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## Trade Show

February 16, 2009

The University of Manitoba invites governments, the private sector and the research community to partner in the presentation of TRACE R&D 2009: a research and development conference and strategic workshop for agriculture and food traceability. In support of the development of traceability systems in agriculture and food, a research and development conference, trade show and strategic workshop will be held on June 2-3, 2009 in Winnipeg, Manitoba (Canada). The objectives of the event are to communicate the latest research findings and technologies, to facilitate collaborative work, to identify R&D priorities, and to lay down the ground work for a Canadian traceability R&D strategy. We anticipate approximately 200 participants from across Canada, the United States of America and the European Union representing governments, universities, research centres, research programs, the private sector and industry.

The event organizers have put out a call for exhibitors. We are looking for participation from the private sector in the display of products and services which support agriculture and food traceability systems. The stands will be located in a public area, viewable to all conference attendees.

If you want to be considered as an exhibitor, please send the following information to Eric Aubin ([eric.aubin@inspection.gc.ca](mailto:eric.aubin@inspection.gc.ca)) electronically before **February 28, 2009**:

- Name of company; Contact name and coordinates;
- Description of the product or service (up to 100 words);
- Description of company (up to 50 words).

Information on services provided by the hotel facilities and associated costs are provided over the next pages. A registration form is also attached. PLEASE NOTE THAT PLACES ARE LIMITED, AND WILL BE ALLOCATED ON A FIRST COME BASIS.



UNIVERSITY OF MANITOBA | Faculty of Agricultural and Food Sciences

CANADA'S INDUSTRY-GOVERNMENT ADVISORY COMMITTEE ON TRACEABILITY

**TRACE R&D 2009: A RESEARCH & DEVELOPMENT CONFERENCE & STRATEGIC WORKSHOP FOR AGRICULTURE AND FOOD TRACEABILITY**

Organized by the University of Manitoba and supported by Canada's Industry-Government Advisory Committee on Traceability

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## Trace R&D 2009: Tradeshow Services

### Display Booths

- Draped booths (10' x 10') include curtained backdrop and 3-foot side curtains.
- A table, chair and duplex outlet will be provided.

### Bookings

- Will be accepted on a first-come, first-served basis pending approval.
- Space is limited.

### Rental Items

- Exhibitors may rent additional display items at an additional cost.
- Drayage services for the storage and handling of materials are available at an additional cost.
- Requests for additional display items or drayage services must be made in advance of the tradeshow.

### Electrical/Phone/Internet

- Duplex electrical outlet is included.
- Additional power requirements or electrical equipment will be billed to exhibitor.
- Phone and internet service is provided at an additional cost.
- Requests for additional electrical equipment, phone or internet access must be made at the time of registration.

### Ingress (Set Up)

- June 2: from 5h00 to 8h30
- Complimentary moving carts and pallet jacks available.

### Egress (Take Down)

- June 3: from 15h30 to 17h00. No dismantling of displays prior to 15h30.
- All items must be removed by 17h unless alternative arrangements have been made in advance.

### Exhibitors' Hours

- June 2 – from 8h30 to 19h00
- June 3 – from 7h30 to 14h30
- Displays should be manned during program breaks.

### Cancellation Policy

- Cancellations received by May 1<sup>st</sup> will be refunded minus a \$50 registration fee.
- Cancellations received after May 1<sup>st</sup> will not be refunded.

### Hotel Accommodation

The Fairmont Winnipeg  
Two Lombard Place  
Winnipeg, Manitoba Canada R3B 0Y3

- A limited number of guest rooms will be available to exhibitors at a special rate on a first-come, first-served basis

**For more information: Please contact David Hunt at (204) 853-5174 or [david.hunt@gov.mb.ca](mailto:david.hunt@gov.mb.ca)**





**TRACE R&D 2009**  
**Trade show fax back confirmation**

Please print or type:

Company:			
Contact:			
Address:			
City:			
Province/State:			
Postal code, Zip		e-mail	
Telephone	(    )	Fax	(    )
Signature			

**Trade show options (+ GST):**

Services provided by hotel	Fees <sup>1</sup>		
Telephone	\$75/telephone	<input type="checkbox"/>	
Internet Connection	\$75/day	<input type="checkbox"/>	
Extension cords/power bars	\$5 each	<input type="checkbox"/>	
Additional tables	\$35/table	<input type="checkbox"/>	
Easels	\$10 each	<input type="checkbox"/>	
Staff assistance with set-up	\$20/staff member/hour	<input type="checkbox"/>	
Drayage services	Weight-based. <i>Contact us for further information</i>	<input type="checkbox"/>	
<b>Sub-total</b>			
Booth fee <sup>2</sup>	<b>Sub-total</b>		\$200

Cheque Enclosed :	\$
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Cheques are payable to the *University of Manitoba* – 262 Agriculture Building, Faculty of Agricultural and Food Sciences, University of Manitoba, 66 Dafoe Road, R3T 2N2  
**Please fax this form to Harminder Dhanjal at 204-474-7525.**

<sup>1</sup> Estimated Fees Based On Number Of Exhibits

<sup>2</sup> Does not include individual registration fees for the conference



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