

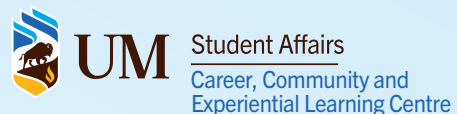


# UM CAREER FAIR 2024

## PRICING AND PACKAGES

Join us for the annual January Career Fair on Tuesday, January 16 and Wednesday, January 17, 2024 co-hosted by UM Career Services and the Asper Career Development Centre at the University of Manitoba.

- ▶ **Connect** with students from all faculties and programs at the University of Manitoba eager to learn about your organization and potential employment opportunities.
- ▶ **Market** your organization to thousands of qualified students at this high-profile two day event and increase your brand awareness among the student body.
- ▶ **Recruit** students for full-time, part-time and summer positions or volunteer opportunities.
- ▶ **Educate** students on the knowledge, skills and attributes you look for as an employer.
- ▶ **Register** for the 2024 UM Career Fair and find the right people for your organization.



### Registration Details:

Only the registered exhibitor(s) may occupy the booth. Booth placement will be based on support level, date of registration and at the discretion of Career Services. All 2024 UM Career Fair Platinum, Gold and Silver Supporters will have preferred placement. Educational institutions are welcome to register for day 1 of the fair and space permitting, following the early bird deadline, will be provided space for a 2nd day if requested. The Early Bird deadline is Tuesday, December 5, 2023. If you wish to purchase more than one booth, please call prior to registration.

A complete listing of the various packages and support levels can be found on page 2 of this document. Pricing can be found on page 3.

We encourage all exhibitors to register early, as space is limited. If you have any questions regarding event registration or day-of event details, please contact:

UM Career Fair team at [204-474-8284](tel:204-474-8284) or [jan.careerfair@umanitoba.ca](mailto:jan.careerfair@umanitoba.ca)

## Support Opportunities and Registration Packages:

**CLASSIC** registration package includes:

- ▶ One - 10' x 6' booth with curtain back and sides
- ▶ One - 6' x 2.5' skirted table and two chairs
- ▶ Two organizational representatives and materials for them, including: Hot dinner on Tuesday; Hot breakfast and light lunch on Wednesday.
- ▶ One parking pass per both per registered day(s)  
Additional details about parking will come at a later date.

Be a supporter of the UM Career Fair and heighten your company profile. Over 3000 students from the University of Manitoba attended this event in 2023.

**NOTE: All asterisk (\*\*\*) marked benefits must be used from January to December 2024 (Interview rooms and Information sessions cannot be booked on January 16 or 17, 2023).**

**PLATINUM SPONSOR** (limit of 1 supporter available) registration includes:

- ▶ Classic booth registration for Tuesday and Wednesday (as above)
- ▶ Oversized booth in exclusive location with maximum traffic and exposure
- ▶ Largest featured logo and recognition of support on fair marketing materials
- ▶ Named sponsor of the high traffic coffee house
- ▶ 1 month featured banner on Career Services website \*\*\*
- ▶ 10 months as a featured employer on Career Services website \*\*\*
- ▶ 4 free featured job postings on UMConnect \*\*\*
- ▶ 2 free room rentals for information sessions \*\*\*
- ▶ 3 free rooms for hosting on-campus interviews \*\*\*
- ▶ Free meals for up to 4 additional people (6 total) on event day(s)
- ▶ Free electricity for booth on event day(s)

**GOLD SPONSOR** (limit of 4 supporters available) registration includes:

- ▶ Classic booth registration for Tuesday and Wednesday (as above)
- ▶ High profile booth location with increased traffic and exposure
- ▶ 2nd largest featured logo and recognition of support on fair marketing materials
- ▶ 4 months as a featured employer on Career Services website \*\*\*
- ▶ 2 free featured job postings on UMConnect \*\*\*
- ▶ 1 free room rental for information session\*\*\*
- ▶ 1 free room for hosting on-campus interviews \*\*\*
- ▶ Free meals for up to 2 additional people (4 total) on event day(s)
- ▶ Free electricity for booth on event day(s)

**SILVER SPONSOR** (limit of 8 supporters available) registration includes:

- ▶ Classic booth registration for Tuesday and Wednesday (as above)
- ▶ Optimal booth traffic and exposure
- ▶ 3rd largest featured logo and recognition of support on fair marketing materials
- ▶ 2 months as a featured employer on Career Services website \*\*\*
- ▶ 1 free featured job posting on UMConnect \*\*\*
- ▶ Free electricity for booth on event day(s)

## Exhibitor Pricing:

### Sponsorship Packages

Platinum Sponsor	\$ 3,500.00 + GST
Gold Sponsor	\$ 2,500.00 + GST
Silver Sponsor	\$ 1,500.00 + GST

### 2-Day Attendance (Pricing for Tuesday **and** Wednesday participation)

Classic - Early Bird until Dec. 5, 2023	\$ 700.00 + GST
Classic - After Dec. 5, 2023	\$ 800.00 + GST
Non-profit - Early Bird until Dec. 5, 2023	\$ 500.00 + GST
Non-profit - After Dec. 5, 2023	\$ 600.00 + GST

### 1-Day Attendance (Pricing for Tuesday **or** Wednesday participation)

Classic - Early Bird until Dec. 5, 2023	\$ 600.00 + GST
Classic - After Dec. 5, 2023	\$ 700.00 + GST
Non-profit - Early Bird until Dec. 5, 2023	\$ 400.00 + GST
Non-profit - After Dec. 5, 2023	\$ 500.00 + GST

### Additional Amenities

Electricity	\$ 50.00 + GST
Additional Representative	\$ 40.00 + GST / per rep / per day

\*\*\* If your organization is GST exempt, please provide your GST number when you register.

## Confirmation and Payment:

Exhibitors will receive an email confirmation once their registration has been approved. Invoices will be issued in January 2023 via email. Payment will be due upon receipt.

Cancellation Deadline: 4:30 PM (CST) on Wednesday, December 20, 2023. Cancellations received on or before this date and time will be charged a \$125.00 cancellation fee.

Cancellations received after this date and time will be charged in full.

**NOTE: Any organization that registers after the cancellation deadline will be charged in full, irrespective of any cancellations received.**

## Certificate of Insurance:

Within two weeks of your registration approval, you must provide a Certificate of Insurance (COI) evidencing Comprehensive General Liability Insurance including the following:

1. Not less than \$2,000,000.00 (\$2 Million)
2. With the University of Manitoba added as an "Additional Insured" with respect to liability arising out of the operations of the exhibitor
3. The insurance policy should also include a cross-liability clause

This can be obtained through your insurance broker. The COI can be emailed to

[jan.careerfair@umanitoba.ca](mailto:jan.careerfair@umanitoba.ca) Your participation and placement cannot be guaranteed without this policy.