

ASSOCIATION OF UNIVERSITIES AND COLLEGES OF CANADA  
CENTRE FOR HIGHER EDUCATION RESEARCH AND DEVELOPMENT



Fundraising.....  
.....Leadership  
Vision.....  
.....Teamwork

**Professional  
Program  
for Presidents  
of Canadian  
Universities**

**January 17-19, 2010  
Langdon Hall  
Cambridge, Ontario**

## INTRODUCTION

**T**he Association of Universities and Colleges of Canada and the Centre for Higher Education and Research Development

(CHERD) are pleased to offer a custom-designed professional program for presidents of Canadian universities.

This program is designed to enrich perspectives on the principal challenges facing presidents, whether new or

experienced, and to explore key issues that commonly confront presidents early in their mandates. Starting on the late afternoon of Sunday, January 17, 2010 and ending after lunch on Tuesday,

January 19, the sessions will provide participants with formal and informal opportunities to discuss issues of interest with each other and with the experienced colleagues leading the sessions.

“...presidents have only one opportunity to shape the direction of the universities they lead.”

## OBJECTIVES

- ▶ Provide an occasion for executive heads to meet one another and to hear from seasoned colleagues about key issues that commonly confront presidents early in their mandates.
- ▶ Enrich perspectives on the challenges facing presidents, whether new or experienced.
- ▶ Form relationships and networks of mutual support.

### WHY SHOULD YOU CONSIDER THIS PROGRAM

In the words of Peter MacKinnon, President of the University of Saskatchewan and a presenter at the upcoming 2010 Program as well as the 2007 Seminar for University Presidents: “Each of us has a supportive interest in the success of all presidents for the sake of outstanding Canadian postsecondary education, and presidents have only one opportunity to shape the direction of the universities they lead.”

Objectives

# PROGRAM TOPICS AND SPEAKERS

TOPICS



**Exploring your culture:** Each university in Canada has a unique history and culture. Presidential “fit” with an institution has become an important marker in presidential success.

**Prof. Wade MacLauchlan**  
*President, University of Prince Edward Island*

**Mr. Sheldon Levy**  
*President, Ryerson University*



**Academic governance and its challenges:** How does the governance model work in today’s multi-dimensional university, and what are some challenges to ensuring the effectiveness of shared governance on today’s campuses?

**Prof. Peter MacKinnon**  
*President, University of Saskatchewan*



**Fundraising and friendraising:** The key issues presidents face in their fundraising role, the most valuable use of their time and the surprising importance of friendraising.

**Dr. Peter George**  
*President, McMaster University*

**Ms. Marnie Spears**  
*President and Chief Executive Officer, Ketchum Canada Inc.*



**President’s relationship with the Board of Governors:** Explore best practices in effective board-president relations.

**Dr. David Barnard**  
*President, University of Manitoba*

**Mr. Terry Sargeant**  
*Chair, Board of Governors, University of Manitoba*

## WHO SHOULD ATTEND?

The *Professional Program for Presidents of Canadian Universities* is directed primarily at presidents of Canadian universities who are in their first term.

## PROGRAM MODERATOR

• • • • •

### **Building the presidential team:**

Explore the role of the university president as chief executive officer of the university, and discuss how to develop effective senior teams that support the institution, its mission – and the president.

#### **Dr. Tom Traves**

*President, Dalhousie University and Past Chair, AUCC*

#### **Dr. Janet Wright**

*President, Janet Wright & Associates Inc.*

• • • • •

### **Resource leadership and management:**

Maximize resources and optimize their use to enhance the quality and reputation of the institution.

#### **Prof. Yvon Fontaine**

*Rector, Université de Moncton*

• • • • •

### **Academic leadership – building a vision:**

Articulate your vision and build faculty support for it.

#### **Dr. Alastair Summerlee**

*President, University of Guelph*

• • • • •

### **Life of a president:**

Trying to balance the needs of the presidential office against personal needs, academic interests, family life and other commitments.



**Dr. John Godfrey** is Head of School at Toronto French School, a co-ed independent school. Dr. Godfrey is fluently bilingual in English and French. Prior to joining TFS in July 2008, Dr. Godfrey

was a Member of Parliament and a nationally known academic, author and editor.

Dr. Godfrey began his career at Dalhousie University in Halifax, where he was professor of French History and Modern European History for 17 years and was highly regarded as a teacher. For 10 of those years, he also served as President of the University of King's College. He then gained national profile as Editor of *The Financial Post* and has also been the Vice President of the Canadian Institute for Advanced Research.

Dr. Godfrey represented the federal riding of Don Valley West from 1993 to 2008. He served in Cabinet as Minister of State for Infrastructure and Communities from 2004 to 2006.

Moderator

## LOCATION

The Program will be held at **Langdon Hall** (1 Langdon Drive, Cambridge, Ontario, N3H 4R9) located approximately 45 minutes from Toronto's Pearson International Airport and 1 hour away from Toronto.

## SCHEDULE

The Program begins with an afternoon session on **Sunday, January 17, 2010** and concludes at 2 p.m. on Tuesday, January 19, 2010. Participants are expected to be in attendance for the entire program.

## PROGRAM FEE

The comprehensive program fee of **\$2,900** includes tuition, all course-related materials, hotel accommodations (January 17 and 18), and all meal and refreshment breaks during the program.

**The program fee is payable with submission of completed registration form by October 15, 2009.**

## HOTEL ACCOMMODATIONS AT LANGDON HALL

CHERD and AUCC will make all hotel reservations at Langdon Hall. Guestroom reservations for the nights of January 17 and January 18 are guaranteed upon receipt of the program registration fee. Please note that check-in time is 4 p.m. and check-out is noon, and that we have arranged for an assigned area to hold luggage for our group for early arrivals and late departures.

## CANCELLATION POLICY

Cancellations must be submitted via fax or email. Full refunds will be given for cancellations received before the end of the day October 15, 2009. Only 50% of the program fees will be reimbursed for cancellations received after October 15, 2009 but before the end of the day December 14, 2009. Cancellations received after December 14, 2009 and no-shows will be charged the full program fee.

## FOR FURTHER INFORMATION

**AUCC** – Christine Tausig  
Ford, Corporate Secretary  
[ctausig@aucc.ca](mailto:ctausig@aucc.ca)  
**613-563-3961 ext. 290**

**CHERD** – Naomi Levine,  
Director  
[levinen@cc.umanitoba.ca](mailto:levinen@cc.umanitoba.ca)  
**204-474-8951**



UNIVERSITY  
OF MANITOBA



Association of  
Universities and  
Colleges of Canada



Association  
des universités et  
collèges du Canada