



Bachelor of Commerce (Honours) Program Guides

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BACHELOR OF COMMERCE (HONOURS) PROGRAM GUIDE FOR STUDENTS ADMITTED TO THE ASPER SCHOOL OF BUSINESS (under Direct Entry, Track 1, or Track 2) SEPTEMBER 2019 to September 2022

This document is a summary of the Bachelor of Commerce (Honours) program requirements for students admitted to the Asper School of Business (under Direct Entry, Track 1, or Track 2) **September 2019 to September 2022**. It may also be used by the student as a checklist of completed courses.

Students admitted to the Asper School of Business *September 2019 to September 2022* are required to complete 120 credit hours to complete the Bachelor of Commerce (Honours) degree. The 120 credit hours are divided into five components: **TRACK 1/FOUNDATION COURSES; CORE; one MAJOR; OPTIONS; and ELECTIVES.** To graduate, students admitted to the Asper School of Business are required to obtain a degree grade point average of 2.00 or better on the 120 credit hours and have passing grades on all 120 credit hours.

A full (100%) course load is 30 credit hours each academic year (Fall and Winter Terms). Year 1 consists of the 24 credit hours of Track 1/Foundation Courses, plus 6 credit hours of Core courses as described below. During Years 2, 3 and 4, students take the Core courses listed plus a combination of Major courses, Business Options, and Electives. The sequence of courses may vary depending on the student's chosen Major.

YEAR 1: TRACK 1/FOUNDATION COURSES (24 credit hours):

All students must complete the specified Track 1/Foundation course requirements. Students admitted under Direct Entry will complete the Track 1/Foundation courses in their first year. Students admitted under Track 1 normally complete the 24 credit hours of Track 1/Foundation courses prior to admission to the Asper School. Students admitted under Track 2 have completed 24 credit hours of university work but are missing one or more of the specific Track 1/Foundation courses. (See Asper School *Applicant Bulletin* for complete details.) Track 1 and Track 2 students should complete all outstanding Track 1/Foundation during their first year after admission to the Asper School of Business and must achieve a minimum grade of "C" in each outstanding Track 1/Foundation course.

6 hours from Anthropology ANTH, History HIST, Mathematics MATH, Philosophy PHIL, Political Studies POLS,

	Psychology PSYC, or Sociology SOC. Minimum "C" grade required. Note: courses chosen for this requirement must be independent from courses taken to fulfil other degree requirements.
	Economics: [ECON 1010 (3 hrs) and ECON 1020 (3 hrs)] or ECON 1200 (6 hrs). Minimum "C" grade required.
	Statistics: STAT 1000 (3 hrs) or STAT 1150 (3 hrs). Minimum "C" grade required.
	Calculus: MATH 1500 (3 hrs) or MATH 1510 (3 hrs) or MATH 1520 or MATH 1230 (3 hrs). Minimum "C" grade required.
	Written English course from a specific discipline (3 or 6 credit hours). Minimum "C" grade required. (EXCLUDES: ARTS 1110, GMGT 1010, and GMGT 2010, because these courses are NOT considered to be from a specific discipline and therefore do NOT fulfil the Track 1/Foundation Written English course requirement.)
	0 - 3 credit hours of non-Business electives* (depending on the chosen Written English course). Minimum "C" grade required. *Note: PHIL 1290 Critical Thinking (3 hrs) is a preferred elective choice
YEAR 1: C	ORE COURSES (6 credit hours)
•	the Track 1/Foundation Courses are a total of only 24 credit hours, a full-year (100%) course load is 30 credit hours. Therefore, students II-year (100%) course load in Year 1 should also take the following 6 credit hours of CORE courses:
	GMGT 1010 Business and Society (3 hrs)
	one of: GMGT 2060 Management and Organizational Theory (3 hrs). Prerequisite: GMGT 1010 (D) GMGT 2070 Introduction to Organizational Behaviour (3 hrs). MKT 2210 Introductory Marketing (3 hrs)

continued:

BACHELOR OF COMMERCE (HONOURS) PROGRAM GUIDE

FOR STUDENTS ADMITTED TO THE ASPER SCHOOL OF BUSINESS

(under Direct Entry, Track 1, or Track 2) SEPTEMBER 2019 to SEPTEMBER 2022

In Years 2, 3 and 4, students admitted to the Asper School of Business *September 2019 to September 2022* are required to complete the additional **CORE** courses **(48 credit hours)** listed below. The normal year-to-year sequencing of these courses is listed below. A full (100%) course load is 30 credit hours per academic year (Fall and Winter Terms). In addition to the core courses listed in Years 2, 3 and 4, students also choose to take Major courses, Business Options and Electives to make up the 30 credit hours each year. If they wish, students may take up to 36 credit hours in an academic year (including the Fall and Winter Terms).

Yea	ar 2	Year 3	Year 4
Fin'l Acctg ACC 1 Comm's GMGT Entr'ship ENTR	Γ 2010	Ethics ¹ International Business Req't ² Bus Law GMGT 3300	Strat Mgmt GMGT 4010 Alternative Mgmt Studies ³
{Two of: (whichever t	2070		
	erequisites for the student's cl	ar 2 or Year 3, depending on which hosen major(s). Normally four of these	
Mgr'l Acctg ACC 1110); Finance FIN 2200;		
HR Mgmt HRIR 2440;	Mgt Info Sys (former	MIS 2000) <i>OR</i> IDM 2020;	
Mgt Sci MSCI 2150;	Op Mgmt SCM 2160.		
1,2,3 See Notes on Pages 6 and			I
OPTIONS: An OPTION is define complete a minimum of 15 crestudents who have completed information about Approved ((3 hrs), ned as a course taught by the a edit hours of options at the 20 If the International Business ma Options for the International B	(3 hrs), Asper School of Business, freely selected book Level or higher. [Exception: Language ajor are not required to be at the 2000 level business Major.] Options are normally take to 12 credit hours of their business option.	y the student. Students are required to courses used as business options by el or higher. See page 11 for detailed en in Years 3 and 4 of the program.
(3 hrs),	(3 hrs),	(3 hrs),	(3 hrs), (3 hrs).
OPTION or ELECTIVE: Student higher.	ts are required to complete an	additional <u>3 credit hours</u> of an OPTION or	an ELECTIVE at the 2000 Level or
(3 hrs)	Business Option or non-	Business Elective at 2000 Level or hig	her
	ves in each year. Students adm	course taught by other faculties and schonitted to the Asper School of Business Sept ives as follows:	
(3 hrs)	non-Business Written Er	nglish course at any level	
(3 hrs)	non-Business Elective at	2000 Level or higher	
(3 hrs)	non-Business Elective at	any level	
(3 hrs)	non-Business Elective at	any level	





BACHELOR OF COMMERCE (HONOURS) PROGRAM GUIDE FOR STUDENTS ADMITTED TO THE ASPER SCHOOL OF BUSINESS (under Direct Entry, Track 1, or Track 2) PRIOR TO SEPTEMBER 2019

This document is a summary of the Bachelor of Commerce (Honours) program requirements for students admitted to the Asper School of Business (under Direct Entry, Track 1, or Track 2) *prior to September 2019*. It may also be used by the student as a checklist of completed courses.

Students admitted to the Asper School of Business *prior to September 2019* are required to complete 120 credit hours to complete the Bachelor of Commerce (Honours) degree. The 120 credit hours are divided into five components: **TRACK 1/FOUNDATION COURSES; CORE; one MAJOR; OPTIONS; and ELECTIVES.** To graduate, students admitted to the Asper School of Business are required to obtain a degree grade point average of 2.00 or better on the 120 credit hours and have passing grades on all 120 credit hours.

A full (100%) course load is 30 credit hours each academic year (Fall and Winter Terms). Year 1 consists of the 24 credit hours of Track 1/Foundation Courses, plus 6 credit hours of Core courses as described below. During Years 2, 3 and 4, students take the Core courses listed plus a combination of Major courses, Business Options, and Electives. The sequence of courses may vary depending on the student's chosen Major.

YEAR 1: TRACK 1/FOUNDATION COURSES (24 credit hours):

All students must complete the specified Track 1/Foundation course requirements. Students admitted under Direct Entry will complete the Track 1/Foundation courses in their first year. Students admitted under Track 1 normally complete the 24 credit hours of Track 1/Foundation courses prior to admission to the Asper School. Students admitted under Track 2 have completed 24 credit hours of university work but are missing one or more of the specific Track 1/Foundation courses. (See Asper School *Applicant Bulletin* for complete details.) Track 1 and Track 2 students should complete all outstanding Track 1/Foundation during their first year after admission to the Asper School of Business and must achieve a minimum grade of "C" in each outstanding Track 1/Foundation course.

	6 hours from Anthropology ANTH, History HIST, Mathematics MATH, Philosophy PHIL, Political Studies POLS, Psychology PSYC, or Sociology SOC. Minimum "C" grade required. Note: courses chosen for this requirement must be independent from courses taken to fulfill other degree requirements.
	Economics: [ECON 1010 (3 hrs) and ECON 1020 (3 hrs)] or ECON 1200 (6 hrs). Minimum "C" grade required.
	Statistics: STAT 1000 (3 hrs) or STAT 1150 (3 hrs). Minimum "C" grade required.
	Calculus: MATH 1500 (3 hrs) or MATH 1510 (3 hrs) or MATH 1520 (3 hrs) or MATH 1230 (3 hrs). Minimum "C" grade required.
	Written English course from a specific discipline (3 or 6 credit hours). Minimum "C" grade required. (EXCLUDES: ARTS 1110, GMGT 1010, and GMGT 2010, because these courses are NOT considered to be from a specific discipline and therefore do NOT fulfil the Track 1/Foundation Written English course requirement.)
	0 - 3 credit hours of non-Business electives* (depending on the chosen Written English course). Minimum "C" grade required. *Note: PHIL 1290 Critical Thinking (3 hrs) is a preferred elective choice
YEAR 1: C	ORE COURSES (6 credit hours)
_	the Track 1/Foundation Courses are a total of only 24 credit hours, a full-year (100%) course load is 30 credit hours. Therefore, students II-year (100%) course load in Year 1 should also take the following 6 credit hours of CORE courses:
	GMGT 1010 Business and Society (3 hrs)
	one of: GMGT 2060 Management and Organizational Theory (3 hrs). Prerequisite: GMGT 1010 (D) GMGT 2070 Introduction to Organizational Behaviour (3 hrs). MKT 2210 Introductory Marketing (3 hrs)

continued:

BACHELOR OF COMMERCE (HONOURS) PROGRAM GUIDE FOR STUDENTS ADMITTED TO THE ASPER SCHOOL OF BUSINESS (under Direct Entry, Track 1, or Track 2)

PRIOR TO SEPTEMBER 2019

In Years 2, 3 and 4, students admitted to the Asper School of Business *prior to September 2019* are required to complete the additional **CORE** courses **(45 credit hours)** listed below. The normal year-to-year sequencing of these courses is listed below. A full (100%) course load is 30 credit hours per academic year (Fall and Winter Terms). In addition to the core courses listed in Years 2, 3 and 4, students also choose to take Major courses, Business Options and Electives to make up the 30 credit hours each year. If they wish, students may take up to 36 credit hours in an academic year (including the Fall and Winter Terms).

Yea	ar 2	Year 3	Year 4
Fin'l Acctg ACC 1 Comm's GMG	.100 Γ 2010	Ethics ¹ International Business Req't ² Bus Law GMGT 3300	Strat Mgmt GMGT 4010 Alternative Mgmt Studies ³
{Two of: (whichever t { Org Theory GMGT	two not taken in Year 1):		
{ Org Behav GMGT			
{ Marketing MKT 2			
	erequisites for the student's c	ar 2 or Year 3, depending on which hosen major(s). Normally four of these	
Mgr'l Acctg ACC 1110	O; Corp Fin FIN 2200;		
HR Mgmt HRIR 2440;	Mgt Info Sys (former	r MIS 2000) or IDM 2020;	
Mgt Sci MSCI 2150;	Op Mgmt SCM 2160).	
1,2,3 See Notes on Pages 6 and	7.		
		Each Major consists of <u>12 credit hours</u> sp Available Majors are listed on Pages 8-1	ecified by a Business Department. Courses 2.
(3 hrs),	(3 hrs),	(3 hrs),	(3 hrs).
complete a minimum of <u>15 cr</u> supplement their major may to Business in September 2018 a used as business options by st	edit hours of options. Options take up to 12 credit hours of the same of the take up to 12 credit hours options options who have completed the same completed the sam	Asper School of Business, freely selected be are normally taken in Years 3 and 4 of the heir business options from that area. For stions must be completed at the 2000 Leve the International Business major are not report for the International Business Major.]	e program. Students who want to students admitted to the Asper School of lor higher . [Exception: Language courses
(3 hrs), _	(3 hrs),	(3 hrs),	(3 hrs), (3 hrs).
OPTION or ELECTIVE: Studen	ts are required to complete ar	n additional <u>3 credit hours</u> of an OPTION o	r an ELECTIVE at the 2000 Level or higher.
(3 hrs)	Business Option or non-	-Business Elective at 2000 Level or hig	<u>ther</u>
	ves in each year. Students adm	nitted to the Asper School of Business prio	ools, excluding the Asper School of Business or to September 2019 are required to
(3 hrs)	non-Business Written E	nglish course at any level	
(3 hrs)	non-Business Elective at	t 2000 Level or higher	
(3 hrs)	non-Business Elective at	t 2000 Level or higher	
(3 hrs)	non-Business Elective at	t any level	
(3 hrs)	non-Business Elective at	t any level	

continued:

BACHELOR OF COMMERCE (HONOURS) PROGRAM GUIDE FOR STUDENTS ADMITTED TO THE ASPER SCHOOL OF BUSINESS

(under Direct Entry, Track 1, or Track 2)

These notes are applicable to students admitted to the Asper School of Business prior to September 2019, as well as students admitted to the Asper School of Business September 2019 to September 2022.

Notes:

1) Ethics Requirement: Students must complete 3 credit hours of Ethics. Students may fulfill this requirement by completing one of the following courses. If a six credit hour course is chosen, three credit hours will count toward the core Ethics requirement and three credit hours will count as electives if the elective is applicable to the student's program.

Course Title	Course Number	Prerequisite(s)
Ethics and Society	PHIL 2290 (6 hrs)	successful completion of 30 credit hours of university credit
Ethics and the Environment	PHIL 2750 (3 hrs)	successful completion of 30 credit hours of university credit
Moral Philosophy	PHIL 2790 (6 hrs)	minimum grade of "C" in 6 credit hours of 1000 level Philosophy or written consent of the Department Head
Business Ethics	PHIL 2830 (3 hrs)	successful completion of 30 credit hours of university credit
Social Issues in Business	GMGT 3030 (3 hrs)	[GMGT 2060 (or former GMGT 2080) (D)] and GMGT 2070 (D)
Ethique et responsabilité sociale	GMGT 3581 (3 hrs)	[GMGT 2071 (D) or GMGT 2070 (D)] and [GMGT 1011 (D) or GMGT 1010 (D)]

2) International Business Requirement: Students must complete 3 credit hours for the International Business Requirement. Students may fulfil this requirement by completing one of the following courses.

Course Title	Course Number	Prerequisite(s)
International Finance	FIN 3450 (3 hrs)	FIN 2200 (3 hrs) C+ or consent of instructor
Comparative IR/HRM	HRIR 4520 (3 hrs)	Students are encouraged, but not required, to complete HRIR 3450 (3 hrs) (D) prior to taking HRIR 4520
Global Management	SGMT 2200 (3 hrs) or former INTB 2200 (prerequisite is GMGT 1010 (3 hrs) (D) 3 hrs)
International Marketing	MKT 3300 (3 hrs)	MKT 2210 (3 hrs) (D)
Global Supply Chains	SCM 3230 (3 hrs)	SCM 2230 (3 hrs) (D) or SCM 3360 (3 hrs) (D)
Cross-Cultural Brand Mgmt topic only*	MKT 3240* (3 hrs)	MKT 2210 (3 hrs) (D)

^{*}Note: The course title for MKT 3240 is "Selected Topics in Marketing." A number of different topics are offered under this course number. The ONLY topic offered under the course number MKT 3240 that fulfills the International Business Requirement is: "Cross-Cultural Brand Management." Examples of topics that do NOT fulfill the International Business Requirement are: "Branding," "Digital Marketing," "Pricing Strategy," "Social Marketing," and "Sustainability Marketing." However, these topics may be used as business options in the B.Comm.(Hons.) program.

(Notes are continued on the next page)

These notes are applicable to students admitted to the Asper School of Business prior to September 2019, as well as students admitted to the Asper School of Business September 2019 to September 2022.

Notes (continued):

3) Alternative Management Studies Requirement: Students must complete 3 credit hours of Alternative Management Studies. Students may fulfil this requirement by completing one of the following courses.

Course Title	Course Number	Prerequisite(s)
Seminar in Management and Capitalism	GMGT 4210 (3 hrs)	GMGT 1010 (D) or GMGT 2120 (D)
Corporate, Social, and Environmental Responsibility	LEAD 3030 (3 hrs)	GMGT 1010 (D); and GMGT 2060 (D) [or former GMGT 2080 (D)]
Sustainability Marketing	MKT 3246 (3 hrs)	MKT 2210 (3 hrs) (D)

^{**}Note: MKT 3240 former topic "Sustainability Marketing" will also fulfill this requirement. A number of different topics are offered under the course number MKT 3240. Examples of topics that do NOT fulfill the Alternative Management Studies Requirement are: "Branding," "Digital Marketing," "Pricing Strategy," "Social Marketing," and "Cross-Cultural Brand Management." However, these topics may be used as business options in the B.Comm.(Hons.) program.

Cooperatives in Business and

Community topic only (this topic Is not

offered every year)*** AGRI 3030*** (3 hrs) no prerequisite

^{***}Note: The course title for AGRI 3030 is "Modern Topics in Agriculture 1." A number of different topics are offered under this course number. The ONLY topic offered under the course number AGRI 3030 that fulfills the Alternative Management Studies Requirement is: "Cooperatives in Business And Community" – this topic is not offered every year.

Political Economy 1: Production and Distribution	ECON 2540 (3 hrs)	a grade of "C" or better in six credit hours of 1000 level Economics
Workers, Employers and the State	LABR 2300 (3 hrs)	[a grade of "C" or better in three credit hours of 1000 level Labour Studies] or written consent of the Labour Studies coordinator.
Exploring Indigenous Economic Perspectives	INDG 3120 (3 hrs)	Course prerequisites will be waived for Asper students; contact an Asper Program Advisor before registration for the prerequisite waiver.
Environment, Economy, and Indigenous Peoples	INDG 4220 (3 hrs)	Course prerequisites will be waived for Asper students; contact an Asper Program Advisor before registration for the prerequisite waiver
Indigenous Economic Leadership	INDG 4320 (3 hrs)	Course prerequisites will be waived for Asper students; contact an Asper Asper Program Advisor before registration for the prerequisite waiver
International Political Economy	POLS 3250 (3 hrs)	[a grade of "C" or better in POLS 2040 or POLS 2045 or the former POLS 2041] or written consent of instructor or department head
Theories of the Capitalist World Order	POLS 3270 (3 hrs)	Course prerequisites will be waived for Asper students; contact an Asper Program Advisor before registration for the prerequisite waiver
Ecology and Society	SOC 3838 (3 hrs)	[a grade of "C" or better in SOC 1200 or the former SOC 1201] or [a grade of "C" or better in both SOC 1211 and SOC 1221]

In addition to the courses on the above list, students admitted to the Asper School of Business **prior to September 2015** may complete one of the following courses to fulfil the Alternative Management Studies requirement. If a six credit hour course is chosen, three credit hours will count toward the core Alternative Management Studies requirement and three credit hours will count as electives if the elective is applicable to the student's program.

Course Title	Course Number	Prerequisite(s)
Intro to the World's Economies	ECON 2630 (6 hrs)	minimum grade of "C" in 6 credit hours of 1000 level Economics
Sustainable Development	ECON 3710 (3 hrs)	minimum grade of "C" in 6 credit hours of 1000 level Economics
Alt'v Approaches to Macro Analysis	ECON 3810 (3 hrs)	a grade of "B" or better in ECON 2020 or ECON 2471 or the former
		ECON 2470 or the former ECON 2800
Critical Thinking and the Environment	ENVR 4110 (3 hrs)	ENVR 2000 (C) [prerequisite ENVR 1000 (C) or BIOL 1340 (C)] and
		72 credit hours of course work, or permission of Department Head
Global Political Economy	GPE 2700 (3 hrs)	written consent of Global Political Economy coordinator

BACHELOR OF COMMERCE (HONOURS) PROGRAM LIST OF REQUIREMENTS FOR MAJORS

This list is applicable to students admitted to the Asper School of Business prior to September 2019, as well as students admitted to the Asper School of Business September 2019 to September 2022. Students must fufil any major requirements that are specific to the student's year of admission to the Asper School of Business.

In the event that a course is applicable to two different majors, that course may be used to satisfy only one set of major requirements.

ACTUARIAL MATHEMATICS

Course Title

Any 12 credit hours from:	
Economic & Fin Apps	ACT 2020 (3 hrs)
Interest Theory	ACT 2120 (3 hrs)
Actuarial Models 1	ACT 3130 (3 hrs)
Actuarial Models 2	ACT 3230 (3 hrs)
Financial Derivatives	ACT 3340 (3 hrs)
Regression Modeling	ACT 4010 (3 hrs)
(not to be held with IDM	4050 topic "Time Series and
Regression Analysis for	r Management")
Short Term ACT Math I	ACT 4020 (3 hrs)
(not to be held with form	ner ACT 4140 or the former ACT 4630)
Short Term ACT Math II	ACT 4030 (3 hrs)

Course Number

Students admitted to the Asper School of Business **prior to September 2018** may use the following course toward the 12 credit hours of the Actuarial Mathematics major:

(not to be held with former ACT 4240 or the former ACT 4630)

Course Title Course Number
Constr & Eval of Act Mod ACT 4630 (6 hrs)
Note: ACT 4630 (6 hrs) is no longer offered

Note: ACT 4630 (6 hrs) may not be held for credit held with ACT 4020 (3 hrs) nor ACT 4030 (3 hrs)

Students admitted to the Asper School of Business *prior to* **September 2014** may use the following courses toward the 12 credit hours of the Actuarial Mathematics major:

Course Title	Course Number
Any 12 credit hours from:	
Economic & Fin Apps	ACT 2020 (3 hrs)
Interest Theory	ACT 2120 (3 hrs)
Actuarial Models 1	ACT 3130 (3 hrs)
Actuarial Models 2	ACT 3230 (3 hrs)
[ACT 3630 (6 hrs) may be	taken in place of
ACT 3130 (3 hrs) plus AC	CT 3230 (3 hrs)]
Financial Derivatives	ACT 3340 (3 hrs)
Modeling Methods 1	ACT 4140 (3 hrs)
Modeling Methods 3	ACT 4340 (3 hrs)
[ACT 4630 (6 hrs) may be	taken in place of
ACT 4140 (3 hrs) plus AC	CT 4340 (3 hrs)]

ACTUARIAL MATHEMATICS (continued)

Notes:

Prior to registration, all students interested in or enrolled in Actuarial Mathematics are highly encouraged to consult the Director of the Warren Centre for Actuarial Studies or an Undergraduate Program Advisor for program planning advice.

Students are required to attain a minimum grade of "C+" in all 12 credit hours of Actuarial courses that will contribute to the Major in order to graduate with an Actuarial Mathematics major.

Students are also advised that the following 15 credit hours of courses are required (and *another* 3 credit hours are recommended) to obtain the Actuarial Mathematics Major:

MATH 1300 [or MATH 1220] (C) (3 hrs) and MATH 1700 (B) [or MATH 1232 (C)] (3hrs). These courses can be used to satisfy Track 1/Foundation courses or alternately as electives in Year 1. Note: Both MATH 1300 and MATH 1700 are prerequisites to MATH 2720 which is required for STAT 2800.

MATH 2720 (D) (3 hrs). Students declaring Actuarial Mathematics as their first major may take this course as either a Business Option or non-Business Elective.

Note:

STAT 1150 may not be held for credit with STAT 1000. STAT 1150 may not be held for credit with STAT 2000.

Either STAT 1150 (C) or STAT 2000 (B) is needed as a prerequisite for STAT 2400.

STAT 2150 is a prerequisite for STAT 3100.

 $\underline{\mathsf{STAT}}$ 2400 (3 hrs) is one of the prerequisites for STAT 2800 and STAT 3100.

STAT 2800 (3 hrs) is one of the prerequisites for ACT 3130.

STAT 3100 (3 hrs) is needed for ACT 4010 and ACT 4020.

ACCOUNTING

Course Title Course Number
Inter Acctg: Assets ACC 3110 (3 hrs)
or former ACC 2010 (3 hrs)

ACC 2120 (2 hrs)

Inter Acctg: Equities ACC 3120 (3 hrs)

or former ACC 2020 (3 hrs)

Cost Accounting ACC 3040 (3 hrs)
Accounting Theory ACC 4030 (3 hrs)

Notes

Effective for students admitted to the Asper School of Business in September 2016 and thereafter: To graduate with an Accounting major, a minimum grade of "C+" is required in the prerequisite courses ACC 1100 and ACC 1110.

In addition, students admitted to the Asper School of Business <u>in September 2018 and thereafter</u> are also required to achieve a minimum grade of "C" in each of ACC 3110 (or former ACC 2010), ACC 3120 (or former ACC 2020), ACC 3040 and ACC 4030, in order to graduate with an Accounting major.

Take ACC 1100 and ACC 1110 in Year 2.

The prerequisite for ACC 3110 (or former ACC 2010) is ACC 1100 (C+).

The prerequisites for ACC 3120 (or former ACC 2020) are ACC 3110 (C) [or former ACC 2010 (C)] and FIN 2200 (C).

The prerequisite for ACC 3040 is ACC 1110 (C+).

The prerequisites for ACC 4030 are ACC 3120 (C) [or former ACC 2020 (C)] and FIN 2200 (C).

ENTREPRENEURSHIP / SMALL BUSINESS

Effective September 2019, along with all existing course prerequisites, ENTR 2030 (C) has been added as a prerequisite to the following Entrepreneurship courses: ENTR 3100, ENTR 3102, ENTR 3104, ENTR 3106, and ENTR 4100. The prerequisite to ENTR 2030 is GMGT 1010 (D).

Effective September 2013, the major consists of:

Course Title	Course Number
Required:	
Small Business Mgmt	ENTR 3100 (3 hrs)
New Venture Analysis	ENTR 4100 (3 hrs)
Entrepreneurial Finance	FIN 3240 (3 hrs)
plus one of:	
Technological Entr	ENTR 3102 (3 hrs)
Selected Topics in Entr	ENTR 3104 (3 hrs)
Family Business Mgmt	ENTR 3106 (3 hrs)

Students admitted to the Asper School of Business **prior to September 2013** may complete the following requirements:

Course Title	Course Number
Required:	
Small Business Mgmt	ENTR 3100 (3 hrs)
New Venture Analysis	ENTR 4100 (3 hrs)
Entrepreneurial Finance* plus one of:	FIN 3240 (3 hrs)*
Cdn Income Taxation	ACC 3080 (3 hrs)
Acctg Info Systems	[or former ACC 3050 (3 hrs)] ACC 3530 (3 hrs)

Life Insurance Products	ACT 4050 (3 hrs)
Technological Entr	ENTR 3102 (3 hrs)
Selected Topics in Entr	ENTR 3104 (3 hrs)
Family Business Mgmt	ENTR 3106 (3 hrs)
Fin'l Statement Analysis	FIN 3250 (3 hrs)
Marketing Research	MKT 3220 (3 hrs)
Retail & Channel Mgmt	MKT 3310 (3 hrs)
Sales Management	MKT 4270 (3 hrs)

^{*}Students admitted to the Asper School of Business **prior to September 2013** may use FIN 3470 Small Business Finance (rather than FIN 3240) toward the Entrepreneurship/Small Business major.

FINANCE

Course Title Required:	Course Number
Investments	FIN 3410* (3 hrs)
Corp Fin Theory & Prac	FIN 3480* (3 hrs)
Fin Mgmt Practices	FIN 4400** (3 hrs)
plus one of:	
Investment Banking	FIN 3400 (3 hrs)
Security Analysis	FIN 3420 (3 hrs)
International Finance	FIN 3450 (3 hrs)
Financial Markets	FIN 3460* (3 hrs)
Financial Modeling	FIN 4240 (3 hrs)
Behavioral Finance	FIN 4250 (3 hrs)
Advanced Finance Theory	FIN 4260 (3 hrs)
Options and Futures	FIN 4270 (3 hrs)

Notes:

Effective for students admitted to the Asper School of Business <u>in September 2016 and thereafter</u>: To graduate with a Finance major, a minimum grade of "C+" is required in the prerequisite course FIN 2200.

*The prerequisites for FIN 3410, FIN 3460 and FIN 3480 are: FIN 2200 (C+); MATH 1220 (C) *or* MATH 1300 (C) *or* MATH 1310 (C); STAT 2000 (C) *or* STAT 2150 (C).

Therefore, students interested in the Finance major should: - take MATH 1220 or MATH 1300 or MATH 1310 as a Track 1 / Foundation course or as an elective.

- take FIN 2200 in Year 2.
- take STAT 2000 or STAT 2150 as an elective.

Capstone Course: FIN 4400 [**The prerequisite for FIN 4400 is FIN 3480 (D).]

GENERALIST

The Generalist major consists of one course from the required course list of four different majors (i.e. Options that are not part of a Major's required course requirements are not eligible for the Generalist major). The required course list of the different majors is available from the Asper Undergraduate Program Office, Room 268 Drake Centre.

HUMAN RESOURCES MANAGEMENT / INDUSTRIAL RELATIONS

The Major consists of:

EITHER:

LIIIILIX.	
Course Title	Course Number
Required:	
Labour & Emp Relations	HRIR 3450 (3 hrs)
Plus any THREE of:	
Staffing & Mgmt Dev	HRIR 4410 (3 hrs)
Compensation	HRIR 4420 (3 hrs)
Collective Bargaining	HRIR 4480 (3 hrs)
Comp IR and HRM	HRIR 4520 (3 hrs)

OR:

Course Number
HRIR 3450 (3 hrs)
HRIR 4410 (3 hrs)
HRIR 4420 (3 hrs)
HRIR 4480 (3 hrs)
HRIR 4520 (3 hrs)
HRIR 3430 (3 hrs)
LABR 3010 (3 hrs)
LABR 3060 (3 hrs)
LABR 3070 (3 hrs)
LABR 3130 (3 hrs)
LABR 3140 (3 hrs)

Notes:

- take HRIR 2440 in Year 2.
- LABR 3010, LABR 3060, LABR 3070, LABR 3130, and LABR 3140 are courses taught by the Labour and Workplace Studies Program in the Faculty of Arts. These course have prerequisites that also must be met.

INDIGENOUS BUSINESS STUDIES

Notes:

Effective September 2019, along with all existing course prerequisites, ENTR 2030 (C) has been added as a prerequisite to the following Entrepreneurship courses in this major: ENTR 3100 and ENTR 4100. The prerequisite to ENTR 2030 is GMGT 1010 (D).

Students interested in the Indigenous Business Studies major are encouraged to discuss course options with a Program Advisor as not all courses are offered every year.

Course Title	Course Number	
Required:		
Exploring Indigenous		
Economic Perspectives	INDG 3120 (3 hrs)	

Indigenous Economic

Leadership INDG 4320 (3 hrs)

plus 3 credit hours from the following list: Cost Accounting ACC 3040 (3 hrs)

INDIGENOUS BUSINESS STUDIES (continued)

ENTR 3100 (3 hrs)

Small Business Mgmt

New Venture Analysis Personal Fin'l Planning Staffing and Mgmt Dev Learning to Lead	ENTR 4100 (3 hrs) FIN 3270 (3 hrs) HRIR 4410 (3 hrs) LEAD 2010 (3 hrs)
plus 3 credit hours from the	e following list:
Any other course from the	list above.
Or one of:	
Indigenous Spirituality	INDG 2100 (3 hrs)
Intro to Indigenous	
Community	
Development	INDG 2110 (3 hrs)
Indigenous Societies and tl	he
Political Process	INDG 2220 (3 hrs)
Indigenous Healing Ways*	INDG 3100*(3 hrs)
Fundraising for Indig Org	INDG 3160 (3 hrs)
Canadian Law and	
Indigenous Peoples	INDG 3310 (3 hrs)
Indig Women of Canada	INDG 3360 (3 hrs)
Political Development	
in the North	INDG 3370 (3 hrs)
First Nations' Gov't	INDG 4200 (3 hrs)
Environment, Economy,	
and Indigenous Peoples	INDG 4220 (3 hrs)

^{*}INDG 3100 Indigenous Healing Ways requires INDG 2100 "C" or written consent of Department Head.

INTERNATIONAL BUSINESS (Note: The deadline to declare this major is Aug 31/23, as this major is being phased out and is not available to students admitted to Asper in Sept 2023 and thereafter.

Course TitleCourse NumberInternational FinanceFIN 3450 (3 hrs)Comparative IR & HRMHRIR 4520 (3 hrs)Global ManagementSGMT 2200 (3 hrs)

or former INTB 2200 (3 hrs)

International Marketing MKT 3300 (3 hrs)

Students may use one of the above courses to fulfil the core International Business Requirement. In such cases, the major will be comprised of the remaining three courses plus one course from the following list (these courses have prerequisites that must be met):

SCM 3230 Global Supply Chains; or

MKT 3240 Cross-Cultural Brand Management topic only**

**Note: The course title for MKT 3240 is "Selected Topics in Marketing." A number of different topics are offered under this course number. The ONLY topic offered under the course number MKT 3240 that fulfills the International Business Requirement is: "Cross-Cultural Brand Management." Examples of topics that do NOT fulfill the International Business Requirement are: "Branding," "Digital Marketing," "Pricing Strategy," "Social Marketing," and "Sustainability Marketing." However, these topics may be used as business options in the B.Comm.(Hons.) program.

Approved Options For International Business Major

Students majoring in International Business are permitted to take 12 credit hours of a foreign language and/or courses with an international focus and have these non-Business courses count as Business options. The approved course list is given below.

See Notes below for regulations regarding approved options. Some of the courses listed below have prerequisites that must also be met.

Course Title	Course Number
Anthropology Anthro of Econ Systems Globalization & Wrld Sys	ANTH 2510 (3 hrs) ANTH 3750 (3 hrs)
Economics: The Economy of Ukraine Political Economy 1 Political Economy 2 International Trade International Finance	ECON 2510 (3 hrs) ECON 2540 (3 hrs) ECON 2550 (3 hrs) ECON 3670 (3 hrs) ECON 3680 (3 hrs)

Foreign Language Courses: See Note 1 below.

Global Political Economy:

Perspectives on GPE GPE 2700 (3 hrs)

Note 1: A "foreign language" is defined as any course that teaches students a language (other than English) that is not their native language.

Note 2: "Business option" means a non-core Business course taken by Business students. "Elective" means a non-Business course taken by Business students. The courses listed above will be counted as Business options only for International Business majors.

Note 3: If any of the courses listed above are taken by a non-International Business major they will count as electives. If an International Business student drops out of the International Business major and has already taken one or more of these courses, the courses will be counted as electives, not options. If the student has completed all of his/her electives, that student will lose credit for those courses beyond the elective maximum.

<u>LEADERSHIP AND ORGANIZATIONS (Note: the deadline to declare this major is Aug 31/23, as this major is being phased out and is not available to students admitted to Asper in Sept 2023 and thereafter.</u>

Course Title	Course Number	
Any 4 of:		
Mgmt Decision Making	GMGT 3010 (3 hrs)	
Negot'n & Conflict Mgmt	LEAD 3010 (3 hrs)	
Team Building & Diversity	LEAD 3020 (3 hrs)	
Corp, Social & Env Resp	LEAD 3030 (3 hrs)	
Topics in Leadrshp & Org	LEAD 3040 (3 hrs)	
Leading Change	LEAD 4010 (3 hrs)	
Leadership, Power and		
Politics in Organizations	LEAD 4020 (3 hrs)	

Notes:

Students entering second year are advised to take GMGT 2070 and GMGT 2060 as they are prerequisites to some of the advanced courses in the major.

Students entering second year are strongly recommended to take LEAD 2010 as a business option prior to taking LEAD 4020, and to speak with an Asper Program Advisor for course planning advice.

Course Number

LOGISTICS AND SUPPLY CHAIN MANAGEMENT

course ritie	course manuse.
Required:	
Transportation Principles	SCM 2210 (3 hrs)
Intro to Supp Chn Mgmt	SCM 2230 (3 hrs)
Supply Chain Logistics	SCM 3360 (3 hrs)
plus one of:	
Selected Topics in Log	SCM 2220 (3 hrs)
Purch & Supply Mgmt	SCM 2240 (3 hrs)
(not to be held with SCM	2220 topic "Purchasing Management"
Transp Strat & Policy	SCM 2260 (3 hrs)
(not to be held with SCM	2220 topic "Transportation Strategy
	And Policy")
Global Supply Chains	SCM 3230 (3 hrs)
	SCM 3250 (3 hrs)
(not to be held with SCM	2220 topic "Airline Business")
Supply Chn Sustainability	SCM 3260 (3 hrs)
(not to be held with SCM	2220 topic "Supply Chain
	Sustainability")
Lean Management	SCM 3270 (3 hrs)
(not to be held with SCM	2220 topic "Lean Management")
Proj Mgmt in Supp Chn	` ,
(not to be held with SCM	2220 topic "Project Management

Note:

Course Title

Students interested in a Supply Chain major should take SCM 2160 in Year 2.

in Supply Chain")

MANAGEMENT INFORMATION SYSTEMS (MIS) (Note: The deadline to declare this major is Aug 31/23, as this major is being phased out and is not available to students admitted to Asper in Sept 2023 and thereafter.

Course Title	Course Number
Database Mgmt Systems	MIS 3500 (3 hrs)
Sys Analysis & Design	MIS 3510 (3 hrs)
Data Communications	MIS 3520 (3 hrs)
MIS & Strategy	MIS 4500 (3 hrs)

Capstone Course: MIS 4500

<u>Notes</u>

Effective for students admitted to the Asper School of Business in September 2016 and thereafter: To graduate with a Management Information Systems major, a minimum grade of "C+" is required in the prerequisite course MIS 2000.

Students interested in an MIS major should:

- take MIS 2000 in Year 2
- are encouraged, but not required, to take COMP 1020 as an elective.

The prerequisites for MIS 3500 are: COMP 1010 (C) and MIS 3510 (D). Therefore, MIS majors are required to take COMP 1010 (C) as an elective.

MARKETING

Effective September 2019, the major consists of:

Course Title	Course Number				
Required:					
Marketing Research	MKT 3220 (3 hrs)				
Consumer Behaviour	MKT 3230 (3 hrs)				
Integrated Mktg Comm	MKT 3390 (3 hrs)				
Marketing Management	MKT 4210 (3 hrs)				

Capstone Course: MKT 4210

Students admitted to the Asper School of Business **prior to September 2019** may complete the following requirements:

Course Title	Course Number
Required:	
Marketing Research	MKT 3220 (3 hrs)
Consumer Behaviour	MKT 3230 (3 hrs)
Marketing Management	MKT 4210 (3 hrs)
plus one of:	
Selected Topics in Mktg	MKT 3240 (3 hrs)
Brand Management	MKT 3242 (3 hrs)
(not to be held with MKT	3240 topic "Brand Management")
Sustainability Marketing	MKT 3246 (3 hrs)
(not to be held with MKT	3240 topic "Sustainability Marketing")
Digital Marketing	MKT 3248 (3 hrs)
(not to be held with MKT	3240 topic "Digital Marketing")
International Marketing	MKT 3300 (3 hrs)
Retail & Channel Mgmt	MKT 3310 (3 hrs)
Services Marketing	MKT 3340 (3 hrs)
Integrated Mktg Comm	MKT 3390 (3 hrs)
Sales Management	MKT 4270 (3 hrs)

Capstone Course: MKT 4210

For more information, please contact:

Undergraduate Program Office, Asper School of Business

268 Drake Centre, 181 Freedman Crescent University of Manitoba, Winnipeg, MB R3T 5V4

Phone: 204-474-6388

Website: http://umanitoba.ca/asper
Email: B Comm@UManitoba.ca/asper

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ASPER SCHOOL OF BUSINESS/FACULTY OF MANAGEMENT TIMETABLE FORM

NAME:					DATE:						
MONDAY		TUESDAY		WEDNESDAY			THURSDAY		FRIDAY		
M&W 8:30-9:45	8:30		8:30		M&W 8:30-9:45	8:30		8:30		8:30	
	9:30	1		4		9:30	1		4	9:30	1
M&W 10:00-11:15		2	10:00		M&W 10:00-11:15		2	10:00			2
	10:30					10:30				10:30	
		3		5			3		5		3
M&W 11:30-12:45	11:30		11:30		M&W 11:30-12:45	11:30		11:30		11:30	
		6					6			***	6
	12:30			9		12:30			9	12:30	
M&W 1:00-2:15		7	1:00		M&W 1:00-2:15		7	1:00			7
	1:30					1:30				1:30	
		8		10			8		10	,	8
M&W 2:30-3:45	2:30		2:30		M&W 2:30-3:45	2:30		2:30		2:30	
		11					11				11
	3:30			14		3:30			14	3:30	
M&W 4:00-5:15		12	4:00		M&W 4:00-5:15	•	12	4:00			12
	4:30					4:30				4:30	
		13		15			13		15		13
5:30-6:45	5		5:30-6:45	***	5:30 - 6:45			5:30 - 6:45			
		16		17			16		17		
7:00	···										
	E. M	on.		E. Tue.		E. W	/ed.		. Thur.		

^{**}Note: Avoid time conflicts between slots: 1, 2, 3 and slots: M&W 8:30-9:45; M&W 10:00-11:15

^{**}Note: Avoid time conflicts between slots: 6, 7, 8 and slots: M&W 11:30-12:45; M&W 1:00-2:15

^{**}Note: Avoid time conflicts with courses from other faculties in slots 11, 12 & 13 Mon, Wed, & Fri afternoons

ASPER SCHOOL OF BUSINESS/FACULTY OF MANAGEMENT TIMETABLE FORM

IAME:				DATE:							
MONDAY		TUESDAY		WEDNESDAY			THURSDAY	DAY	Y FRIDAY		
M&W 8:30-9:45	8:30		8:30		M&W 8:30-9:45	8:30		8:30		8:30	
	9:30	1		4		9:30	_1		4	9:30	1
M&W 10:00-11:15		2	10:00		M&W 10:00-11:15		2	10:00			2
	10:30					10:30				10:30	
		3		5			3		5		3
M&W 11:30-12:45	11:30		11:30		M&W 11:30-12:45	11:30		11:30		11:30	
		6					6				6
	12:30			9		12:30			9	12:30	-
M&W 1:00-2:15		7	1:00		M&W 1:00-2:15		7	1:00			7
	1:30					1:30				1:30	
		8		10			8		10		8
M&W 2:30-3:45	2:30		2:30	<u> </u>	M&W 2:30-3:45	2:30		2:30		2:30	
		11					11				11
	3:30			14		3:30			14	3:30	
M&W 4:00-5:15		12	4:00		M&W 4:00-5:15		12	4:00			12
	4:30					4:30				4:30	
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5:30-6:45			5:30-6:45		5:30 - 6:4	15		5:30 - 6:45			
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	E. N	ion.		E. Tue.		E. W	ed.		E. Thur.		

^{**}Note: Avoid time conflicts between slots: 1, 2, 3 and slots: M&W 8:30-9:45; M&W 10:00-11:15

^{**}Note: Avoid time conflicts between slots: 6, 7, 8 and slots: M&W 11:30-12:45; M&W 1:00-2:15

^{**}Note: Avoid time conflicts with courses from other faculties in slots 11, 12 & 13 Mon, Wed, & Fri afternoons