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Traceability R&D Strategic Workshop

Context, objectives, agenda



Trace R&D 2009 – Winnipeg, Manitoba

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Context

- In June 2006, Federal/Provincial/Territorial Ministers of Agriculture committed to phasing-in a national Agriculture and Food Traceability System (NAFTS), starting with livestock and poultry.
- An Industry-Government Advisory Committee (IGAC) was established to lead the development and implementation of a national traceability system for the livestock and poultry components of NAFTS.



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Context

- Seven critical issues in the development of the livestock component of NAFTA were identified, one of which being Research & Development.
- An IGAC Research and Development Working Group was tasked in coordinating the development of a National Strategy.



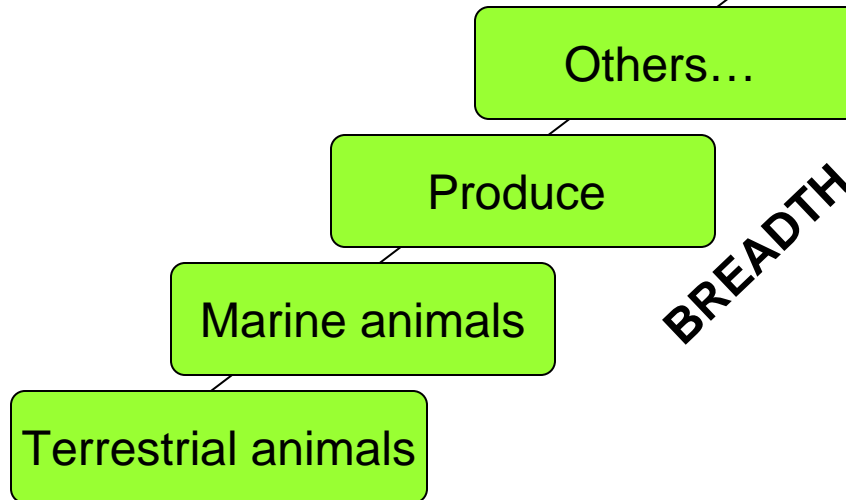
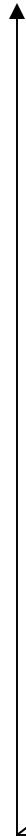
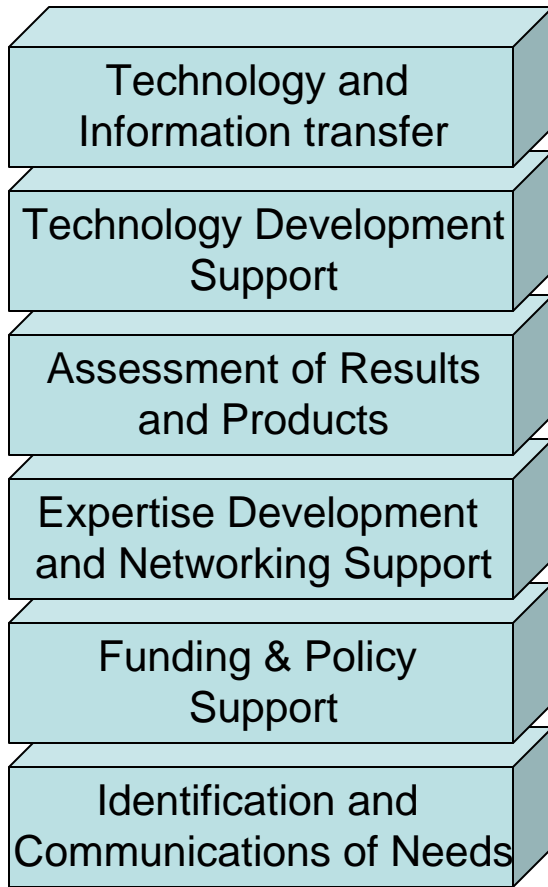
Traceability objectives

- Enhance the ability to manage an emergency resulting from a food safety issue, a disease outbreak or a natural disaster
- Enhance industry's market access, provide added-value



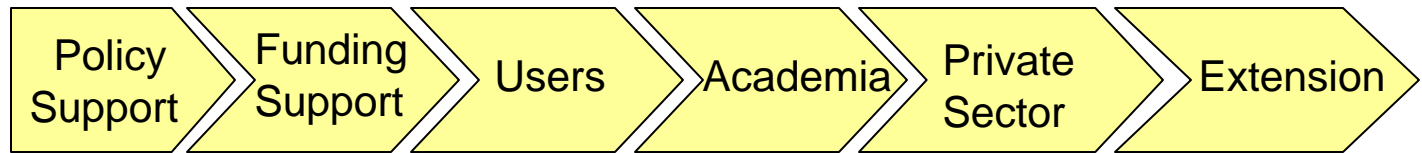
Strategy Development Plan - Scope

ELEMENTS



BREADTH

STAKEHOLDERS



Fields of study

- Technologies
- Market access, cost, benefit and risk mitigation analyses
- Sectors and critical points where traceability should be used
- Hurdles and solutions to traceability technology and system adoption
- Consumer confidence
- Traceability data and database management
- Legal and policy analysis



Context

- Activities leading to the Strategy
 - Environmental scan
 - Survey
 - Conference
 - Workshop
 - Further engagement with stakeholders
- The workshop is a key piece in the development of the Strategy



Strategic Workshop

- Purpose
 - to appreciate and capitalize on the diverse interests of industry – users and providers, government, and academia stakeholders in forging a coordinated, targeted, and needs-driven Canadian Traceability Research & Development Strategy for the agriculture and food sectors



Strategic Workshop

- Objectives
 1. To identify and prioritize critical issues impacting both work in progress and prospective traceability research and development initiatives
- Agenda items supporting the objective
 - Results of a survey where stakeholders' opinion was sought (8h50)
 - Panel discussion from five different perspectives (9h00)
 - Plenary discussion on Critical Issues (11h00)



Strategic Workshop

- Objectives
 2. To articulate a compelling vision for a five year Canadian Traceability Research & Development Strategy
- Agenda item supporting the objective
 - Small group discussion on common vision (13h00)



Strategic Workshop

- Objectives
 - 3. To determine the next steps in supporting collaboration, information exchange, and further development of the Strategy
- Agenda items supporting the objective
 - Reaching a Traceability R&D Strategy Apex (15h30)
 - NSERC – Strategy Development Program Support (16h00)
 - Moving forward (16h15)



Strategic Workshop

- Objectives
 - 4. To recognize work in progress, build on information presented at the Conference, and harvest common ideas for a Strategy that serves the complementary interests of industry, government and the research community.
- Plenary sessions, survey and the workshop provide an opportunity for stakeholders to make observations and voice their opinions

