

## Sean Buchanan

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### Academic Positions

2015 - Asper School of Business, University of Manitoba  
Assistant Professor, Department of Business Administration

### Education

2010 - 2016 YORK UNIVERSITY – Doctor of Philosophy (Ph.D.)  
Schulich School of Business – Organization Studies  
*Dissertation:* Trade Associations and the Strategic Framing of Change in Contested Issue Organizational Fields: The Evolution of Sustainability in the Canadian Mining Industry, 1993 – 2013.  
*Committee:* Christine Oliver (Chair), Charlene Zietsma, Mike Valente

2009 – 2010 UNIVERSITY OF MANITOBA – Master of Science (M.Sc.)  
Asper School of Business – Business Administration

2006 – 2008 UNIVERSITY OF MANITOBA – B. Commerce (Hons.)  
Asper School of Business – Marketing/Human Resources

1999 – 2005 UNIVERSITY OF MANITOBA – Bachelor of Arts (Advanced)  
Major in Psychology/Minor in Philosophy

### Published/Accepted Journal Articles

Ruebottom, T., Buchanan, S., Voronov, M. and Toubiana, M. (2020). “Commercializing the Practice of Voyeurism: How Businesses Leverage Authenticity and Transgression to Create Value.” *Academy of Management Review*. Forthcoming.

Riaz, S. and Buchanan, S. (2020). “Elite Maintenance Work across the Covid-19 Crisis: A Critical View on Power and Language.” *Critical Perspectives on International Business*. Forthcoming.

Phung, K., Buchanan, S., Toubiana, M., Ruebottom, T. and Turchick-Hakak. (2020). “When Stigma Doesn’t Stick: Stigma Deflection and Occupational Stratification in the Sharing Economy.” *Journal of Management Studies*. Forthcoming.

Buchanan, S. (2020). “Corralling Organizational Institutionalism.” *Journal of Management Inquiry*, 29(3): 251-253

Buchanan, S., Ruebottom, T., and Riaz, S. (2018). “Categorizing Competence: Consumer Debt and the Reproduction of Gender-based Status Differences.” *Organization Studies*, 39(9):

1179-1202.

Buchanan, S. and Marques, J.C. (2018) “How Home Country Industry Associations Influence MNE international CSR Practices: Evidence from the Canadian Mining Industry.” *Journal of World Business*, 53(1), 63-74.

Riaz, S., Buchanan, S., and Ruebottom, T. (2016). “Rhetoric of Epistemic Authority: Defending Field Positions during the Financial Crisis.” *Human Relations*, 69(7): 1533-1561.  
(\*an earlier version appeared in the *Academy of Management Proceedings*)

Riaz, S., Buchanan, S., and Bapuji, H. (2011). “Institutional Work Amidst the Crisis: Emerging Positions of Elite Actors” *Organization*, 18(2): 187-214.

Buchanan, S. and Bradshaw, P. (2011). “The Voice from Outside: Stakeholder Resistance in Non-Profit Organizations”. *The Nonprofit Quarterly*, 18(3/4): 85-103.

### **Book Chapters**

Lawrence, T. B., & Buchanan, S. (2017). “Power, Institutions and Organizations”. In R. Greenwood, C. Oliver, T. B. Lawrence, & R. E. Meyer (Eds.), *The Sage Handbook of Organizational Institutionalism* (pp. 477–506). London: SAGE Publications.

### **Other Publications**

Buchanan, S. (2019). Book Review: “Regulation and Inequality at Work: Isolation and Inequality beyond the Regulation of Labour” by Vanisha Sukdeo. *Canadian Business Law Journal*, 61(3): 411-415.

### **Manuscripts under Review**

Buchanan, S., Zietsma, C. & Matten, D. *Title withheld to preserve anonymity. Organization Science*. Revise and resubmit (1<sup>st</sup> round)

Buchanan, S. & Barnett, M. *Title withheld to preserve anonymity. Organization Science*. Revise and Resubmit (1<sup>st</sup> round)

Buchanan, S., Toubiana, M., Riaz, S., and Lounsbury, M. *Title withheld to preserve anonymity. Academy of Management Journal*. Under review.

### **Work in Progress**

Buchanan, S., Ruebottom, T., and Riaz, S. “From fringe to focal: How framing sustains issue salience.” Stage: Final manuscript preparation.

Buchanan, S. & Caza, A. “The paradox of embedded agency revisited.” Stage: Data Collection

### **Research Awards and Funding**

Social Sciences and Humanities Research Council – Insight Development Grant (2018-2020) (\$66,786)

University of Manitoba – University Research Grants Program (2015-2016) – (\$6,786)

Provost Dissertation Scholarship (2014-2015) – (\$22,000)  
Social Sciences and Humanities Research Council (2012-2014) - Doctoral Fellowship (\$40,000)  
Ontario Graduate Scholarship (2011-2012) – Graduate Scholarship (\$15,000)  
Schulich School of Business (2010-2014) - PhD Bursary (\$88,000)  
Schulich School of Business (2010-2011) Entrance Scholarship for Merit (\$12,000)  
Social Sciences and Humanities Research Council (2009-2010) - Joseph Armand Bombardier  
Canada Graduate Scholarship (\$17,500)  
University of Manitoba (2009-2010) – Faculty of Graduate Studies Travel Award (\$1,000)  
University of Manitoba (2009-2010) - Financial Aid General Financial Award (\$1,000)

### **Awards and Nominations**

**Nominee, Best Paper on Environmental and Social Practices (2020)** – Academy of Management OMT Division  
**Nominee, Best Phenomenon Based Paper Award (2019)** – Journal of World Business  
**ABCD Reviewer Award (2019)** – Academy of Management OMT Division  
**Nominee, Seymour Schulich Teaching Excellence Award (2014)** – Schulich School of Business  
**Nominee, Best Paper on Environmental and Social Practices (2014)** – Academy of Management OMT Division

### **Selected Conference Presentations**

Buchanan, S., Ruebottom, T. & Riaz, S. (2020) “From fringe to focal: How framing sustains issue salience.” Presented at the Academy of Management Annual Meeting, August 6<sup>th</sup>-10<sup>th</sup>, 2020 (Virtual)

Phung, K., Buchanan, S., Toubiana, M., Ruebottom, T. & Turchick-Hakak, L. (2019) “When Stigma Doesn’t Stick: Stigma Deflection and Occupational Stratification in the Sharing Economy”. Presented at the Oxford Reputation Symposium, August 28<sup>th</sup> – 30<sup>th</sup>, 2019, in Oxford, UK.

Buchanan, S. & Barnett, M. (2019) “Sustaining Industry Self-Regulation: A Process Model”. Presented at the Academy of Management Conference, August 9<sup>th</sup>- 13<sup>th</sup>, in Boston, MA.

Ruebottom, T., Buchanan, S., Voronov, M. & Toubiana, M. (2019). “Transgression and Authenticity: How Voyeuristic Businesses Organize to Create Value” Presented at European Group of Organizational Scholars (EGOS) conference, July 4<sup>th</sup> – 6<sup>th</sup>, 2019, in Edinburgh, UK.

Buchanan, S. and Barnett, M. (2019) “Sustaining Industry Self-Regulation: A Process Model”. Presented at the Society for the Advancement of Socio-Economics, June 27<sup>th</sup>-29<sup>th</sup>, in New York, NY.

Phung, K., Toubiana, M., Buchanan, S., Ruebottom, T. & Turchick-Hakak, L. (2018) “Uber’ing Away Stigma: The Impact of Sharing Technology on Stigmatized Occupations”. Presented at the European Group of Organizational Scholars (EGOS) conference, July 5<sup>th</sup> – 7<sup>th</sup>, 2018, in Tallinn, Estonia

Buchanan, S., Ruebottom, T., and Riaz, S. (2018). “From fringe to focal: How axiological, methodological, and ontological framings impact the prominence of issues in discursive fields”. Presented at the European Group of Organizational Scholars (EGOS) conference, July 5<sup>th</sup> – 7<sup>th</sup>, 2018, in Tallinn, Estonia

Buchanan, S. (2018). “Turning lead into gold: Conflict and the durability of a field settlement in Canadian mining”. Presented at the *Alberta Institutions Conference*, June 8<sup>th</sup> – 9<sup>th</sup>, 2018, in

Edmonton, AB

- Buchanan, S. (2017). "Media texts as a multifaceted window into institutional processes". Presented at "Talk as Data: New Approaches to Analyze Text to Advance Theory" (Organizer: Jeffery Loewenstein). Presented at the Academy of Management Conference, August 4<sup>th</sup> – 8<sup>th</sup>, in Atlanta, GA.
- Buchanan, S. Toubiana, M., and Riaz, S. (2017). "The dynamics of rhetoric in disrupted organizational fields. Presented at the Academy of Management Conference, August 4<sup>th</sup> – 8<sup>th</sup>, in Atlanta, GA.
- Buchanan, S., Toubiana, M., Riaz, S. and Lounsbury, M. (2016). The dynamics of rhetoric in disrupted organizational fields. Presented at the European Group of Organizational Scholars (EGOS) conference, July 6<sup>th</sup> – 8<sup>th</sup>, 2016 in Naples, Italy.
- Buchanan, Ruebottom, T and Riaz, S. (2016). "Categorizing competence: Consumer debt and the reproduction of gender based status differences". Presented at the Academy of Management Conference, August 5<sup>th</sup> – 9<sup>th</sup>, in Anaheim, CA.
- Buchanan, S. (2015). "Trade associations and change in Contested issue fields: Strategic framing and the evolution of sustainability in the Canadian mining industry." Presented at the *Alberta Institutions Conference*, June 12<sup>th</sup>-14<sup>th</sup>, 2015, in Banff, AB.
- Riaz, S. and Buchanan, S. (2014). "Relational work by elite actors: Defining authority relationships as institutional maintenance." Presented at the *Academy of Management Conference*, August 1<sup>st</sup> – 5<sup>th</sup>, 2014, in Philadelphia, PA.
- Buchanan, S., Riaz, S., and Toubiana, M. (2013). "The media and institutional maintenance: The case of consumer debt." Presented at the *Academy of Management Conference*, August 9<sup>th</sup> -13<sup>th</sup>, 2013, in Orlando, FL.
- Riaz, S. and Buchanan, S. (2013). "Bankers in crisis: Constructing an epistemic authority hierarchy through rhetorical institutional work." Presented at the *European Group of Organizational Scholars (EGOS) Conference*, July 4<sup>th</sup>-6<sup>th</sup>, Montreal, QC.
- Buchanan, S. and Matten, D. (2013). "Why do multinational corporations become involved in global governance?" Presented at the *Journal of Management Studies* paper development workshop, May 23-24<sup>th</sup>, 2013, Copenhagen, Denmark
- Zietsma, C., Laurila, J., and Buchanan, S. (2013). "Institutional logics in comparative perspective: forestry certification in Finland and British Columbia, Canada." Presented at the *Institutional Logics Workshop* at Cardiff University, April 8<sup>th</sup>-9<sup>th</sup>, Cardiff, Wales.
- Buchanan, S. (2012). "Understanding cross-National variation in corporate social performance: A comparative institutional analysis." Presented at the *Academy of Management Conference*, August 3<sup>rd</sup> – 7<sup>th</sup>, 2012, Boston, MA.
- Buchanan, S. and Matten, D. (2012). "Agency and institutions at the global level: An institutional conceptualization of the political role of multinational corporations." Presented at the *European Group of Organizational Scholars (EGOS) Annual Conference*, July 7<sup>th</sup> – 9<sup>th</sup>, Helsinki, Finland.
- Buchanan, S., Riaz, S., and Bapuji, H. (2012). "What's in your wallet: Consumer debt, the media and institutional work." Presented at *European Group of Organizational Scholars (EGOS) Annual Conference*, July 7<sup>th</sup> – 9<sup>th</sup>, Helsinki, Finland.
- Buchanan, S. (2012) "The national-level drivers of corporate social performance." Presented at the 5<sup>th</sup> Annual *Comparative Research in Law and Political Economy Conference*, March 1-2<sup>nd</sup>, Osgoode Law School, Toronto, ON.

- Buchanan, S. (2011). "What constrains socially responsible managers? CSR and the technical environment. Presented at the *Academy of Management Conference*, August 12<sup>th</sup> – 16<sup>th</sup>, 2011, San Antonio, TX.
- Riaz, S., Bapuji, and Buchanan, S. (2011). "Rhetorical strategies of institutional work: The banking profession and the financial crisis." Presented at the 71<sup>st</sup> *annual Academy of Management Conference*, August 12<sup>th</sup> – 16<sup>th</sup>, 2011, San Antonio, TX.
- Buchanan, S. (2011) "CSR, short-Termism, and managerial discretion: The importance of the technical environment." Presented at the *Society for the Advancement of Socio-Economics Annual Conference*, July 23<sup>rd</sup> – 25<sup>th</sup>, 2011, Madrid, Spain.
- Buchanan, S. (2010). "Toward an institutional theory of corporate social performance". Presented at the *Academy of Management Conference*, August 7<sup>th</sup> – 11<sup>th</sup>, 2010, Montreal, Qc.

### **Conference Symposia and Professional Development Workshops**

**Participant:** Junior Faculty Consortium. Academy of Management Annual Meeting, Chicago, IL. August 10<sup>th</sup>-14<sup>th</sup>, 2018.

**Co-Organizer:** Organizing Business Collective Action sub-theme. European Group of Organizational Scholars (EGOS), Copenhagen, Denmark, July 6<sup>th</sup> – 8<sup>th</sup>, 2017. With Jochem Kroezen, Lærke Højgaard Christiansen and Charlene Zietsma.

**Participant:** Junior Faculty Consortium. Western Academy of Management (WAM), Palm Springs, CA. March 22<sup>nd</sup> – 25<sup>th</sup>, 2017.

**PDW Organizer:** Business Collective Action in the 21<sup>st</sup> Century. Academy of Management Annual Meeting, Anaheim, CA, August, 2016. With Jochem Kroezen, Lærke Højgaard Christiansen, Jose Carlos Marques. Participants: Mark Mizruchi, Lyn Spillman, Michael Barnett, Marc Schneiberg, Klaus Weber, Mary-Hunter McDonnell, Sebastien Mena, Brandon Lee.

**Symposium Organizer:** New Directions in Business Collective Action Research. *Academy of Management Annual Meeting*, Vancouver, BC, August, 2015. Panelists: Michael Barnett, Edward Walker, Brandon Lee, Jakomijn van Wijk, and JB Litrico.

**Participant:** Organization and Management Theory (OMT) Doctoral Consortium. *Academy of Management Conference*, Philadelphia, PA. August, 2014

**Symposium Organizer:** Attending to Capitalism in Organizational Institutionalism. *Academy of Management Annual Meeting*, Orlando, FL, August, 2013. Panelists: Michael Lounsbury, Paul Hirsch, Renate Meyer, and Marc Ventresca.

**Participant:** Panel Session: What are the Challenges/Advantages of Being/Becoming a Critical Management Researcher and Educator? *Academy of Management Conference*, Orlando, FL. August, 2013.

### **Teaching**

**University of Manitoba - Asper School of Business (2016 - )**  
GMGT 1010: Business and Society, Core Course (BComm)

**York University – Schulich School of Business (2013 – 2014)**

ORGS 2010: Organizations and Their Environments, Core Course (BBA)

**Academic Service and Professional Development**

**Reviewer:** *Academy of Management Review; Journal of Management Studies; Organization Studies; Human Relations; Journal of Business Ethics; Organization; Journal of World Business; European Management Review; Journal of Management Inquiry.*

**Reviewer:** Academy of Management OMT, SIM, MOC Divisions (2010-2019)