

25th ANNUAL
FIELDS ON WHEELS
CONFERENCE



***Celebrating Achievement and Building Resilience in
Agricultural Food Systems***

**Friday, December 11, 2020
Webinar**

AGENDA

8:30 – 8:45 Welcoming Remarks

Dr. Subbu Sivaramakrishnan, Associate Dean, I.H. Asper School of Business

Hon. Ron R. Schuler, Minister of Infrastructure, Province of Manitoba



8:45 - 10:30 a.m. Session 1 – Climate Change and Processing Resiliency

Chair: Steve Pratte, Manager, Policy Development, CCGA

“Changing growing conditions: hotter, drier, wetter, colder?”

Dr. Danny Blair, Professor, University of Winnipeg

“21st Century Water Wealth - Prairie Water, Irrigation and Sustainable Agri-Food Economies in a Changing World”

Dr. Graham Parsons, President, Organisation for Western Economic Cooperation

“Alberta Irrigation: farmers, food and climate adaptation”

Margo Jarvis Redelback, P.Ag., Executive Director, Alberta Irrigation Districts Association

Questions and Discussion

10:30 – 10:45 a.m. Stretch and Bend Break



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10:45 – 12:00 p.m. Session 2 – Celebrating Achievement

Chair: Dr. Bruno Silvestre, Director, Transport Institute

“Opportunities for Pea Starch”

Janelle Courcelles, Senior Manager, Food Innovation & Marketing, Pulse Canada

“Building the World’s Largest Pea Protein Processing Plant”

Michelle Finley, Roquette Canada Ltd.

Questions and Discussion

12:00 – 1:00 p.m. Luncheon Speaker and Break Period

Chair: Dr. Derek Brewin, Head, Department Agribusiness and Ag. Economics

“Evolution, Achievement and Innovation in Rail Transport”

David Przednowek, CN Rail



1:00 – 2:15 p.m. Session 3 – Innovations in Food Delivery

Chair: Dr. Barry E. Prentice, SCM Department

“A Pandemic Pivot: The Sysco At Home Story”

Kim Doherty, President, Prairies Region, Sysco Corporate

“Trucking in the Pandemic”

Terry Shaw, Executive Director, Manitoba Trucking Association

“Digitizing the Food Value Chain for Resilience and Sustainability”

Neil Van Seters, Director, Global Strategy & Acquisitions, and
David Feaster, Senior Sales Consultant, Ignition by TELUS Agriculture

Questions and Discussion

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2:15 – 2:30 p.m. Stretch and Bend Break



2:30 – 4:30 p.m. Session 4 – Looking Back and Looking Forward

Sponsored By:

Chair: Hedley Auld

“Twenty-years of Progress”

Mark Hemmes, President, Quorum Corporation

“Dedicated to Grain”

Jon Harman, Managing Director of Marketing, Grain and Fertilizer. Canadian Pacific Railway

“Eastern Route Revival?”

Tim V. Heney, Chief Executive Officer, Port of Thunder Bay

“Where are we going from here?”

Neil Townsend, Chief Market Analyst, Farmlink

Questions and Discussion



The St. Lawrence
Seaway Management
Corporation

Corporation de Gestion
de la Voie Maritime
du Saint-Laurent