Managing Public enterprises concentration



I.H. Asper School of Business, The University of Manitoba

June 2023

Concentration Opportunity

A program of elective study in Managing Public Enterprises is available to Asper MBA students. This interdisciplinary concentration is a jointly sponsored initiative by the University's MBA and MPA programs. MBA students who complete this concentration will have a concentration in Managing Public Enterprises noted on their transcripts.

Aim

This concentration of study focuses on the interface between private sector business and community/state governance and administration. The **aim** of the concentration is to provide participating students reciprocal opportunities to understand each others' management environments, and to develop joint understandings as to how to maximize business- government cooperation and synergies.

Requirements

To earn the concentration, MBA students must complete 12 credit hours (ch) from the MPA program. The following are the available options for 2023-2024*:

- POLS 7132-A01 Public Policy Process and Issues (Fall Mondays 6:00-8:45)
- POLS 7270-T01 Manitoba Politics and Government (Fall Wednesdays 6:00-8:45)
- POLS 7134-A01 Qualitative Methods and Communications for the Public Sector (Fall Thursdays 6:00-8:45)
- POLS 7130-A01 Theories and Issues in Public Administration (Winter Thursdays 6:00-8:45)

MBA students wishing to undertake courses within the concentration must receive course registration approval from both the MPA and MBA programs. To register for MPA courses, Asper MBA students must:

- first obtain written permission (e-mail is sufficient) from Dr. Susan Prentice, MPA Chair, Joint Masters in Public Administration Program (susan.prentice@umanitoba.ca) or Ms. Shauna Kapusta (shauna.kapusta@umanitoba.ca).
- forward the permission to Ewa Morphy, Student Advisor, Asper Graduate Program Office (ewa.morphy@umanitoba.ca) who will register them for the course, space permitting.