Managing Public enterprises concentration



I.H. Asper School of Business, The University of Manitoba

July, 2022

Concentration Opportunity

A program of elective study in Managing Public Enterprises is available to Asper MBA students. This interdisciplinary concentration is a jointly sponsored initiative by the University's MBA and MPA programs. MBA students who complete this concentration will have a concentration in Managing Public Enterprises noted on their transcripts.

Aim

This concentration of study focuses on the interface between private sector business and community/state governance and administration. The **aim** of the concentration is to provide participating students reciprocal opportunities to understand each others' management environments, and to develop joint understandings as to how to maximize business- government cooperation and synergies.

Requirements

To earn the concentration, MBA students must complete 12 credit hours (ch) from the MPA program. The following are the available options for 2022-2023*:

- POLS 7132-Ao1 Public Policy Process and Issues (Fall Mondays 6:00-8:45)
- POLS 7270-To1 Manitoba Politics and Government (Fall Wednesdays 6:00-8:45)
- POLS 7134-Ao1 Qualitative Methods and Communications for the Public Sector (Fall Thursdays 6:00-8:45)
- POLS 7130-A01 Theories and Issues in Public Administration (Winter Thursdays 6:00-8:45)

MBA students wishing to undertake courses within the concentration must receive course registration approval from both the MPA and MBA programs. In order to register for MPA courses, Asper MBA students must:

- first obtain written permission (e-mail is sufficient) from Dr. Andrea Rounce, Head, Political Studies (andrea.rounce@umanitoba.ca) or Ms. Shauna Kapusta (shauna.kapusta@umanitoba.ca).
- forward the permission to Ewa Morphy, Asper Graduate Program Manager, Asper Graduate Program Office (ewa.morphy@umanitoba.ca) who will register them for the course, space permitting.

^{*} A few other 2022-2023 courses may be available, if the ones above do not work in an individual student's schedule. As they are courses that will have much more limited spaces for MBAs, please discuss their availability first with Ewa Morphy.