MANITOBA INSTITUTE FOR POLICY RESEARCH – CITIZEN SERIES

POLICY PIZZA & A PINT

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The Importance of Arts & Culture to Manitoba's Economy

Wednesday, May 27, 2015 – 6:00 PM

LOCATION: Winnipeg Free Press News Café, 237 McDermot Ave.

SPEAKERS: Mr. Alan Freeman (Author, *The Irresistible Economics of Art for All*), Mr. Thomas Sparling (Executive Director, Arts & Cultural Industries Association of Manitoba), Ms. Lynne Skromeda (Executive Director, Winnipeg Folk Festival) | **MODERATOR:** Dr. Shannon Sampert (Perspectives and Politics Editor, Winnipeg Free Press)

Manitoba is known for its vibrant arts and culture scene. With events year round, such as the upcoming Winnipeg International Jazz Festival and Winnipeg Folk Festival to the Festival du Voyageur, and community festivals and events across the province, we know that arts and culture play a big role in the lives of Manitobans. What do we mean by cultural industries? How do the cultural industries impact our economy? How are the industries supported and what more can be done? How can we integrate arts and culture into public policy in order to improve our communities? Join us for an engaging discussion!

The **Manitoba Institute for Policy Research** is based in the department of Political Studies in the Faculty of Arts at the University of Manitoba. The Institute furthers debates and discussions on matters of public policy, administration, and governance both in Manitoba and across the country. By engaging Manitobans and increasing access to policy experts in our community through the *Citizen Series*, MIPR hopes to enhance the quality of public discourse in the province.

$10 buys you Pizza and a Pint. The Policy is free.

RSVP at: **https://mipr-ppp-arts.eventbrite.ca**

For more information, visit **mipr.ca**

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