

CURRENT ASPER MBA FUNCTIONAL & THEME CONCENTRATION COURSES 2020-2021

I.H. Asper School of Business, University of Manitoba

		FUNCTIONAL CONCENTRATIONS					
		Finance	Financial Analyst (all are mandatory)	Leadership and Organizations	Marketing	Supply Chain Management	Pure
THEME CONCENTRATIONS	International and Emerging Markets	- International Finance	- International Finance	- Business Analysis and Strategic Development - Leadership for a Global Environment	- International Marketing (in Spain) - TENTATIVE - Cultural Brand Management		- International Study Trip OR Study Abroad (International Marketing in Spain, TENTATIVE) OR Exchange = Mandatory experiential course
	Sustainability			- Strategic Leadership and Sustainability	- Consumer Insights and Social Change	- Sustainable Lean Management	- Sustainability Economics - Seminar in Aboriginal Economy (NATV course) - Sustainability and Entrepreneurship Experiential (Mandatory experiential course)
	Entrepreneurship and Innovation			- Managing Innovation - Business Venture Analysis	- Marketing Innovation		Sustainability and Entrepreneurship Experiential (Mandatory experiential course)
	Pure	- Investment Policy - Portfolio Management - Fixed Income Securities - Alternative Markets and Instruments (1.5 credits) - Financial Modelling - Behavioural Finance - Readings in Accounting and Finance	- Alternative Markets and Instruments (1.5 credits) - Financial Modelling - Behavioural Finance - Investment Policy - Readings in Accounting and Finance - Portfolio Management - Fixed Income Securities	- Negotiations - Interpersonal Processes	- Digital Marketing	- Quantitative Analysis - Project Management - Business Process Management Using ERP Systems	

- 1) Four courses (12 credit hours) are required to earn a functional or theme concentration (for theme concentrations, an experiential course must be one of the four).
- 2) Students are able to earn up to 2 concentrations – they can both be functional concentrations or both be theme concentrations, or one of each. Note that you can also choose not to concentrate at all, and simply earn a General Management MBA by taking a variety of electives from different areas.
- 3) Students must complete 10 elective courses (30 credit hours) in total in the Asper MBA.
- 4) "Pure" courses are those that can only be counted toward one concentration/theme – they do not cross-pollinate with another concentration/theme.
- 5) **These courses** are under review for theme concentrations, thus are tentatively listed in this theme for now.