Visual Literacy - 51105 - EVDS 1602 - A02

GENERAL COURSE INFORMATION

EVDS 1602 - Visual Literacy This course examines the contemporary visual and spatial environment, its critical historical influences and emerging cultural issues. The structure of image and form, the foundations of spatial and visual knowledge and the importance of materiality as they pertain to Environmental Design will be advanced as well as disciplinary appropriate methods of communication.

Course Description:
This course equips students to perform analysis of images and the built environment through the exploration of theories regarding the formal and iconographical aspects of visual and spatial culture as well as crucial social, cultural and ideological perspectives, historically important critical movements, and issues of production and reception relevant to Environmental Design. There will be an emphasis on disciplinary-specific methods of communication such as graphic, written and oral means of communicating data and ideas. The use of visual data, its retrieval, citation and ethical use will be advanced.

Course Objectives

• interrogation of the theoretical, formal and iconographic character of images and space relating to the built environment

• exploration of theories regarding the formal and iconographical aspects of visual and spatial culture

• exposure to crucial socio-cultural and ideological perspectives as they pertain to Environmental Design

• advance understanding of issues of production and reception relevant to Environmental Design

• provide overview of foundational concepts and theories governing basic formal and spatial ordering principles

• develop ability to interpret, dissect, disseminate and communicate various modes of cultural production relevant to design theory, analysis and design

• identify basic methods of research to explore a topic of study and to understand existing knowledge

• advance knowledge of appropriate and ethical use of visual data