

# Asper Graduate Programs

## WINTER 2023 TERM TEXTBOOKS

ACC 7010	ACCOUNTING FUNDAMENTALS	Muhammad Kabir
	<u>International Financial Statement Analysis (4th edition)</u> bundled together with <u>WileyPLUS online access card for Financial Accounting (8th Canadian edition)</u> Author: Robinson, Kimme Print ISBN: 9781119802723 eText ISBN: 9781119802716	
FIN 7000	MANAGERIAL ECONOMICS	Steven Zheng
	<u>Fundamentals of Economics for Business, 2nd Edition</u> Author: David Borrow, John Smithin Edition: 2nd Edition Published by World Scientific Publishing Co. Print ISBN: 9789812793777 eText ISBN: 9789813107144  <u>Corporate Finance w/My Finance Lab, 5th Canadian Edition</u> Author: Jonathan Berk, Peter DeMarzo, David Stangeland Edition: 5th Canadian Edition Published by Pearson Canada Print ISBN: 9780136648802 (with MyLab and E-text) eText ISBN: 9780136648826 (with MyLab)	
FIN 7080	INTERNATIONAL FINANCE	Alok Dua
	<u>Multinational Business Finance</u> Author: Eitman, Stonehill, Moffett Edition: 15th Edition (2019) Publisher: Pearson eText ISBN: 9780134811895 (with MyLab)	
FIN 7130	ALTERNATIVE MARKETS & INSTRUMENTS	Ya Gao
	<u>Alternative Investments</u> Author: CFA Institute Edition: 4th Publisher: John Wiley & Sons Ins (2021) Print ISBN: 9781119850601 eText ISBN: 9781119850625	
FIN 7152	INVESTMENT POLICY	Alex Paseka
	<u>Investments</u> Author: Zvi Bodie, Alex Kane, Alan J. Marcus, Lorne Switzer, Maureen Stapleton, Dana Boyko, Christine Panasian Edition: 10th CND Edition (2022) Publisher: McGraw-Hill Ryerson Print ISBN: 9781260881257 eText ISBN: 9781265057763 (180 Days) eText ISBN: 9781265050931 (Lifetime)	
GMGT 7100	INTERPERSONAL PROCESSES	Jay Kim
	<u>Making the Team: A Guide for Managers</u> Author: Leigh Thompson Edition: 6th Edition (2018) Publisher: Pearson Print ISBN: 9780134484204 eText ISBN: 9780134484952	
GMGT 7200	CRITICAL AND CREATIVE THINKING	Howard Harmatz
	<u>Critical Thinking: Tools for Taking Charge of Your Professional and Personal Life, 2nd Edition</u> Author: Richard Paul, Linda Elder Edition: 2nd Edition Published 2020 by The Foundation for Critical Thinking Print ISBN: 9781538139523 eText ISBN: 9781538139530 <u>Systems Thinking for Social Change</u> Author: David Peter Stroh Edition: 2015 Publisher: Chelsea Green Publishing Print ISBN: 9781603585804 eText ISBN: 9781603585811	
GMGT 7210	STRATEGY	Jie Yang
	<u>Strategic Management: Theory: An Integrated Approach (OPTIONAL)</u> Author: Charles Hill, Melissa Schilling, Gareth Jones Edition: 12th edition (2016) Publisher: South-Western College Pub Print ISBN: 9780143118756 eText ISBN: 9780357693209	
GMGT 7350	NEGOTIATIONS	Lukas Neville
	<u>Getting to Yes</u> Author: Fisher, R., Ury, W. & Patton, B. Edition: Revised Edition (2011) Publisher: Penguin Print ISBN: 9780143118756 eText ISBN: 9781101539545  <u>Negotiation Genius : How to Overcome Obstacles and Achieve Brilliant Results at the Bargaining Table and Beyond</u> Author: Max Bazerman, Deepak Malhotra Edition: (2008) Publisher: Penguin Random House Print ISBN: 9780553384116 eText ISBN: 9780553904949	
IDM 5120 A01/G01	CAREER DEVELOPMENT SEMINAR	Kelly Mahoney
	No Textbook Required	
IDM 5120 G02	CAREER DEVELOPMENT SEMINAR	Farwa Zaidi
	No Textbook Required	
IDM 7050	INTERNATIONAL STUDY TRIP	Paul Larsons & Robert Parsons
	TBA	
IDM 7090 G05	SUSTAINABILITY ECONOMICS	Robert Parsons
	Please see course outline for details	
IDM 7090 G26	Indigenous Business Relations	Jamie Wilson
	<u>21 Things you may not know about the Indian Act</u> Author: Bob Joseph Edition: (2018) Publisher: Indigenous Relations Press Print ISBN: 9780095266520  <u>Breathing Life into the Stone Fort Treaty</u> Author: Craft Edition: (2013) Publisher: Purich Publishing Print ISBN: 9781895830644  <u>Indigenomics: Taking a Seat at the Economic Table</u> Author: Carol Anne Hilton Edition: (2021) Publisher: New Society Publishers Print ISBN: 9780865719408	

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	<p><b>FPIC:</b> <a href="https://www.justice.gc.ca/eng/csj-sjc/principles-principes.html">https://www.justice.gc.ca/eng/csj-sjc/principles-principes.html</a></p> <p><b>UNDRIP:</b> <a href="https://www.un.org/development/desa/indigenouspeoples/wp-content/uploads/sites/19/2018/11/UNDRIP_E_web.pdf">https://www.un.org/development/desa/indigenouspeoples/wp-content/uploads/sites/19/2018/11/UNDRIP_E_web.pdf</a> <a href="https://www.un.org/development/desa/indigenouspeoples/declaration-on-the-rights-of-indigenous-peoples.html">https://www.un.org/development/desa/indigenouspeoples/declaration-on-the-rights-of-indigenous-peoples.html</a></p> <p><b>Clearwater Seafoods:</b> <a href="https://www.theglobeandmail.com/business/article-premium-brands-coalition-of-mikmaq-first-nations-acquire-clearwater/">https://www.theglobeandmail.com/business/article-premium-brands-coalition-of-mikmaq-first-nations-acquire-clearwater/</a></p> <p><b>James Bay Agreements:</b> <a href="https://www.cngov.ca/governance-structure/legislation/agreements/">https://www.cngov.ca/governance-structure/legislation/agreements/</a></p> <p><b>Arctic Gateway Group</b> <a href="https://www.winnipegfreepress.com/opinion/analysis/2020/02/26/onenorth-creates-business-opportunities-for-the-future">https://www.winnipegfreepress.com/opinion/analysis/2020/02/26/onenorth-creates-business-opportunities-for-the-future</a></p>	
IDM 7120	EXECUTIVE LEADERSHIP AND RESPONSIBILITIES (PART 2)	Suzanne Gagnon
	Please see course outline for details	
IDM 7130	CONTEMPORARY THEMES IN BUSINES	Subbu, Bruno, Mohammed
	TBA	
IDM 7510	STRATEGIC LEADERSHIP AND MANAGING CHANGE	Jijun Gao
	No Textbook Required	
MIS 5120	SPREADSHEET SKILLS MANAGEMENT	Enrico Ticzon
	No Textbook Required	
MKT 7010 G01 & G02	MARKETING MANAGEMENT	Idris Adelakun
	<p><b>Marketing Management</b> Author: Phillip Kotler, Kevin Lane Keller, Alexander Chernev Edition: 16th Canadian Edition Publisher: Pearson Education Canada <b>Print ISBN: 9780135887158</b> <b>eText ISBN: 9780135887035</b></p> <p>Here is the link directing students to where they can purchase the 4 cases for MKT 7010 on the Ivey website: <a href="https://www.iveypublishing.ca/s/ivey-coursepack/a1R5c0000EiImFEAT">https://www.iveypublishing.ca/s/ivey-coursepack/a1R5c0000EiImFEAT</a></p> <p>This will also be on the bookstore's e-commerce website.</p> <p>Here are the instructions the instructor can share with the students for how they can purchase the cases: Please see the step by step instructions below to purchase the materials required for your course. Course: MKT 7010 G01 &amp; G02 Winter 2023 Professor(s): Idris Adelakun Starting: January 9, 2023 Ending: April 6, 2023 1. Go to the Ivey Publishing website at <a href="http://www.iveypublishing.ca">www.iveypublishing.ca</a> 2. Log in to your existing account or click "Register" to create a new account and follow the prompts to complete the registration. If registering, choose the "Student" role. 3. Click on this link or copy into your browser: <a href="https://www.iveypublishing.ca/s/ivey-coursepack/a1R5c0000EiImFEAT">https://www.iveypublishing.ca/s/ivey-coursepack/a1R5c0000EiImFEAT</a> 4. Click "Add to Cart".</p> <p>5. Go to the Shopping Cart (located at the top of the page), click "Checkout", and complete the checkout process. 6. When payment has been processed successfully, an Order Confirmation will be emailed to you immediately and you will see the Order Confirmation screen. 7. Once you have completed your order, click on your username on the top right --&gt; Orders --&gt; Downloads IMPORTANT: Access to downloadable files will expire on the course end date, so be sure to save a copy on your computer. The downloadable file is a PDF document that can be opened using Adobe Reader. This material is for your personal use only and is not to be shared, reproduced, or distributed in any form. NEED HELP ? Contact your professor directly or email Ivey Publishing's Customer Support Team at <a href="mailto:cases@ivey.ca">cases@ivey.ca</a>.</p>	
MKT 7080 G05	MARKETING INNOVATION	Sandeep Arora
	Please see course outline for details	
MSCI 5110	BASIC QUANTITATIVE ANALYSIS FOR MANAGEMENT	Robert Parsons
	No Textbook Required	
MSCI 7140	QUANTITATIVE ANALYSIS FOR MANAGEMENT	Yuvraj Gajpal
	<p><b>Introduction to Management Science, 13th edition</b> Author: Bernard W. Taylor III Publisher: Pearson</p> <p>Here is a link to facilitate direct purchase of either version through UM BookStore's digital platform, Campus eBookstore: <a href="https://bit.ly/3UydhG">https://bit.ly/3UydhG</a></p>	
OPM 7170	PROJECT MANAGEMENT	Narendra Malalgoda
	Please see course outline for details	
OPM 7300 G04 & T20	BUSINESS PROCESSES MANAGEMENT USING AN ERP SYSTEM	Allan Amundsen
	No Textbook Required	
OPM 7300 G05 & T23	RECENT DEVELOPMENTS IN SUPPLY CHAIN MANAGEMENT	Paul Larson
	No Textbook Required	
SCM 7046	SUSTAINABLE SUPPLY CHAIN MANGEMENT	Kelsey Taylor
	<p>Please see the step by step instructions below to purchase the materials required for your course. Course: SCM 7046 A01 &amp; G01 Winter 2023 Professor(s): Kelsey Taylor Starting: January 24, 2023 Ending: April 4, 2023 1. Go to the Ivey Publishing website at <a href="http://www.iveypublishing.ca">www.iveypublishing.ca</a> 2. Log in to your existing account or click "Register" to create a new account and follow the prompts to complete the registration. If registering, choose the "Student" role. 3. Click on this link or copy into your browser: <a href="https://www.iveypublishing.ca/s/ivey-coursepack/a1R5c0000EiImJEAD">https://www.iveypublishing.ca/s/ivey-coursepack/a1R5c0000EiImJEAD</a> 4. Click "Add to Cart".</p> <p>5. Go to the Shopping Cart (located at the top of the page), click "Checkout", and complete the checkout process. 6. When payment has been processed successfully, an Order Confirmation will be emailed to you immediately and you will see the Order Confirmation screen. 7. Once you have completed your order, click on your username on the top right --&gt; Orders --&gt; Downloads IMPORTANT: Access to downloadable files will expire on the course end date, so be sure to save a copy on your computer. The downloadable file is a PDF document that can be opened using Adobe Reader. This material is for your personal use only and is not to be shared, reproduced, or distributed in any form. NEED HELP ? Contact your professor directly or email Ivey Publishing's Customer Support Team at <a href="mailto:cases@ivey.ca">cases@ivey.ca</a>.</p>	
SCM 7048	ADVANCED SUPPLY CHAIN MANAGEMENT	Raj Appadoo
	No Textbook Required	