



September 13, 2022

Hello parents/guardians!

Do you and your children have a passion for languages? Can you help to promote language learning to others?

The [Faculty of Arts Language Centre at the University of Manitoba](#) would like to invite your children to participate in a contest for grade 9-12 Manitoba high school students entitled “**LET’S PROMOTE LANGUAGE LEARNING.**” This year, we are asking high school students to create an advertising campaign to encourage others to learn a new language. Their submissions should highlight the benefits of multilingualism and should answer the question: What are the top reasons to take a language course?

Students can submit an entry as an individual or as an entire class. We’re looking for as much creativity as possible in the entries which can be a video, a poster, a PowerPoint or multimedia presentation, a podcast or any other project of creative expression. Submissions are to be in English. Contest rules and entry details can be found on our [website](#) (or with teachers).

The top 3 individual entrants will receive prize packages of a selection of UM branded merchandise (e.g. sweatshirts, drink bottles, backpacks, etc.) valued at \$350, \$250 and \$100. The top 1 class entry will receive a pizza party for the class along with a selection of UM branded merchandise for the entire class.

The deadline for contest entries is **Thursday, December 15, 2022**, just before winter break, to give the students plenty of time to work on their submissions. The winners will be announced **January 13, 2023**.

We hope that this contest offers students an opportunity to participate in a creative project that also helps to promote the life-long benefits of multilingualism and would appreciate if you would encourage your children to participate.

Please note that the individual application package includes a release for both parents and students to sign, to allow the University of Manitoba to publicly announce the winners and use their submissions for promotional purposes.

The Faculty of Arts offers courses in over 20 languages. It is the Language Centre’s mission to promote and support language learning at UM and in our community through our language laboratories, a resource centre, teaching supports, promotion of travel study opportunities and cultural events.

Thank you very much for your time and consideration. Last year, we received fantastic entries from high school students and we are really looking forward to seeing what the students will come up with this year. Please don’t hesitate to contact us if you have any questions.

The Language Centre,

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