



Executive Education
ASPER SCHOOL OF BUSINESS



University
of Manitoba

Advanced Program in
**Management,
Leadership and
Strategy**

Available in alternate formats upon request

JAMES W. BURNS EXECUTIVE EDUCATION CENTRE

Get ready for the next level of leadership

Expand your leadership skills and become a more effective strategic leader.

The *Advanced Program in Management, Leadership and Strategy* is an immersive 10-day program that invites you to expand your business acumen, explore new business insights, and focus on your leadership growth away from the demands of your daily work.

You will step into a dynamic and supportive learning environment, led by top faculty from the Asper School of Business and industry leaders, that includes lectures, case studies, reflective thinking, and group work to solidify your new knowledge. Along the way you will have plenty of opportunities to build connections and explore new perspectives with like-minded professionals.

“Attending the Advanced Program in Management, Leadership and Strategy exceeded my expectations and boosted my confidence in my leadership ability. The hands on training with the professors and colleagues was extremely valuable. I left the training a better manager than I was before and am so thankful for all the insight, learning and inspiration I received.”

Deanna Talbot

Southport Aerospace Centre Inc.



Program benefits

Become a more effective strategic leader

You will explore strategic management at all levels in order for you to contribute to your organization's strategic direction through enhanced strategic thinking.

Learn to lead through influence

You will enhance your ability to lead change, overcome conflict, and build consensus.

Explore and elevate your leadership behaviours

Through a powerful 360 degree assessment tool, you will evaluate your leadership competencies and map out strategies to further your growth as a leader and to strengthen and inspire your team.

Expand your business acumen

You will develop an understanding of core concepts of finance and accounting, negotiation and consensus building, corporate branding, and innovation culture.

Build connections with like-minded professionals

Throughout the program you will have opportunities to network and garner best practices from your new network of colleagues.

Earn credit towards an Asper MBA

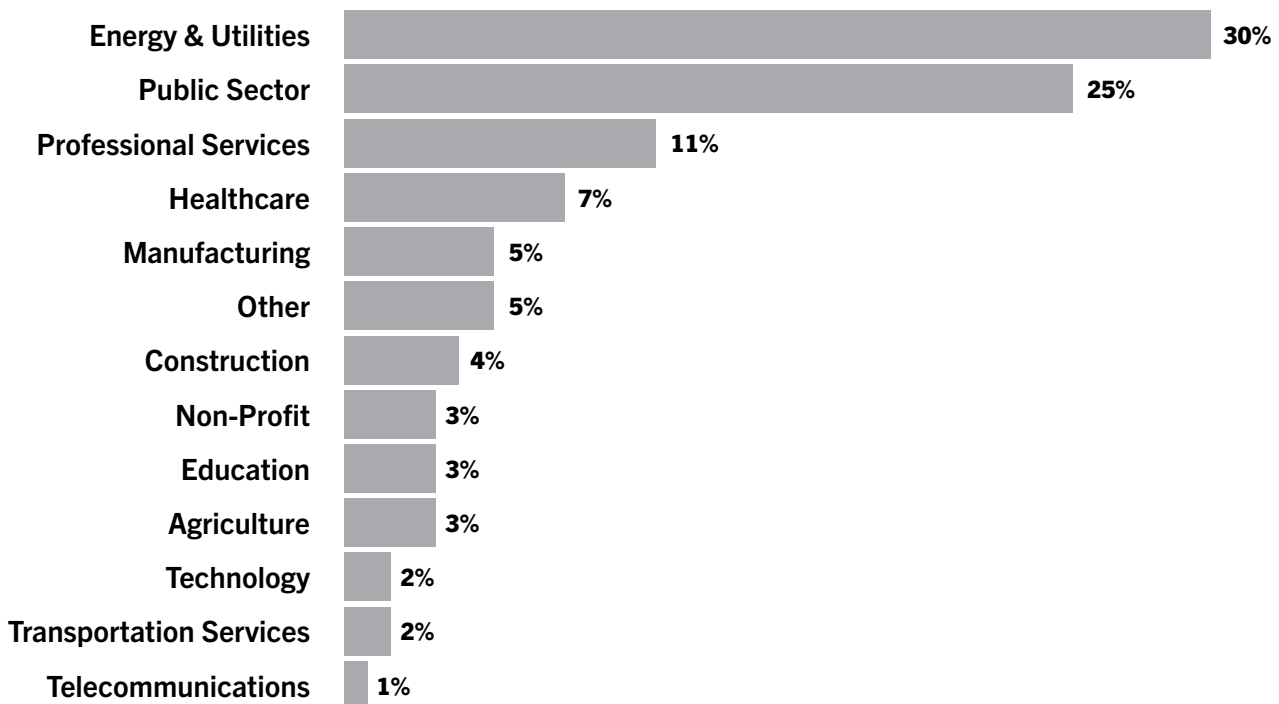
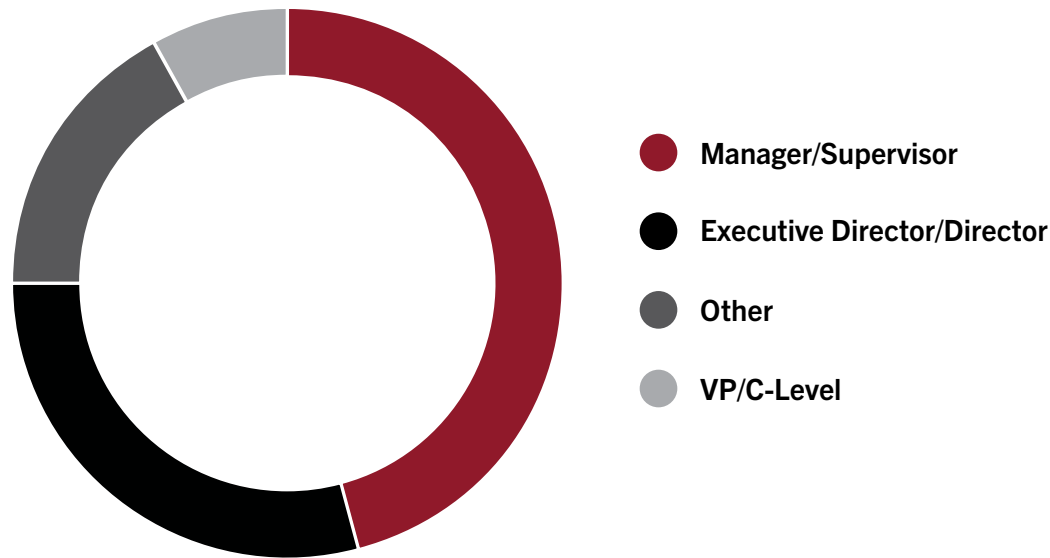
By completing this program you will earn 4.5 credit hours towards an MBA degree through an automatic exemption from the Leadership module of the Asper MBA program core.

Who should attend?

The *Advanced Program in Management, Leadership and Strategy* is ideal for senior management or those aspiring to be senior leaders who wish to enhance their strategic leadership skills and step confidently into new or more complex roles and responsibilities.

Program alumni

Our program alumni come from a variety of sectors, organizations, backgrounds, and experience levels. Throughout the program's 10-days, participants have ample opportunities to develop connections with their peers, solidifying business relationships that can go beyond the classroom.



Data is based on all past program participants from 2019 - 2024

Our approach

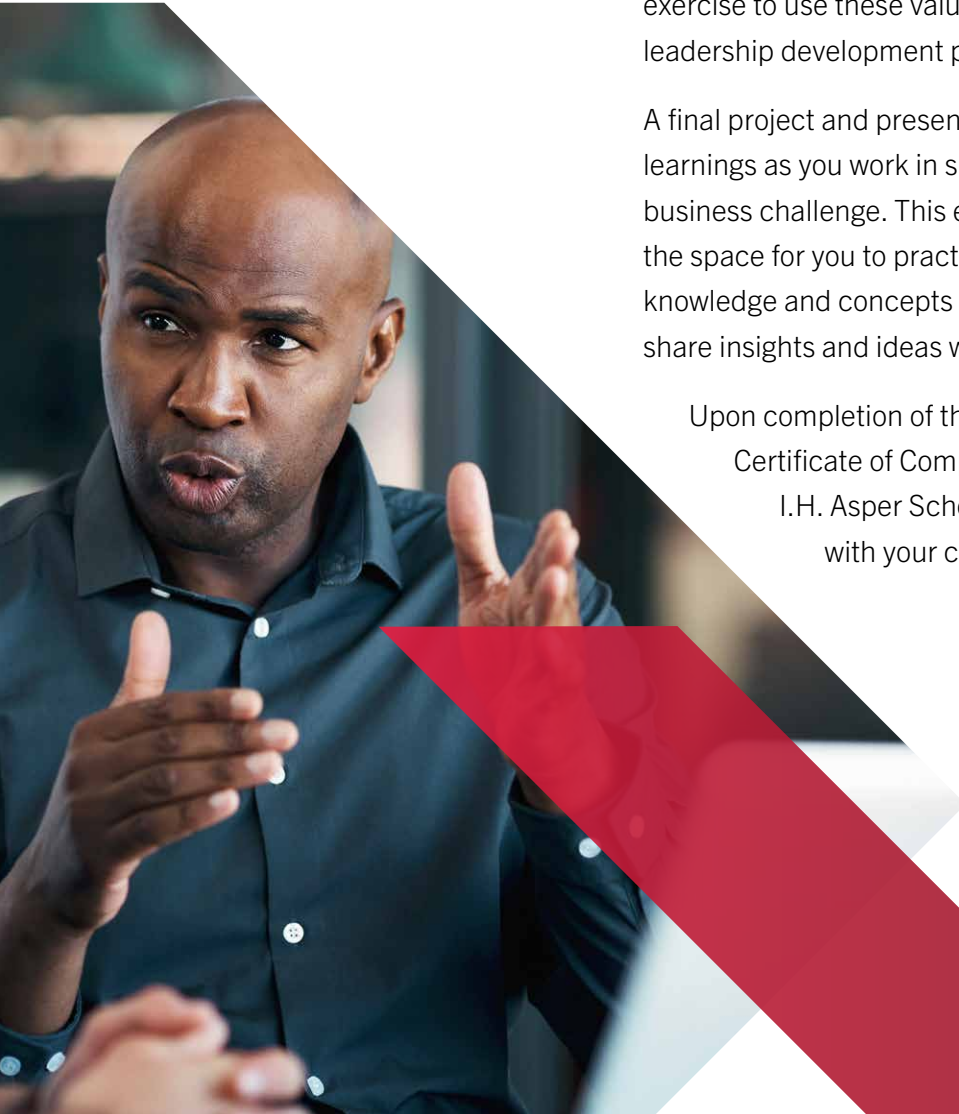
Gain knowledge and best practices that can be applied in your organization immediately.

The *Advanced Program in Management, Leadership and Strategy* is an immersive, experiential learning program designed to provide knowledge and best practices that can be applied in your organization immediately. Through lectures, case studies, reflective thinking, and group work you will emerge from this program with the tools you need to become a more effective strategic leader.

As part of the program you will complete a confidential Leadership Practices Inventory (LPI 360®). The LPI 360® draws on your own feedback as well as observations from those who engage with you as a leader most frequently. This exercise creates a powerful assessment that enables you to evaluate your leadership competencies and gain a complete picture of your leadership behaviours. During the program you will be taken through a guided exercise to use these valuable insights to create your personal leadership development plan and further your growth as a leader.

A final project and presentation brings together the program's key learnings as you work in small groups to collaborate on a unique business challenge. This essential portion of the program provides the space for you to practice your new skills, bring together the knowledge and concepts learned throughout the program, and share insights and ideas within your group.

Upon completion of the program you will be presented with a Certificate of Completion from the University of Manitoba, I.H. Asper School of Business in a certificate ceremony with your cohort.



What to expect

Graduation Requirements

Participants must meet the following criteria in order to receive their certificate and earn the qualifying credits towards an Asper MBA:

1. 100% attendance*
2. Active group participation throughout the program
3. Individual contribution in the final group project as well as an active participant in the final group project presentations.

Time commitment outside of classroom

To ensure participants are able to maximize their in-class experience, the following time commitment outside of the classroom can be expected:

- Four to six hours to review a pre-read package that is provided to participants approximately two-four weeks prior to the start of the program.

- One hour to complete the Leadership Practices Inventory (LPI 360®).
- Additional time as needed in between the program's two modules to collaborate on your final group project/presentation.

Leadership Practices Inventory

In order to receive a comprehensive feedback report, the confidential Leadership Practices Inventory (LPI 360®) requires participants to complete a questionnaire and have at least six individuals, including your manager, direct reports, coworkers, and others within your organization complete it as well.

**In emergency situations, a participant may be excused from class and still be eligible for their certificate. However, prior approval must be received from the Executive Director and the absence cannot exceed the equivalent of one training day. Requests to miss class will be considered on a case-by-case basis.*

Earn MBA credits

The Asper MBA is a life-changing experience that helps you think differently, increase your earning power, grow as a leader, and realize your career goals. By completing the *Advanced Program in Management, Leadership and Strategy* you will earn an automatic exemption from the Leadership module of the Asper MBA program core when you register for the Asper MBA. That's 4.5 credit hours toward your MBA degree, before you even start the program!

This exemption applies retroactively to any offering of the *Advanced Program in Management, Leadership and Strategy* within the last five years.

About us

Developing forward-thinking leaders who are prepared to meet the challenges of the future.

As a part of the University of Manitoba's I.H. Asper School of Business, the James W. Burns Executive Education Centre provides executive training and professional development on a wide variety of topics for those aspiring to, or who already are in leadership positions. Programs are available for individuals and groups and custom offerings can be created to help organizations address specific needs.

Our Centre is located a short distance from Portage and Main in the heart of downtown Winnipeg. Originally built as the head office for the Great-West Life Assurance Company, the building officially opened in 1911 and was designated a provincial heritage site in 1985.

The Advanced Program in Management, Leadership and Strategy offers great value. Every bit of this program is directly applicable to my day-to-day work... All of the Instructors were excellent, extremely professional and knowledgeable, and created positive learning environments. The teaching approach was collaborative, helpful and interactive. It's nice to spend time developing myself and my skills.

Elizabeth Ajibola

Manitoba Habitat Heritage Corporation





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Learn more

umanitoba.ca/asper/exec

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The Asper School of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB) International, one of the highest standards of achievement for business schools worldwide. Only 5 per cent of business schools achieve this distinguished recognition.

