Behaviour Change at the Intersection Between Health Psychology and Implementation Science

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Frederic Gaspard Theatre | Basic Medical Science Building | Bannatyne Campus

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Dr. Presseau obtained his doctoral degree in Psychology at the University of Aberdeen, UK. His research operates at the intersection between applied health psychology and implementation science, spanning evidence synthesis to intervention development to trials and process evaluation. His work draws on behaviour change methods to understand factors that promote or undermine behaviour change in healthcare and the general public. He has received awards from the UK Society for Behavioural Medicine and the European Health Psychology Society, and is chair of the Canadian Psychological Association’s Health Psychology and Behavioural Medicine section.

Objectives

- Provide an overview of implementation science and the influence of health psychology in shaping implementation science in healthcare
- Highlight examples of interventions to change the behaviour of patients and healthcare professionals
- Identify opportunities for applying principles of implementation science to clinical psychology and other health professions