



Communication is key: How to communicate about aging

June 14, 2023 | 10:30–11:30 a.m. | via Zoom

Register for the workshop: <https://bit.ly/3pblj5Q>

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Ageism is rampant across the world and has been identified as a major issue facing older adults. For older adults to be fully valued by society and hence included socially, ageism needs to be overcome. International organizations such as the World Health Organization and The National Center to Reframe Aging have developed reports and toolkits to address ageism in society, at all levels. Despite a global campaign to educate the public about the effects on ageism, many methods that are currently used to communicate about aging might unknowingly have negative effects. This workshop will use a toolkit for communicating about aging to help participants shift their strategies on communicating about aging.



For more information, visit:
umanitoba.ca/aging

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