correction Agencies
- National or Provincial Park Manager
- Sports Event Coordinator
- Manager—Coach Education and Development
- Seniors Recreational and Leisure Activities Coordinator
- First Nations Community Development Facilitator
- Program Evaluation Consultant
- Fund Raising Coordinator
- Golf Course Manager
- Community Health, Fitness and Recreation Director
- Municipal Recreation Director
- Research Assistant
- Community Resource Coordinator
- Executive Director of Sport Programs
- Festivals, Concerts and Special Events Manager
- Tourism and Travel Coordinator
- Conference or Convention Planner
- Campground or Seasonal Resort Manager

(For the following positions, additional educational qualifications are required):

- University Professor/Instructor
- Researcher
Potential Areas of Employment

- Municipal Parks and Recreation
- Provincial and National Sport Organizations
- Youth Service Agencies
- Aboriginal Agencies and Organizations
- Senior/Aging Adults Programming
- Institutional Employment (Senior Homes, Hospitals, Correctional Facilities, Rehabilitation Centres, Research Centres)
- Commercial Recreation (Corporate, Hotel, Casino, Golf Course, Cruise Ship, etc.)
- Recreation Marketing
- Museums, Historical and Cultural Sites
- Camping and Outdoor/Wilderness Education, Tours and Adventures
- Amusement/Theme Parks, Resorts and Spas
- Ecotourism
- Fitness and Leisure Centres/Facilities
- Services/Programs for Individuals with Disabilities
- Campus Recreation
- Leisure and Recreation Education
- Fine Arts, Culture and Entertainment Sector

WEB SITES FROM WHICH INFORMATION WAS GATHERED

Faculty of Kinesiology and Recreation Management
www.umanitoba.ca/faculties/kinrec/

Adventure Education Manitoba
www.aeminfo.mb.ca/

Canadian Parks and Recreation Association
www.cpra.ca

Leisure Intelligence Network
www.lin.ca

Sport Manitoba
www.sportmanitoba.ca/

National Recreation and Park Association
www.nrpa.org

Recreation Connections Manitoba
www.reconnections.com

Travel Manitoba
www.travelmanitoba.com

Physical and Health Education Canada (formerly CAHPERD)
www.phecanada.ca

For more information on careers in recreation or other occupational/educational options, please contact your student/faculty advisor or:
Career Services, Student Counselling and Career Centre
474 University Centre, 474-6706, e_boyle@umanitoba.ca