

ASPER MBA FUNCTIONAL & THEME CONCENTRATIONS

I.H. Asper School of Business, University of Manitoba

		FUNCTIONAL CONCENTRATIONS					
		Finance	Financial Analyst (ALL below are mandatory)	Leadership and Organizations	Marketing	Supply Chain Management	Pure
THEME CONCENTRATIONS	International and Emerging Markets	FIN 7080 International Finance	FIN 7080 International Finance	GMGT 7350 Business Analysis and Strategic Development (entry into this course is competitive) GMGT 7350 Case Competitions (by invitation only) GMGT 7350 Leadership for a Global Environment GMGT 7350 International Management	MKT 7300 International Marketing (in Spain) – not offered currently MKT 7080 Cultural Brand Management	OPM 7300 Global Transportation Principles	IDM 7050 International Study Trip OR Study Abroad OR Exchange = Mandatory experiential course
	Sustainability			GMGT 7350 Strategic Leadership and Sustainability	MKT 7080 Consumer Insights and Social Change (cannot be held for credit with Consumer Behaviour) MKT 7080 Sustainability Marketing	OPM 7180 Sustainable Lean Management SCM 7046 Sustainable SCM	IDM 7090 Sustainability Economics IDM 7090 Sustainability and Entrepreneurship Experiential (Mandatory experiential course)
	Entrepreneurship and Innovation			GMGT 7370 Managing Innovation GMGT 7350 Business Venture Analysis	MKT 7080 Marketing Innovation		IDM 7090 Sustainability and Entrepreneurship Experiential (Mandatory experiential course)
	Pure	FIN 7152 Investment Policy FIN 7192 Portfolio Management FIN 7190 Fixed Income Securities FIN 7130 Alternative Markets and Instruments (1.5 credits) FIN 7140 Financial Modelling FIN 7180 Behavioural Finance FIN 7010 Professional Finance Ethics	FIN 7130 Alternative Markets and Instruments (1.5 credits) FIN 7140 Financial Modelling FIN 7180 Behavioural Finance FIN 7152 Investment Policy FIN 7010 Professional Finance Ethics FIN 7192 Portfolio Management FIN 7190 Fixed Income Securities	GMGT 7350 Negotiations GMGT 7100 Interpersonal Processes IDM 7090 Indigenous Business Relations	MKT 7080 Digital Marketing MKT 7232 Consumer Behaviour (cannot be held for credit with Consumer Insights and Social Change)	MSCI 7140 Quantitative Analysis OPM 7170 Project Management OM 7300 Business Process Management Using ERP Systems OPM 7300 Global Transportation Principles SCM 7140 Logistics Management SCM 7042 Purchasing and Procurement in SCM SCM 7044 Supply Relationship Mgmt. OPM 7300 Recent Dev in SCM SCM 7048 Advanced SCM	

- 12 credit hours from a column/row above are required to earn a functional or theme concentration (for theme concentrations, an experiential course must be one of the four). All courses above (other than Alt. Markets and Instruments – 1.5) are 3 credit hours.
- This is a master listing of all electives "on the books" - **not all courses above are offered every year.**
- Students are able to earn up to 2 concentrations – they can both be functional concentrations or both be theme concentrations, or one of each. Note that you can also choose not to concentrate at all, and simply earn a General Management MBA by taking a variety of electives from different areas.
- Students must complete a minimum of 30 credit hours (10-11 courses) of electives in total in the Asper MBA.
- "Pure" courses are those that can only be counted toward one concentration/theme – they do not cross-pollinate with another concentration/theme.
- Health Admin and Managing Public Enterprise concentrations are offered outside Asper and are outlined in separate PDFs on the Student Resources webpage.
- IDM 7090 Industry Project is a general elective (it does NOT count toward ANY concentration). A student can take a max TWO Industry Projects for MBA credit.