

HIGH SCHOOL STUDENT CONTEST: LET'S PROMOTE LANGUAGE LEARNING

Brought to you by the Faculty of Arts Language Centre, University of Manitoba

Create an advertising campaign to encourage others to learn a new language! Tell us the top reasons to take a language course.

Contest Rules and Regulations

1. Contest Period

The Language Centre High School Contest closes on December 15, 2022, 11:59 pm CST.

2. General Eligibility

The Contest is open to Manitoba high school students (grades 9 to 12) enrolled in a language program at their school or at an evening/weekend program offered by an outside organization (e.g. a cultural or community group). There are two options for entry:

- a. As an individual: Only one entry per student and only one student per entry as submitted by the individual.
- b. As a class: Only one entry per class as submitted by the teacher.

3. Prizes

Prizes include:

- a. **Individual:** 1 University of Manitoba prize package, value: \$350, 1 University of Manitoba prize package, value: \$250 and 1 University of Manitoba prize package, value: \$100. Prize packages include a selection of University of Manitoba branded merchandise.
- b. **Class:** 1 pizza party (pizza and soft drinks from a location as chosen by the Language Centre) along with a selection of University of Manitoba merchandise (prize value to be determined based on the number of students in the class entry).

A prize must be accepted as awarded. No prize substitutions or prize transfers will be allowed.

4. Online Entry

To enter the contest, eligible participants must submit by the deadline, an individual or class contest application form along with:

- a. a video in the form of a YouTube link (in English). For individual entries, video length is a maximum 60 seconds **AND** a video permission form is required. For class entries, video length is a maximum 5 minutes (a video permission form is NOT required for class entries), or
- b. other project of creative expression (e.g. poster, PowerPoint, podcast, etc) (in English) that fits the contest description: "Create an advertising campaign to promote language learning to others! Tell us the top reasons to take a language course."

5. Contest Draw

A panel of Faculty of Arts faculty and staff will judge the entries. Winners will be announced by

January 13, 2023. The odds of winning are dependent upon the number of eligible entries received.

6. **Conditions of Participation in Contest**

By participating in this contest, the entrant(s) agrees:

(a) to be bound by these Official Contest Rules and the decisions of the University of Manitoba, whose decisions are final;

(b) to the use of the entrant's, likeness, voice, image, recording, video footage, contest entry submission and statements in connection with this contest and the promotion and exploitation thereof;

(c) that if selected as the winner, you give the University and its agents the right to publish or broadcast your name, likeness, voice, image, recording, video footage or statements for editorial, promotional, advertising and publicity purposes, without compensation other than the value of the prize offered. For class entrants, the teacher will act as the class representative;

(d) to release and indemnify and hold harmless the University, its advertising and promotional agencies, the prize suppliers, and all their respective officers, directors, employees, owners, agents, contractors, representatives, successors and assigns from any liability in connection with or arising out of this contest, the awarding of the prize, the use of any personal information or the use of merchandise purchased in relation to winning a prize.

7. **Awarding the Prize**

The Prize Winner will be notified by email and will have 5 business days to respond and arrange prize pick up. If the Language Centre is not contacted by the Prize Winner within this time period another Prize Winner may be selected until the Prize has been awarded and claimed.

To claim the Prize, the Prize Winner must:

(a) provide proof of identification. If under 18, the winner's parent/guardian must also provide proof of identification.; and

(b) sign a declaration, waiver and release, affirming he or she has read, understood and agreed to be bound by these Official Contest Rules.

8. **Privacy**

The entrant's personal information is protected in accordance with the University of Manitoba's privacy policy.

No private information will be transferred on to any third parties and the results of the contest shall remain anonymous unless you have consented otherwise.

9. **General**

No entries will be returned.

This contest is subject to all applicable federal, provincial and municipal laws including the University of Manitoba internal policies.

The University reserves the right to terminate this contest at its discretion. The University also reserves the right to terminate an entrant's eligibility to participate if the entry does not meet the entrance requirements or the entrant is found to be abusing the Contest rules in any way.

The University of Manitoba assumes no responsibility for lost, late, incomplete, or misdirected

entries or for any transmission, data, storage, or computer failure or failure of any kind resulting in the entry form being lost, destroyed, damaged or delivered after the close of the contest.

10. Notice Regarding Collection, Use, and Disclosure of Personal Information by the University

Your personal information is being collected under the authority of The University of Manitoba Act. The information you provide will be used by the University for the purpose of awarding the contest prize and contacting you in the event that you win the draw. Your personal information will not be used or disclosed for other purposes, unless permitted by The Freedom of Information and Protection of Privacy Act (FIPPA). If you have any questions about the collection of your personal information, contact the Access & Privacy Office (tel. 204-474-9462), 233 Elizabeth Dafoe Library, University of Manitoba, Winnipeg, MB, R3T 2N2.