

Evolving Food Trends and their Impact on our Agri-Food Sector

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The Canadian agri-food landscape is continuously changing to remain competitive. Disruptions in how Canadian consumers shop and buy food are a constant in today's fast changing world. Consumers today do not appear to enter the experience looking for a radical new way to shop, but they seem to be influenced by several aspects of their daily lives. Some aspects are obviously more predictable than others, but how these changes impact agriculture and farming in general? By examining food cultures and trends more closely, along with sustainability and climate change implications, Dr. Charlebois will engage in an open dialogue about food systems opportunities.