



TRADE SHOW PARTICIPANTS

Trade show presented in East Ballroom
Fairmont Hotel, Winnipeg



Company name: Agri-Traçabilité International

Stand number: (1)

Contact name: Linda Marchand

E-mail: lmarchand@agri-tracabilite.qc.ca

Web: www.agri-trace.org

Description: Agri-trace™, a solution adapted by Agri-Traçabilité International, offers an all-inclusive package solution, including the entire range of products and services needed to implement, manage and maintain either a complete or a modular system for permanent identification and traceability of agri-food products.



Company name: Allflex

Stand number: (12)

Contact name: Glenn Fischer

E-mail: gfischer@allflexusa.com

Web: www.allflexusa.com

Description: Allflex is the world leader in design, technology, manufacturing and delivery of animal identification for traceability systems across all production. We bring cutting-edge, practical applications of visual, electronic and radio frequency animal identification technology to livestock industries across the world, contributing to a safer global food supply.



Company name: CIMS Industries

Stand number: (5)

Contact name: Bob Hayre

E-mail: bhayre@cimsindustries.com

Web: www.cimsindustries.com

Description: CIMS builds wireless backbone for 2.5/5.8 Gigahertz networks in rugged, industrial locations – worldwide. We sell brand-name handheld computers that improve business processes in those networks. Our software developers and systems analysts integrate specially designed solutions into those systems at the customer's request. Very often these systems are solutions to problems involving product tracking and inventory control.



Company name: Compass Animal Health

Stand number: (7)

Contact name: Shane Menzak

E-mail: smenzak@compass-ah.com

Web: www.compass-ah.com

Description: Compass Animal Health's range of products include RFID and visual identification tags, RFID tag readers and assorted antennae, general farm hardware, veterinary pharmaceuticals, as well as a wide range of animal health supplies. We also provide the installation and associated maintenance of the RFID reading solutions that we supply.

Compass Animal Health is a leading distributor of animal health supplies and veterinary pharmaceuticals based in Edmonton, Alberta. We have a long history of putting our customers first and in working with them to find practical solutions for their individual requirements. Compass Animal Health has a positive reputation in the RFID industry providing both high quality RFID tags as well as reading systems across Canada.



Destron Fearing™

Company name: Destron Fearing

Stand number: (13)

Contact name: Paul Laronde

E-mail: laronde@golden.net

Web: www.destronfearing.com/

Description: Destron Fearing products include e.Tag transponders, readers, scanners, antennae and associated equipment which is used in the building and customization of commercial RFID reading and scanning systems for fish and livestock. Destron Fearing, based in South St. Paul, Minnesota, has been a leading developer and manufacturer of visual and electronic animal identification solutions since 1945. A pioneer in the development of miniaturized microchip technology in the 1980s, Destron Fearing provides radio frequency identification (RFID) solutions for numerous species of livestock, wildlife, fish, and companion animals.



Company name: EIDAP

Stand number: (8)

Contact name: John Vrolijk

E-mail: john@eidap.com

Web: www.eidap.com

Description: Eidap Inc. has been established to respond to the ELECTRONIC IDENTIFICATION market in all those areas that may need to avail themselves to this technology. Eidap Inc. responds to those needs using unique TROVAN® transponders, flexible AEG-ID transponders, state-of-the-art readers, and the EIDAP REGISTRY.



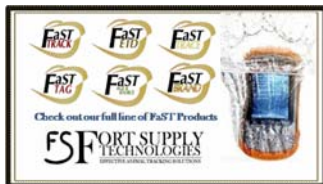
Company name: Epsilia
Stand number: (3)
Contact name: Guillaume Parenteau
E-mail: GParenteau@epsilia.com
Web: www.epsilia.com

Description: Epsilia provides a traceability solution, tracks in real time, before as well as after, from raw materials to finished products throughout the logistic chain. The solution is a succession of multi-purpose, flexible, and easy-to-use modules which retrieve in real time precise data from leading edge equipment to ensure an automated identification and an optimal data acquisition process. The information collected along the chain is stored and compiled in a very powerful database. One of the major strengths of the solution is its capacity to trace the detailed history of resources used (material and human), conditions (temperature, duration, humidity, etc.), and events (inspection, etc.) giving access to highly precise information.



Company name: FoodLogiQ
Stand number: (16)
Contact name: Kerry Farrell
E-mail: kfarrell@foodlogiq.com
Web: www.foodlogiq.com

Description: FoodLogiQ provides traceability solutions for growers/producers, packers, shippers through to retailers for animal, item, case and pallet level traceability. FoodLogiQ provides farm of origin to item labelling solutions leveraging GS1 standards. Farm to fork traceability is enabled using industry standard barcodes and RFID with off-the-shelf label printing equipment or pre-printed labels. Consumers are able to leverage text code messaging directly from their mobile devices to learn more about brands, production practices, and nutritional information there-by increasing their confidence in the food supply.



Company name: Fort Supply Technologies
Stand number: (10)
Contact name: Malcolm Harvey
E-mail: malcolm@fort-supply.com
Web: www.fort-supply.com

Description: Fort Supply Technologies introduces FaST: TRACE, EID, BRAND and TRACK. These field proven tools provide unprecedented value for managing and tracking livestock. Electronic data collection is now easy for CLTS compliance, animal research, veterinary sample and semen collection. FaST products are featured on the truly rugged hand held PC ARCHER.



Initiative name: *Growing Forward*

Stand number: (9)

Web: www.agr.gc.ca

Description: *Growing Forward* is a new five year agreement to Canada's agricultural sector that's focused on achieving results, reflects input from across the sector and will deliver programs that are simpler, more effective and tailored to local needs.



Company name: Hubtechnologi Inc.

Stand number: (4)

Contact name: Victor M. Darias

E-mail: victor.darias@hubtechnologi.com

Web: www.hubtechnologi.com

Description: HUBtechnologi is a Canadian enterprise mobility systems and Wireless BroadBand Network integrator, incorporating mobile computing devices, wireless infrastructure and mobile applications. We help drive corporate bottom lines by exploiting the power of mobile technology to improve operations and earnings.



Company name: Merit-Trax Technologies Inc.

Stand number: (14)

Contact name: Michael Miskin

E-mail: mmiskin@merit-trax.com

Web: www.merit-trax.com

Description: Merit-Trax Technologies is an IBM Business Partner and a Microsoft Certified Partner for ISV Software solutions that specializes in developing traceability solutions for the food industry supply chain, including producers, slaughterhouses, packers, warehouses and distributors.



Company name: BCS

Stand number: (6)

Contact name: Job Beekhuis

E-mail: job@ovotrack.nl

Web: www.ovotrack.nl

Description: OVOTRACK is a full traceability system for egg grading centres and egg processing companies. OVOTRACK consists of hardware components as well as several software modules. Communication with specific hardware on the work floor like grading machines as well as with existing ERP systems is a crucial part of the solution. The solution has been installed at 25 egg grading centres in Europe so far. OVOTRACK not only offers traceability but also full stock control and an integrated labelling solution which offers huge benefits to egg graders and processors.

Company name: Pacific Ag Consulting

Stand number: (11)

Contact name: Yancy Crosier

E-mail: pacificag@telus.net

Web:

Description: Livestock Exchange Pty Ltd (LE) is a privately owned and operated Australian company with headquarters in Brisbane Australia that has recently established a subsidiary company in Canada called Integrated Traceability Solutions (ITS). ITS has acquired the staff, business operations and resources of Pacific Ag Consulting and Champion Traceability. These businesses were based near Calgary in Alberta, Canada, providing traceability solutions to auction markets, dealers, producers and feedlots within the Canadian Livestock Industry.



Company name: Référence Systèmes Inc.

Stand number: (2)

Contact name: Gaston Hains

E-mail: ghains@reference.qc.ca

Web: www.reference.ca

Description: Specialization in traceability for the livestock industry. Introducing the **Fast Auction Software** for managing a complete livestock auction based on the permanent identification and traceability of agricultural products.

Founded in 1996, the head office is in Québec city which excels in the field of high technologies with one of the highest concentrations of research and technology transfer in Canada. Our online services can assist our customers in all fields worldwide. Our worldwide business partnership also allows us to provide services on site within hours. Our solutions are proven and guaranteed.



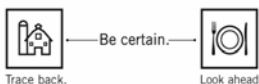
Company name: ViewTrak

Stand number: (15)

Contact name: Jake Burlet

E-mail: jburlet@viewtrak.com

Web: www.viewtrak.com



Description: Viewtrak Provides Innovative Solutions for Capturing and Creating Value for the Food Supply Chain. Viewtrak's suite of products provide value to cow-calf producers, feedyards, auction markets, packing plants and retail branded beef programs. Value is captured by improving production practices and gaining efficiencies. Value is created by product differentiation and new market opportunities.