Many employers are interested in the skills possessed by Kinesiology graduates. Amongst other skills, graduates possess the ability to:

- Assess human movement, performance and function
- Develop rehabilitation programs for cardiac patients and clients with injuries
- Create, plan and implement a variety of fitness activities and programs for diverse populations
- Promote healthy lifestyles to enhance quality of life
- Conduct workplace assessment to reduce risk of employee injury

**Sample Job Titles for Kinesiology Graduates**

- (Certified) Personal Trainer
- Worksite Wellness Coordinator
- Program Specialist—Life Long Wellness (Children/Seniors)
- Physical Activity Specialist
- Strength and Conditioning Specialist
- Exercise Physiologist (can be CSEP certified)
- Fitness Consultant/Appraiser
- Exercise Therapist
- Special Population Adaptive Specialist and Designer
- Kinesiologist
- Technical Director
- Professional Instructor (‘Pro’)
- Representative (Sports Equipment/Apparel/Health Care Products)
- Fitness and Health Program Director/Manager
- Rehabilitation Claims Specialist
- Workers’ Compensation Investigator
- Athletic Therapist (must be CATA certified)
- Coach
- Sport Biomechanist
- Sports Team Trainer
- Health & Wellness Promotion Coordinator/Manager
- Research Assistant
- Exercise Equipment Consultant/Product Specialist

Some kinesiology graduates use their degree as the foundation for other programs or occupations. *Including:

- Physician/Sport Medicine
- Teaching
- Ergonomist
- Physical or Occupational Therapist
- Chiropractor
- Pathologist
- Biomedical Engineer
- Cardiac Rehabilitation Specialist
- Prosthetist/Orthotist/Podiatrist
- Firefighter/Paramedic
- Athletic Equipment Design
- Researcher

* Check for specific program prerequisites
Potential Areas of Employment

- Fitness/Wellness Facilities (Municipal, Not-for-Profit, Private/Commercial)
- Corporate Wellness
- Wellness Programs for Special Populations / Life-Long Wellness (children/seniors)
- Workers’ Compensation Boards / Occupational Rehabilitation
- Canadian Armed Forces
- Police Services
- Regional Health Authorities
- Chronic Disease Prevention
- Public Health Agencies
- Destination Resorts and Spas
- Physical Activity Promotion
- Cardiac Rehabilitation
- Pre-employment Physical Screening
- High Performance Sport and Research Laboratories
- Sport Medicine Centres and Athletic Therapy Clinics
- Health Education
- Provincial/National Sport Organizations
- Amateur and Professional Sport Teams or Athletes
- Athletic Equipment Companies

WEB SITES FROM WHICH INFORMATION WAS GATHERED

Faculty of Kinesiology and Recreation Management
www.umanitoba.ca/faculties/kinrec/

Canadian Society for Exercise Physiologists
(Check here for national professional certification information)
www.csep.ca/

Manitoba Exercise Professionals Association
www.mepa.ca/index.html

Manitoba Fitness Council Inc.
www.manitobafitnesscouncil.ca/

Sport Manitoba
www.sportmanitoba.ca/

Ontario Kinesiology Association
www.oka.ca

Canadian Kinesiology Alliance
www.cka.ca

Physical and Health Education Canada (formerly CAHPERD)
www.phecanada.ca

Canadian Athletic Therapists Association (CATA)
www.athletictherapy.org

For more information on careers in kinesiology or other occupational/educational options, please contact your student/faculty advisor or:
Career Services, Student Counselling and Career Centre
474 University Centre, 474-6706, e_boyle@umanitoba.ca