



COMMUNITY-BASED  
RESEARCH AS A KNOWLEDGE  
TRANSLATION STRATEGY

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## Outline

- How the project started
- Principles of community-based research
- Advantages of using community-based research as a knowledge translation strategy
- Our approach
- Challenges

## Target Audience for Knowledge Translation

- People living with HIV
- Service providers
- Policy-makers

## What is Community-based Research?

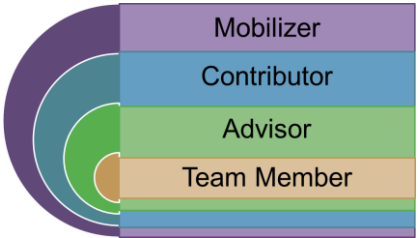
- Collaborative approach by equitably including community members, organizational representatives and researchers in all aspects of the research process
- Principles:
  - ▣ addressing a topic important to the community
  - ▣ building on the community's strengths and resources
  - ▣ integrating knowledge for positive social change
  - ▣ disseminating knowledge to all partners

(Israel et al., 1998)

## Community-Based Research as a Knowledge Translation Strategy

- Relevancy
- Credibility
- Investment

## Roles



Mobilizer

Contributor

Advisor

Team Member

Restall et al., 2013

## Making it Work

Responsiveness	Accessibility	Humility
<ul style="list-style-type: none"><li>• Listening to, and acting on, the voices of people living with HIV</li></ul>	<ul style="list-style-type: none"><li>• Providing multiple opportunities for people living with HIV to engage in research at multiple levels</li><li>• Supporting engagement through accessible language and processes</li></ul>	<ul style="list-style-type: none"><li>• Acknowledging and honouring the diversity of expertise of all partners</li><li>• Being open to new learning</li><li>• Making explicit the goals and interests of all partners and finding ways to achieve same</li></ul>

Restall et al., 2013

## Challenges

- Capacity
- Building and maintaining credibility
- Sustainability
- Academic-related rules – funding and publishing

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