Supply and Demand
- Textbooks are produced for a small, specialized market compared with paperback books that may be produced in the hundreds of thousands, or even millions of copies.
- Textbooks may take years to develop, and topics are often highly specialized.

Textbook Production
- Textbooks are written by experts in their fields.
- Development and editorial costs can be very high, due to colour production, graphics, illustrations, etc.
- Many textbooks come with software and study guides which add to the cost.

Where the New Textbook Dollar Goes*

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Textbook Wholesale Cost</td>
<td>77.9¢</td>
</tr>
<tr>
<td>Freight Expense</td>
<td>11.0¢</td>
</tr>
<tr>
<td>Bookstore Personnel</td>
<td>2.7¢</td>
</tr>
<tr>
<td>Bookstore Operations</td>
<td>7.4¢</td>
</tr>
<tr>
<td>Bookstore Income (Pre-Tax)</td>
<td>1.0¢</td>
</tr>
<tr>
<td>Textbook Wholesale Cost</td>
<td>11.0¢</td>
</tr>
</tbody>
</table>

*Numbers are averages and reflect the most current data gathered by the National Association of College Stores.

FAQs

How much will I get?

**Option A:** 50% CASH on reconfirmed texts.

**Option B:** Possibly 10-30% CASH when purchased for other schools throughout North America.

Check if we’re buying back your textbooks at:

www.SellMyTextbooks.org

The lowest possible buyback price is displayed; you may get a higher price. We buy all year round for a wholesaler at our Customer Service Desk.

Can my books be in any condition?
They have to be in good condition, but can be highlighted, underlined, or stamped ‘used’.

If I buy used books, can I sell them back?
Yes! As long as they are current editions and have been reconfirmed for the following term.

When is the best time to sell new and used textbooks to the BookStore?
From early August to the first week of classes in September, and from November to the first week of classes in January.

What is the advantage of selling the books to the BookStore?
We pay CASH up-front.

Where do I sell my books?
During rush weeks - right outside the BookStore. Other times - at the Customer Service Desk.

In 2017, the BookStore gave students $317,017 cash back through our Used Book Buyback program.