

## Leveraging media relations for knowledge translation

May 29, 2024 | 1–2 p.m. | via Zoom Register for the workshop: https://tinyurl.com/bddbfs76

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Media Relations officer

If you're a student, post-doc, researcher or faculty member working in aging research, the media wants to speak with you. Find out how the UM Media Relations team can help you connect with local, national and international media outlets. Share your knowledge, research and expertise to pique the interest of the public and potential collaborators.



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