

University of Manitoba
Department of Economics

Economics 2350

Community Economic Development

Fall 2014

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Class Time: 2.30 – 5.15 Wednesdays Classroom Location: Room 406 Tier

1. Objective

This course will introduce students to the theory, policy and planning of community economic development, both urban and rural, especially as it pertains to aboriginal communities. Case studies and experience from Canada and Manitoba will be evaluated. Emphasis will be placed on competing theoretical approaches, their strengths and weaknesses, and on the practical experience of CED in Canada. Practitioners may be invited to speak to the class.

2. Texts

Required

Loxley, John *Aboriginal, Northern and Community Economic Development: Papers and Retrospectives*. Arbeiter Ring Publishing, Winnipeg. 2010. Referred to later as Loxley 2010.

Loxley, John, Jim Silver and Kathleen Sexsmith, eds, 2007, *Doing Community Economic Development*, Fernwood Publishers, Halifax and CCPA-Manitoba, Winnipeg. Referred to later as Loxley, Silver and Sexsmith (ed) 2007.

Supplementary

Loxley, John, ed, 2007, *Transforming or Reforming Capitalism? Towards a Theory of Community Economic Development*, Fernwood Publishing, Halifax and CCPA-Manitoba, Winnipeg. Referred to later as Loxley (ed) 2007.

Assignments and Marking Scheme

| | |
|------------------------------------|-------------|
| Mid-Term Test Wednesday 22 October | 20% |
| Term Paper by November 19 | 40% |
| Final Exam | <u>40%</u> |
| | <u>100%</u> |

Details of the Term Paper will be presented in class but students should begin to think of case studies of CED that they might want to review and assess.

Evaluative feedback will be provided by the voluntary withdrawal date of November 12, 2014. Students will not be permitted to write make-up tests or hand in assignments late, unless they have documented medical or compassionate reasons.

Marking Scheme

| | | | |
|----|-------|----|-------|
| A+ | 85+ | C+ | 65-69 |
| A | 80-84 | C | 60-64 |
| B+ | 75-79 | D | 50-59 |
| B | 70-74 | F | 0-49 |

Assignments handed in late will be subject to penalty. Students appealing any term work whether it be an informal or formal appeal must appeal their term work within 10 working days of receiving their mark. All final grades are subject to Departmental review.

Any term paper that has not been claimed by students will be held for four (4) months from the end of the final examination period for the term in which the work was assigned. At the conclusion of this time, all unclaimed work will be destroyed according to FIPPA guidelines.

Academic Dishonesty

Students should acquaint themselves with the University's policy on plagiarism, impersonation and cheating (see Section 8 on p.27 of the 2010-2011 University of Manitoba Undergraduate Calendar). The Faculty of Arts also reserves the right to submit student work that is suspected of being plagiarized to Internet sites designed to detect plagiarism. The common penalty in Arts for academic dishonesty on a test or examination is F for the paper, F (CW) for the course, and a one-year suspension from courses acceptable for credit in the Faculty. For more serious acts of academic dishonesty on a test or examination, such as repeat violations, this penalty can also include suspension for a period of up to five years from registration in courses taught in a particular department in Arts or from all courses taught in or accepted for credit by this Faculty. The Faculty is considering adopting a *zero tolerance* approach for "cheating" on either a term test or a final examination. Under this approach, students for whom allegations of cheating has been upheld will receive a final course grade of F (CW) and a minimum two year suspension.

Students are advised to familiarize themselves with university regulations concerning human rights and the obligations and responsibilities of academic staff and of students.

Contact Hours

Wednesday, 10.0-11.30 except for 24 September, 29 October and 3 December. Thursdays 10-11.30, or by appointment.

Outline and Reading List: The course content will be drawn from the following, time permitting

*Indicates essential reading

1. Concepts and Terms

Community, Development, Community Economic Development.

*Loxley, John, 'Elements of a Theory of Community Economic Development', in Loxley (ed) 2007. pp. 7-12.

*Ghorayshi, Parvin, Heather Graydon and Benita Kliwer, 2007, 'Towards a Social Theory of CED: Idealizing Community in the Era of Globalization', in Loxley (ed) 2007.

Toye, Michael and Nicole Chaland, 2006, 'CED in Canada: Review of Definitions and Profile of Practice', in Eric Shragge and Michael Toye, *Community Economic Development: Building for Social Change*, Cape Breton University Press, Sydney, Nova Scotia.

Perry, Stewart, Some Terminology and Definitions in the Field of Community Economic Development, *Making Waves*, Vol. 10, No.1

2. Why Community Economic Development?

CED as an alternative within capitalism; CED as the replacement of capitalism.

*Loxley, John, 'Elements of a Theory of Community Economic Development', in Loxley (ed) 2007. pp. 9-10.

*Silver, Jim and Loxley, John, 2007, 'Community Economic Development: An Introduction', Chap. 1 in Loxley, Silver and Sexsmith (ed) 2007.

Luttrell, William, 1997, *Transforming Communities*, Fernwood, Halifax, and Mother Earth=s Centre, Los Angeles, Introduction II.

3. Theories of Local Economic Development

Economic base theory, income expenditure theories, social surplus, staple theory and input-output analysis.

*Gunn, Christopher and Hazel Dayton Gunn, 1991, *Reclaiming Capital: Democratic Initiatives and Community Development*, Cornell University Press, Ithaca and London. Chap. 2, Tracking Social Surplus.

*Lamb, Laura, 2007, 'Towards an Economic Theory of Community Economic Development', in Loxley (ed) 2007.

Blakely, Edward J., *Planning Local Economic Development: Theory and Practice*, Sage, 1989, chap. 3.

Watkins, M.H., 'A Staple Theory of Economic Growth', *Canadian Journal of Economics and Political Science*, Vol. XXIX, No. 2, May 1963.

Watkins, M., 'The Staple Theory Revisited', *Journal of Canadian Studies*, XII/5, 1977.

4. **Strategies of Community Economic Development**

Subsistence, migration/welfare, government services, export promotion, import substitution dual economies, convergence, flexible specialisation, the high tech road. Education and Training. Greening CED.

*Loxley, 2010, Chaps 1,2,3,4, 5, 6 and 11

*Loxley, John and Laura Lamb, 2007, 'Economics for CED Practitioners', Chap. 16 in Loxley, Silver and Sexsmith, (eds).

*Lamb, Laura, 2007, 'Towards an Economic Theory of Community Economic Development', in Loxley (ed) 2007.

*Loxley, John, 'Elements of a Theory of Community Economic Development', in Loxley (ed) 2007. pp.14-16.

*Loxley, John, 'Some Remaining Theoretical Challenges', in Loxley (ed) 2007. pp 110-117.

Berry, Wendell, *Conserving Communities*, in Jerry Mander and Edward Goldsmith, eds, *The Case Against the Global Economy and for a Turn Toward the Local*, Sierra Club Books, San Francisco, 1996.

Nozick, Marcia, 1994, An Integrated Development Model for Building Sustainable Communities in Canada, in Burt Galaway and Joe Hudson, eds, *Community Economic Development: Perspectives on Research and Policy*, Thompson Educational Publishing, Toronto.

Marcia Nozick, 'Five Principles of Community Economic Development' in Eric Shragge (ed), *Community Economic Development: In Search of Empowerment*, Black Rose Books, 1993.

Fairbairn, Brett et al, *Co-operatives and Community Development: Economics in Social*

Perspective, Centre for the Study of Co-operatives, Saskatoon. 1995. Chap.3.

Lane P. 'Community Based Economic Development: Our Trojan Horse', *Studies in Political Economy*, Vol. 25 Spring 1988.

Blakely, Edward J., *Planning Local Economic Development: Theory and Practice*. Sage, 1994, chaps. 6 & 13.

Jackson, Edward T. and Rahil Khan, 2003, *Seeking Sustainable Livelihoods: Constructing a Role for Community Economic Development in Technology-Cluster Growth*, Caledon Institute of Social Policy, Ottawa. February

5. **Urban Communities and Economic Development**

Alternative strategies proposed to deal with problems of urban poverty, especially those proposed by the Aboriginal community for Winnipeg.

*Loxley, 2010, Chaps 7 and 9.

WINFED, 1993, 'It's Up to all of Us: A Guide to Community Economic Development in Winnipeg's Inner City', Feb.

Fulham S.A., 1981, *In Search of a Future*, Kinew, Winnipeg.

*Loxley, John, 2000, Aboriginal Economic Development in Winnipeg, in Jim Silver, ed. *Solutions that Work: Fighting Poverty in Winnipeg*, Fernwood and CCPA-Manitoba,.

Loxley, John and Fred Wien, 2003, 'Urban Aboriginal Economic Development' in David Newhouse and Evelyn Peters, (eds), *Not Strangers in These Parts: Urban Aboriginal Peoples*, Policy Research Initiative, Canada, Ottawa.

Loewen, Gary and Jim Silver, 2007, 'Moving Low-Income, Inner-City people into Good Jobs: Evidence on What Works Best', Chap. 9 in Loxley, Silver and Sexsmith, (eds).

*Silver, Jim, Parvin Ghorayshi, Joan Hay and Darlene Klyne, 2007, 'In a Voice of their Own: Urban Aboriginal Community Development', Chap. 6 in Loxley, Silver and Sexsmith, (eds).

MacKinnon, Shauna, 2000, Workfare in Manitoba, in Jim Silver, ed., *Solutions that Work*.

*Silver, Jim, 2000, Solutions that Work: Fighting Poverty in Winnipeg's Inner City, in Jim Silver, ed., *Solutions that Work*.

Fontan, Jean-Marc, Pierre Hamel, Richard Morin and Eric Shragge, 2006, 'Urban Perspectives on CED Practice: The Montreal Experience' in Shragge and Toye (eds), op. cit..

6. **Housing and CED: A Special Sector?**

What makes housing particularly attractive to CED. Forms of housing involvement. Dangers of success.

*Deane, Lawrence, 2006, *Under One Roof: Community Economic Development and Housing in the Inner City*, Fernwood Publishing, Halifax.

*Skelton, Ian, Cheryl Selig and Lawrence Deane, 2007, 'CED and Social Housing Initiatives in Inner-City Winnipeg', Chap. 5 in Loxley, Silver and Sexsmith, (eds).

Hanley, Jill and Luba Serge, 2006, 'Putting Housing on the CED Agenda', in Shragge and Toye (eds), op. cit..

Silver, Jim, 2006, *Gentrification in West Broadway: Contested Space in a Winnipeg Inner City Neighbourhood*, CCPA-Manitoba. May.

Silver, Jim, 2011, *Good Places to Live: Poverty and Public Housing in Canada*, Fernwood Publishing. Chapter 6.

Deane, Lawrence, Denis Bracken and Larry Morrisette, 2007, 'Desistance Within an Urban Aboriginal Gang', *Probation Journal*, 54(2).

Quint Development Corporation, Saskatoon, <http://www.quintsaskatoon.ca/housing.html>

BUILD in Winnipeg. <http://www.warmupwinnipeg.ca/>

OPK Winnipeg

7. **Social Theory and CED**

Social capital, culture, conceptualizing community, civil society and co-optation, social exclusion, inclusion and participation.

*Ghorayshi, Parvin, Heather Graydon and Benita Kliwer, 2007, 'Towards a Social Theory of CED: Idealizing Community in the Era of Globalization', in Loxley (ed) 2007.

*Loxley, John, 'Elements of a Theory of Community Economic Development', in Loxley (ed) 2007. pp. 26-33.

*Loxley, John, 'Some Remaining Theoretical Challenges', in Loxley (ed) 2007. pp 117-125

8. **Women in Community Economic Development**

How CED literature has dealt with gender issues; gender and class; women and CED

workers.

*Amyot, Sarah, 2007, 'Women and Community Economic Development: Improving the Lives and Livelihoods of Women Through Socially Transformative Practice', in Loxley, Silver and Sexsmith, op.cit.

*McCracken, Molly, with Kate Dykman, Francine Parent and Ivy Lopez, 2007, 'Young Women Work: Community economic development to reduce Young Women's poverty', in Loxley, Silver and Sexsmith, op.cit.

*Findlay, Isobel M. and Wanda Wuttunee, 2007, 'Aboriginal Women's Community Economic Development: Measuring and Promoting Success', *IRPP Choices*, 13.4.

Loxley, 2010, Chap. 2.

Conn, Melanie, 2006, 'Why Women?' in Shragge and Toye (eds), op. cit..

O'Connell, D., 'Low Income Women and Community Development Projects - Self help and the Experts', in Campfens H. (Ed), *Rethinking Community Development in a Changing Society*, 1983, above.

Norton, Julie , 1993, 'Women, Economic Ideology and the Struggle to Build Alternatives', in Eric Shragge, (ed) *Community Economic Development*, op. cit.

9. **Putting it Together: Planning and Implementation of CED.**

Community planning, techniques, checklists, training and employment schemes, project appraisal.

*Luttrell, 1997, Chaps, VI, VII, X, XI.

*Metis Economic Development Training Program, 'Project Appraisal - Checklist', Winnipeg, September, 1985.

Wismer, S. and Pell, D., *Community Profit - Community Based Economic Development in Canada*, IS Five Press, Toronto, 1981. Chaps 3, 4 & 5.

Williams, Joan and Catherine Scott, *Community Economic Development in Rural Canada- Handbook for Practitioners*, Supply and Services, Canada 1981.

10. **Vehicles of CED**

Co-operatives, community development corporations, land trusts, and other vehicles of CED

planning and implementation.

Blakely, 1989, PLED Chap. 10.

Wismer and Pell 1981, Chap. 4.

*Williams and Scott, 1981, pp. 55-65.

Broad, Gayle and Linda Savory-Gordon, 2006, 'Worker Ownership as a Strategy for Community development', in Shragge and Toye (eds), op. cit.

Hamilton, Blair, 2007, 'Agricultural Land Trusts: Preserving Small Farm Heritage', Chap. 15 in Loxley, Silver and Sexsmith (eds).

Doucette, Kreesta and Glen Koroluk, 2007, 'Manitoba Alternative Food Production and Farm marketing Models' in Loxley, Silver and Sexsmith (eds).

11. **Financing CED**

Credit Unions, credit circles, micro banks, pawn shops, labour sponsored venture capital, development banks, land trusts and other initiatives. Asset-backed lending, individual development accounts, etc. Investment Tax Credits. Local Money. Subsidization.

*Loxley, 2010, Chaps 8 and 11.

*Mandell, Marguerite and Lance Evoy, *Democratizing Capital: Alternative Investment Strategies*, in Shragge, (ed), 1993. op. cit.

McMurtry, Tara, *The Loan Circle Programme as a Model of Alternative Community Economics*, in Shragge, (ed), 1993. op cit.

Meeker-Lowry, Susan, *Community Money: The Potential of Local Currency*, in Mander and Goldsmith, eds, op cit.

Gunn and Gunn, 1991, *Reclaiming Capital: Democratic Initiatives and Community Development*, op. cit. Chaps. 3 and 4.

Simms, Tom, 2010, *The Ideology of Community Economic Development*, PhD Thesis, U of Manitoba.

Material from SEED Winnipeg, Assiniboine Credit Union and Vancity.

12. **Government Policy and CED**

What governments can do to promote CED and what should be avoided.

Sheldrick, Byron, with Kevin Warkentin, 2007, 'The Manitoba Community Economic *Development Lens: Local Participation and Democratic State Restructuring', Chap. 17 in Loxley, Silver and Sexsmith (eds).

*Sheldrick, Byron, 2007, 'Towards a Politics of Community Economic Development', in Loxley (ed) 2007.

*Loxley, John and Dan Simpson , 2008, 'Government Policies Towards CED and the Social Economy in Quebec and Manitoba', The Canadian CED Network, Victoria, BC. 2008. http://www.ccednet-rcdec.ca/?q=en/tools_publications/ccednet_publications-en, and the Centre for the Study of Co-operatives, University of Saskatchewan, Saskatoon

Fernandez, Lynne, P., 2007, 'Government Policy Towards CED in Manitoba in the 1960s and 1970-s', in Loxley, Silver and Sexsmith, (eds).

*Loxley, John, 'Elements of a Theory of Community Economic Development', in Loxley (ed) 2007. pp. 19-26.

Shragge, Eric, 1993, 'The Politics of Community Economic Development ' in Shragge (ed) *Community Economic Development*

Loxley, 2010, Chap 10.

Blakely 1989, PLED Chap 8.

Economic Council of Canada, *From the Bottom Up: The Community Economic Development Approach* . Ottawa 1990.

13. **What have we Learned, Best Practices, Limitations**

*Loxley, John, 2007, 'The State of Community Economic Development in Winnipeg', Chapter 3 in Loxley, Silver and Sexsmith, (eds).

*Rothney R., 1992, 'Neechi Foods Co-op Ltd.: Lessons in Community Development', Winnipeg, July,.

Huskey, Lee and Thomas A. Morehouse, Development in Remote Regions: What Do We Know? *Arctic*, Vol.45, No. 2, June, 1992.

*Lewis, Mike, 'The Ecology of Success: The Problem of Scaling Up What Works in CED', *Making Waves*, Vol. 10, No.1

Sharzer, Greg, The Contradictions of Localism, *The Bullet*, Feb. 17, 2014.
www.socialistproject.ca/bullet/937.php