



Bachelor of Commerce (Honours) Program Guide

For Students Admitted to the Asper School of Business In September 2023 and thereafter





BACHELOR OF COMMERCE (HONOURS) PROGRAM GUIDE FOR STUDENTS ADMITTED TO THE ASPER SCHOOL OF BUSINESS (under Direct Entry, Track 1, or Track 2) IN SEPTEMBER 2023 AND THEREAFTER

This document is a summary of the Bachelor of Commerce (Honours) program requirements for students admitted to the Asper School of Business (under Direct Entry, Track 1, or Track 2) *in September 2023 and thereafter*. It may also be used by the student as a checklist of completed courses.

Students admitted to the Asper School of Business *in September 2023 and thereafter* are required to complete 120 credit hours to complete the Bachelor of Commerce (Honours) degree. The 120 credit hours are divided into five components: **TRACK 1/FOUNDATION COURSES; CORE; one MAJOR; BUSINESS ELECTIVES; and OPEN ELECTIVES.** To graduate, students admitted to the Asper School of Business are required to obtain a degree grade point average of 2.00 or better on the 120 credit hours and have passing grades on all 120 credit hours.

A full (100%) course load is 30 credit hours each academic year (Fall and Winter Terms). Year 1 consists of the 24 credit hours of Track 1/Foundation Courses, plus 6 credit hours of Core courses as described below. During Years 2, 3 and 4, students take the Core courses listed plus a combination of Major courses, Business Electives, and Open Electives. The sequence of courses may vary depending on the student's chosen Major.

YEAR 1: TRACK 1/FOUNDATION COURSES (24 credit hours):

All students must complete the specified Track 1/Foundation course requirements. Students admitted under Direct Entry will complete the Track 1/Foundation courses in their first year. Students admitted under Track 1 complete the 24 credit hours of Track 1/Foundation courses prior to admission to the Asper School. Students admitted under Track 2 have completed 24 credit hours of university work but are missing one or more of the specific Track 1/Foundation courses. (See Asper School Applicant Bulletin for complete details.) Track 2 students should complete all outstanding Track 1/Foundation during their first year after admission to the Asper School of Business and must achieve a minimum grade of "C" in each outstanding Track 1/Foundation course.

Economics: [ECON 1010 (3 hrs) and ECON 1020 (3 hrs)] or ECON 1200 (6 hrs). Minimum "C" grade required.

Sta	atistics: STAT 1000 (3 hrs) or STAT 1150 (3 hrs). Minimum "C" grade required.
	liculus: MATH 1524* (3 hrs) (Preferred) or MATH 1500 (3 hrs) or MATH 1510 (3 hrs) or MATH 1520 (3 hrs) or MATH 1230 (3 hrs). inimum "C" grade required. *Students not taking MATH 1524 will have to take MATH 1300 as a Non-Business elective.
GN	ritten English course from a specific discipline (3 hrs). Minimum "C" grade required. (EXCLUDES: ARTS 1110, MGT 1010, and GMGT 2010, because these courses are NOT considered to be from a specific discipline and therefore do NOT fulfil e Track 1/Foundation Written English course requirement.)
Bu	siness and Society: GMGT 1010 (3 hrs). Minimum "C" grade required.
6 c	credit hours of Non-Business electives at the 1000-level or higher. Minimum "C" grade required.
	credit hours of Non-Business electives at the 1000-level or higher AND MATH 1300* (3 hrs). Minimum "C" grade required. NATH 1300 is required if MATH 1524 is not completed.
	chool of Business, a Non-Business elective is any course at the 1000-level or higher, taught in degree programs of other faculties and ding the Asper School of Business.
YEAR 1: CORE	E COURSES (6 credit hours)
	Track 1/Foundation Courses are a total of only 24 credit hours, a full-year (100%) course load is 30 credit hours. Therefore, students ear (100%) course load in Year 1 should also take the following 6 credit hours of CORE courses:
GN	MGT 2070 Introduction to Organizational Behaviour (3 hrs)
Mk	KT 2210 Fundamentals of Marketing (3 hrs)

BACHELOR OF COMMERCE (HONOURS) PROGRAM GUIDE FOR STUDENTS ADMITTED TO THE ASPER SCHOOL OF BUSINESS (under Direct Entry, Track 1, or Track 2) IN SEPTEMBER 2023 AND THEREAFTER

In Years 2, 3 and 4, students admitted to the Asper School of Business *in September 2023 and thereafter* are required to complete the additional <u>CORE</u> courses (45 credit hours) listed in the table below. [All courses listed in the table below are 3 credit hours, except where otherwise indicated.] The normal year-to-year sequencing of these courses is listed below. A full (100%) course load is 30 credit hours per academic year (Fall and Winter Terms). In addition to the core courses listed in Years 2, 3 and 4, students also choose to take Major courses, Business Electives and Open Electives to make up the 30 credit hours each year. If they wish, students may take up to 36 credit hours in an academic year (including the Fall and Winter Terms).

	Year 2		Year 3	Year 4
Fin'l Acctg Mgrl Acctg Entr'ship Finance Bus Writing Bus Comm HRM ComCareer Software BusAnalytics Proj Mmgt Op Mgmt	ACC 1100 ACC 1110 ENTR 2030 FIN 2010 GMGT 1000 (1.5 hrs) GMGT 2010 HRIR 2440 IDM 1010 (1.5 hrs) ¹ IDM 1020 (1.5 hrs) IDM 2020 SCM 1000 (1.5 hrs) SCM 2160		Sustainable Bus IDM 3010 Global Mgmt SGMT 2200 (or former INTB 2200) Indig Cdn Bus IDM 2010 Note applicable only to students admitted to Asper in Sept 2023: such students may choose to take any Business Elective (3 hrs) or any non-Business Elective (3 hrs) in place of IDM 2010.	Business Law GMGT 3300 Strat Mgmt GMGT 4010
		of C+ in ID	-	r to starting their first Co-op work term.
Students must take the example, if a student' Business Electives, for MAJOR: Each student	e number of credit hours s chosen major requires 1 a total of 27 credit hours is required to complete o	.8 credit he of course	for their chosen major, plus Business Elections of Major courses, then the student mowork in this component of the BComm(Hota. Asper Majors are 12 credit hours, 15 credit mally taken in Years 3 and 4. Available Ma	ust also complete 9 credit hours of ns) degree. Details are given below: lit hours, or 18 credit hours, depending or
Students must take the example, if a student' Business Electives, for MAJOR: Each student the specific Major. Co	e number of credit hours s chosen major requires 1 a total of 27 credit hours is required to complete o urses required for the Ma	.8 credit he of course ne MAJOR jor are nor	ours of Major courses, then the student mo work in this component of the BComm(Ho	ust also complete 9 credit hours of ns) degree. Details are given below: lit hours, or 18 credit hours, depending or sijors are listed on Pages 4-6.
Students must take the example, if a student's Business Electives, for MAJOR: Each student he specific Major. Company (3) (Major course) MAJOR COURSES and Major). (3) Major course or	is required to complete ourses required for the Major. In a total of 27 credit hours is required to complete ourses required for the Major. (Major course)	.8 credit ho of course ne MAJOR jor are nor (3 hrs), (course sel (3 hrs)	ours of Major courses, then the student mowerk in this component of the BComm(Ho A. Asper Majors are 12 credit hours, 15 cred mally taken in Years 3 and 4. Available Ma	ust also complete 9 credit hours of ns) degree. Details are given below: dit hours, or 18 credit hours, depending or njors are listed on Pages 4-6. (3 hrs).
Students must take the example, if a student's Business Electives, for MAJOR: Each student the specific Major. Company (3 (Major course) MAJOR COURSES and Major). (3 (Major course or Business Elective) BUSINESS ELECTIVES: selected by the student Electives, depending course to 27 credit hours to	is required to complete of urses required to complete of urses required for the Maghrs), (Major course) (Major course or Business Elective) A BUSINESS ELECTIVE is at Business Elective are not the number of credit hoo of fulfill this component of	.8 credit ho of course ne MAJOR jor are nor (3 hrs), (course sel (3 hrs)) defined as ormally ta urs require the BCom	ours of Major courses, then the student moved in this component of the BComm(Ho A. Asper Majors are 12 credit hours, 15 cred really taken in Years 3 and 4. Available Ma (3 hrs), (Major course) (Major course)	ust also complete 9 credit hours of ns) degree. Details are given below: dit hours, or 18 credit hours, depending or njors are listed on Pages 4-6. (3 hrs). course) ours required for the student's chosen iness, at the 2000 level or higher, freely to complete 9-15 credit hours of Busine for courses plus Business Electives must a

_ (3 hrs) 1000+ level

_____(3 hrs) 2000+ level

__ (3 hrs) 1000+ level

_____ (3 hrs) 2000+ level

credit hours of their total electives (i.e. Business electives plus Open electives) from that area.

_____(3 hrs) 2000+ level

_____(3 hrs) 1000+ level

BACHELOR OF COMMERCE (HONOURS) PROGRAM LIST OF REQUIREMENTS FOR MAJORS

FOR STUDENTS ADMITTED TO THE ASPER SCHOOL OF BUSINESS (under Direct Entry, Track 1, or Track 2) IN SEPTEMBER 2023 AND THEREAFTER

This list is applicable to students admitted to the Asper School of Business in September 2023 and thereafter. Students must fulfil any major requirements that are specific to the student's year of admission to the Asper School of Business.

In the event that a course is applicable to two different majors, that course may be used to satisfy only one set of major requirements.

ACTUARIAL MATHEMATICS (15 credit hours)

Course Title	Course Number
Any 15 credit hours from:	
Interest Theory	ACT 2120 (3 hrs)
Actuarial Models 1	ACT 3130 (3 hrs)
Actuarial Models 2	ACT 3230 (3 hrs)
Val'ns for Act Practice	ACT 3340 (3 hrs)
Regression Modeling	ACT 4010 (3 hrs)
Short Term ACT Math I	ACT 4020 (3 hrs)
Short Term ACT Math II	ACT 4030 (3 hrs)
Times Series & Stats Lrng	ACT 4040 (3 hrs)

Notes:

To graduate with an Actuarial Mathematics major, students are required to attain a minimum grade of "C+" in all 15 credit hours of Actuarial courses that will contribute to the Major.

Prior to registration, all students interested in or enrolled in Actuarial Mathematics should consult the Director of the Warren Centre for Actuarial Studies for program planning advice.

Both MATH 1300 and MATH 1700 can be used to satisfy Track 1/Foundation courses. Both MATH 1300 and MATH 1700 are prerequisites for MATH 2720 which is required for STAT 2800.

MATH 2720 (3 hrs). Students declaring Actuarial Math as their first major may take this course as either a Business Elective or a non-Business Elective.

STAT 1150 may not be held for credit with STAT 1000. STAT 1150 may not be held for credit with STAT 2000.

Either <u>STAT 1150</u> (C) or <u>STAT 2000</u> (B) is needed as a prerequisite for STAT 2400.

STAT 2150 is a prerequisite for STAT 3100.

STAT 2400 (3 hrs) is one of the prerequisites for STAT 2800 and STAT 3100.

STAT 2800 (3 hrs) is needed for ACT 3130.

STAT 3100 (3 hrs) is needed for ACT 4010 and ACT 4020.

ACCOUNTING (18 credit hours)

Course Number
ACC 3040 (3 hrs)
ACC 3110 (3 hrs)
or former ACC 2010 (3 hrs)
ACC 3120 (3 hrs)
or former ACC 2020 (3 hrs)
ACC 4030 (3 hrs)
ACC 3010 (3 hrs)
ACC 3080 (3 hrs)
ACC 3130 (3 hrs)
or former ACC 3030 (3 hrs)
ACC 3530 (3 hrs)
ACC 4010 (3 hrs)
ACC 4040 (3 hrs)

Notes:

To graduate with an Accounting major, it is a requirement that students have a minimum grade of "C+" in the prerequisite courses ACC 1100 and ACC 1110 and a minimum grade of C in each of the Accounting courses used toward the major.

ACC 3040: prerequisite is ACC 1110 (C+)

ACC 3110: prerequisite is ACC 1100 (C+)

ACC 3120: prerequisites are [ACC 3110 (C) or former ACC 2010 (C)] and [FIN 2010 (C) or FIN 2200 (C)]

ACC 4030: prerequisites are [ACC 3120 (C) or former ACC 2020 (C)] and [FIN 2010 (C) or FIN 2200 (C)].

ACC 3010: prerequisites are ACC 1110 (D) and [IDM 2020 (C) or the former MIS 2000 (C)].

ACC 3080: prerequisite is ACC 1110 C+

ACC 3130: prerequisites are [ACC 3110 (C) or the former ACC 2010 (C)] and [ACC 3120 (C) or the former ACC 2020].

ACC 3530: prerequisite is ACC 1110 (D).

ACC 4010: prerequisites are [ACC 3110 (C) or the former ACC 2010 (C) and [ACC 3120 (C) or the former ACC 2020 (C)].

ACC 4040: prerequisite is ACC 3040 (D).

BUSINESS ANALYTICS (15 credit hours)

ourse Number
IIS 3020 (3 hrs)
IIS 3500 (3 hrs)

plus three of:

Data Analytics in Acctg
Systems Analysis & Design
Intro Bus Process Mgmt
Supply Chain Analytics
Marketing Analytics
ACC 3010 (3 hrs)
MIS 3510 (3 hrs)
SCM 3220 (3 hrs)
SCM 3240 (3 hrs)
MKT 4010 (3 hrs)

<u>Note</u>: IDM 2020 with a grade of "C" or higher is required to graduate with a Business Analytics major.

ENTREPRENEURSHIP & INNOVATION (12 credit hours)

Course Title	Course Number
Required:	
Creative & Entr Thinking	ENTR 3060 (3 hrs)
plus three of:	
Any 3000- or 4000-level El	NTR course (3 hrs)
Entrepreneurial Finance	FIN 3240 (3 hrs)
Team Bldg & Diversity	LEAD 3020 (3 hrs)

FINANCE (18 credit hours)

Course Title	Course Number	
Required:		
Financial Risk Mgmt	FIN 2420 (3 hrs) (minimum C+ req'd) ¹	
Investments	FIN 3410 (3 hrs)	
Corp Fin Theory & Prac	FIN 3480 (3 hrs)	
Fin Mgmt Practices	FIN 4400 (3 hrs) ²	
Statistics 2	STAT 2000 (3 hrs)	
Select one Approved Finance Option (3 hrs)		

APPROVED FINANCE OPTIONS:

Fixed Income Securities	FIN 3010 (3 hrs)
Portfolio Mgmt	FIN 3020 (3 hrs)
Prof Fin Ethics	FIN 3030 (3 hrs)
Investment Banking	FIN 3400 (3 hrs)
Security Analysis	FIN 3420 (3 hrs)
International Finance	FIN 3450 (3 hrs)
Financial Markets	FIN 3460 (3 hrs)
Financial Modeling	FIN 4240 (3 hrs)
Behavioral Finance	FIN 4250 (3 hrs)
Advanced Finance Theory	FIN 4260 (3 hrs)
Options and Futures	FIN 4270 (3 hrs)

Notes:

¹To graduate with a Finance major, a minimum grade of "C+" is required in the prerequisite courses (FIN 2010 or FIN 2200) and FIN 2420.

²FIN 4400 Financial Management Practices is the capstone course for the Finance Major and cannot be taken elsewhere on a Letter of Permission. The prerequisite for FIN 4400 is FIN 3480 (D).

GENERALIST (12 credit hours)

The Generalist major consists of one course from the required course list of four different majors (i.e. Business Electives that are not part of a Major's required course requirements are not eligible for the Generalist major). The required course list of the different majors is available from the Asper Undergraduate Program Office, Room 268 Drake Centre.

HUMAN RESOURCES MANAGEMENT / INDUSTRIAL RELATIONS

The Major consists of **12 credit hours** from:

EITHER:

Course Title	Course Number
Required:	
Labour & Emp Relations	HRIR 3450 (3 hrs)
Plus any THREE of:	
Staffing & Mgmt Dev	HRIR 4410 (3 hrs)
Compensation	HRIR 4420 (3 hrs)
Collective Bargaining	HRIR 4480 (3 hrs)
Comp IR and HRM	HRIR 4520 (3 hrs)

OR:

Course Title	Course Number
Required:	
Labour & Emp Relations	HRIR 3450 (3 hrs)
Plus any TWO of:	
Staffing & Mgmt Dev	HRIR 4410 (3 hrs)
Compensation	HRIR 4420 (3 hrs)
Collective Bargaining	HRIR 4480 (3 hrs)
Comp IR and HRM	HRIR 4520 (3 hrs)
Plus any ONE of:	
Selected Topics in IR	HRIR 3430 (3 hrs)
Labour Law	LABR 3010 (3 hrs)
Workplace Hlth & Safety	LABR 3060 (3 hrs)
Labour Ritns & Occ Hith	LABR 3070 (3 hrs)
Employment Legislation	LABR 3130 (3 hrs)
Pensions & Benefits	LABR 3140 (3 hrs)

Note:

- LABR 3010, LABR 3060, LABR 3070, LABR 3130, and LABR 3140 are courses taught by the Labour and Workplace Studies Program in the Faculty of Arts. These courses have prerequisites that also must be met.

INDIGENOUS BUSINESS STUDIES (12 credit hours)

Course Title	Course Number
Required:	
Exploring Indigenous	
Economic Perspectives	INDG 3120 (3 hrs)
Indigenous Economic	
Leadership	INDG 4320 (3 hrs)

plus up to 2 of the following:

Cost Accounting ACC 3040 (3 hrs) Small Business Mgmt ENTR 3100 (3 hrs) ENTR 4100 (3 hrs) New Venture Analysis Personal Fin'l Planning FIN 3270 (3 hrs) Entrepreneurial Finance FIN 3240 (3 hrs) Staffing and Mgmt Dev HRIR 4410 (3 hrs) Learning to Lead LEAD 2010 (3 hrs)

plus up to one of the following (if two were not taken from the above list:

Intro to Indigenous Community

Development INDG 2110 (3 hrs)

Indigenous Societies and the

Political Process INDG 2220 (3 hrs) Intro Indigenous Theory INDG 2530 (3 hrs) Indigenous Healing Ways INDG 3100 (3 hrs) Fundraising for Indig Org INDG 3160 (3 hrs) Canadian Law and **Indigenous Peoples** INDG 3310 (3 hrs) Indig Women of Canada INDG 3360 (3 hrs) Political Development in the North INDG 3370 (3 hrs) INDG 4200 (3 hrs) First Nations' Gov't

and Indigenous Peoples INDG 4220 (3 hrs)

MARKETING (15 credit hours)

Environment, Economy,

Course Title	Course Number
Required:	
Marketing Research	MKT 3220 (3 hrs)
Consumer Behaviour	MKT 3230 (3 hrs)
Digital Marketing	MKT 3248 (3 hrs)
Integrated Mktg Comm	MKT 3390 (3 hrs)
Marketing Management	MKT 4210 (3 hrs)

Capstone Course: MKT 4210

STRATEGY AND GLOBAL MANAGEMENT (15 credit hours)

Course Title Required:	Course Number
Leading Change	LEAD 4010 (3 hrs)
Strategic Thinking and Cross-Funct'l Mgmt	SGMT 3060 (3 hrs)
Current Issues in Strat & Global Mgmt	SMGT 3070 (3 hrs)
plus one of: Mgmt Decision Making	GMGT 3010 (3 hrs)
Sem in Mgmt & Capitalism	GMGT 4210 (3 hrs)
Negot'n & Conflict Mgmt Team Bldg & Diversity	LEAD 3010 (3 hrs) LEAD 3020 (3 hrs)
Plus one of: International Finance	FIN 3450 (3 hrs)
International Mktg	MKT 3300 (3 hrs)
Global Supply Chains Comparative IR & HRM	SCM 3230 (3 hrs) HRIR 4520 (3 hrs)

Students pursuing the Strategy and Global Management major are recommended to take SGMT 2200 in Year 2.

SUPPLY CHAIN MANAGEMENT & LOGISTICS (15 credit hours)

Course Title	Course Number
Required:	
Intro to Supp Chn Mgmt	SCM 2230 (3 hrs)
plus three of:	
Transportation Principles	SCM 2210 (3 hrs)
Supp Chain Analytics	SCM 3240 (3 hrs)
Supp Chn Sustainability	SCM 3260 (3 hrs)
Supply Chain Logistics	SCM 3360 (3 hrs)
plus:	, ,
and 2 and dis bassa Commits C	hain Mannt course at th

one 3 credit hour Supply Chain Mgmt course at the 2000-level or higher

For more information, please contact:

Undergraduate Program Office, Asper School of Business

268 Drake Centre, 181 Freedman Crescent University of Manitoba, Winnipeg, MB R3T 5V4

Phone: 204-474-6388

Website: http://umanitoba.ca/asper Email: B Comm@umanitoba.ca

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ASPER SCHOOL OF BUSINESS/FACULTY OF MANAGEMENT TIMETABLE FORM

NAME:					DATE:							
MONDAY			TUESDAY		WEDNESDAY			THURSDAY		FRIDAY		
M&W 8:30-9:45	8:30		8:30		M&W 8:30-9:45	8:30		8:30		8:30	1	
	9:30	ᆌ		4		9:30	1		4	9:30	1	
M&W 10:00-11:15		2	10:00		M&W 10:00-11:15		2	10:00			2	
	10:30					10:30				10:30		
		3		5			3		5		3	
M&W 11:30-12:45	11:30		11:30		M&W 11:30-12:45	11:30		11:30		11:30		
		6					6				6	
	12:30			9		12:30			9	12:30		
M&W 1:00-2:15		7	1:00		M&W 1:00-2:15		_ 7	1:00			7	
	1:30					1:30				1:30		
		8		10			8		10		8	
M&W 2:30-3:45	2:30		2:30	·	M&W 2:30-3:45	2:30		2:30		2:30		
		11					11				11	
1	3:30			14		3:30			14	3:30		
M&W 4:00-5:15		12	4:00		M&W 4:00-5:15		12	4:00			12	
	4:30					4:30				4:30		
		13		15			13		15		13	
5:30-6:45	,		5:30-6:45		5:30 - 6:4	15		5:30 - 6:45				
		16		17			16		17	,		
7:00					1							
	E. Mo	on.		E. Tue.		E. W	<u>/ed</u> .		E. Thur.			

^{**}Note: Avoid time conflicts between slots: 1, 2, 3 and slots: M&W 8:30-9:45; M&W 10:00-11:15

^{**}Note: Avoid time conflicts between slots: 6, 7, 8 and slots: M&W 11:30-12:45; M&W 1:00-2:15

^{**}Note: Avoid time conflicts with courses from other faculties in slots 11, 12 & 13 Mon, Wed, & Fri afternoons

ASPER SCHOOL OF BUSINESS/FACULTY OF MANAGEMENT TIMETABLE FORM

NAME:				DATE:							
MONDAY		TUES	TUESDAY		WEDNESDAY			THURSDAY		FRIDAY	
M&W 8:30-9:45	8:30	8:30		M&W 8:30-9:45	8:30		8:30		8:30		
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	10:30				10:30				10:30		
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M&W 11:30-12:45	11:30	11:30		M&W 11:30-12:45	11:30		11:30		11:30		
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	12:30		9		12:30			9	12:30	•	
M&W 1:00-2:15		7 1:00		M&W 1:00-2:15		7	1:00			7	
	1:30				1:30				1:30		
		8	10			8		10		8	
M&W 2:30-3:45	2:30	2:30		M&W 2:30-3:45	2:30		2:30		2:30		
		11				11				11	
	3:30		14		3:30			14	3:30		
M&W 4:00-5:15	1	4:00		M&W 4:00-5:15		12	4:00			12	
	4:30				4:30	<u>'-</u>			4:30	·	
		13	15			13		15		13	
5:30-6:4	5	5:30-6:45		5:30 - 6:4	15		5:30 - 6:45				
		16	17			16		17	,		
7:00						-					
	F Mo	ın	E. Tue.		E. W	ed		E. Thur.			

^{**}Note: Avoid time conflicts between slots: 1, 2, 3 and slots: M&W 8:30-9:45; M&W 10:00-11:15

^{**}Note: Avoid time conflicts between slots: 6, 7, 8 and slots: M&W 11:30-12:45; M&W 1:00-2:15

^{**}Note: Avoid time conflicts with courses from other faculties in slots 11, 12 & 13 Mon, Wed, & Fri afternoons