

M.B.A. FALL TERM TEXTBOOKS 2022-2023

FIN 7000	MANAGERIAL ECONOMICS	David Stangeland
	<p>Fundamentals of Economics for Business, 2nd Edition Author: David Borrow, John Smithin Edition: 2nd Edition Publisher: World Scientific Publishing Co. Print ISBN: 9789812797377 eText ISBN: 9789813107144</p> <p>Corporate Finance w/My Finance Lab, 5th Canadian Edition Author: Jonathan Berk, Peter DeMarzo, David Stangeland Edition: 5th Canadian Edition Publisher: Pearson Canada Print ISBN: 9780136648802 (with MyLab) eText ISBN: 9780136649052 (with MyLab)</p> <p>Please note: These chapters come from the same book as the textbook for FIN 7020 – in FIN 7020 you will need the book plus the key to access MyLab Finance. If you are buying the whole book, you do not need to buy the two chapters. When you buy the book, please ensure buying it with the access key for MyLab Finance as buying the two separately would cost more than the new book with key included. The professor recommends getting the hard-copy of the textbook that comes with the access key (from the U of M bookstore), the access key with e-book via the MyLab site is an alternative (but the e-book is more difficult to navigate.</p>	
FIN 7010	PROFESSIONAL FINANCIAL ETHICS	Howard Harmatz
	<p>Ethics in Finance Author: John R. Boatright Edition: 3rd Edition Publisher: Wiley-Blackwell 2014 ISBN: 9781118615829 Print ISBN: 9781118615829 eText ISBN: 9781118789261</p>	
FIN 7020	CORPORATE FINANCE	David Stangeland
	<p>Corporate Finance w/My Finance Lab, 5th Canadian Edition Author: Jonathan Berk, Peter DeMarzo, David Stangeland Edition: 5th Canadian Edition Publisher: Pearson Canada Print ISBN: 9780136648802 (with MyLab) eText ISBN: 9780136649052 (with MyLab) You will be required to use Excel for your assignments and during exam.</p>	
FIN 7140	FINANCIAL MODELLING	Ying Zhang
	<p>Financial Modeling, 5th Edition (Recommended Only) Author: Simon Benninga Print ISBN: 9780262046428</p>	
FIN 7180	BEHAVIOURAL FINANCE	Chi Liao
	<p>Behavioral Finance: Psychology, Decision-Making, and Markets, 1st Edition Author: Lucy Ackert; Richard Deaves Published by Cengage Learning (2010) Print ISBN: 9780324661170 eText ISBN: 978111178167</p>	
GMGT 7200	CRITICAL & CREATIVE THINKING	Howard Harmatz
	<p>Critical Thinking: Tools for Taking Charge of Your Professional and Personal Life Author: Linda Elder, Richard Paul Edition: 2nd Edition Publisher: The Foundation For Critical Thinking Print ISBN: 9781538139523 eText ISBN: 9781538139530</p> <p>Systems thinking for social change Author: David Peter Stroh Edition: 2015 Publisher: Chelsea Green Publishing Print ISBN: 9781603585804 eText ISBN: 9781603585811</p>	
GMGT 7210	STRATEGY	Parshotam Dass
	See Course Outline for details	
GMGT 7220	MANAGING PEOPLE IN ORGANIZATIONS	Lukas Neville
	See Course Outline for details	
GMGT 7350 G02	BUSINESS VENTURE ANALYSIS	Zhenyu Wu
	TBA	
GMGT 7350 G09	STRATEGIC LEADERSHIP AND SUSTAINABILITY	Nathan Greidanus
	See Course Outline for details	
GMGT 7350 G10	BUSINESS ANALYSIS AND STRATEGY DEVELOPMENT	Judy Jayasuriya
	TBA	
GMGT 7350 G12	BUSINESS CASE COMPETITIONS	Judy Jayasuriya Arly Akerstream Aditya Kedia
	TBA	
IDM 5120	CAREER DEVELOPMENT SEMINAR	Olawole Luro Farwa Zaidi
	TBA	
IDM 7120	EXECUTIVE LEADERSHIP & RESPONSIBILITIES	Jamie Hall
	<p>Wild Ride: Inside Uber's Quest for World Domination Author: Adam Lashinsky Publisher: Portfolio (2017) Print ISBN: 9780735211391 eText ISBN: 9780735211407</p> <p>The Road Less Traveled Author: M. Scott Peck Publisher: Touchstone (distributed by Simon & Schuster) Print ISBN: 9780743243155 eText ISBN: 9781439144855</p> <p>Thinking in Systems Author: Donella H. Meadows Publisher: Chelsea Green Publishing Print ISBN: 9781603580557 eText ISBN: 9781603581486</p> <p>The Lac Megantic Rail Disaster: Public Betrayal, Justice Denied Author: Bruce Campbell Publisher: James Lorimer & Company Ltd. Print ISBN: 9781459413412 eText ISBN: 9781459413429</p>	
IDM 7130	CONTEMPORARY THEMES IN BUSINESS	Subbu Sivaramakrishnan Bruno Dyck Mohammed Bhabha
	<p>Ten Dirty Little Secrets of Successful Entrepreneurs Author: Stewart Thornhill Source: Ivey Business Journal Publication Date: 2012-11-01 https://www.iveypublishing.ca/s/product/ten-dirty-little-secrets-of-successful-entrepreneurs/0115c00000CwlaY</p>	
MIS 5120	SPREADSHEET SKILLS FOR MANAGEMENT	Eric Ticzon
	See Course Outline for details	
MKT 7010	MARKETING MANAGEMENT	TBA
	TBA	
MKT 7232 G01	CONSUMER BEHAVIOUR	Namita Bhatnager
	TBA	
MSCI 5110	BASIC QUANTITATIVE ANALYSIS FOR MANAGEMENT	Robert Parsons
	See Course Outline for details	
OPM 7120	OPERATIONS & SUPPLY CHAIN MANAGEMENT	TBA
	TBA	
SCM 7040	LOGISTICS MANAGEMENT	Narendra Malalgoda
	TBA	
SCM 7042	PURCHASING AND PROCUREMENT IN SUPPLY CHAINS	Allan Amundsen
	TBA	
SCM 7044	SUPPLY RELATIONSHIP MANAGEMENT	Farhan Islam
	TBA	